

# Global Laptop Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Laptop market size was valued at USD 141200 million in 2023 and is forecast to a readjusted size of USD 174280 million by 2030 with a CAGR of 3.1% during review period.

A laptop, laptop computer, or notebook computer is a small, portable personal computer (PC) with a screen and alphanumeric keyboard. With the development of computer technology, notebook computers are becoming smaller and lighter, while their performance is more powerful.

Global key players of laptop include HP, Lenovo, Dell, etc. The top three players hold a share about 59%. China is the largest producer, has a share about 55%, followed by Americas and Europe, with share 23% and 7%, respectively. The largest market is Asia-Pacific, with a share about 39%, followed by Europe and North America, with share 28% and 24%, separately.

The Global Info Research report includes an overview of the development of the Laptop industry chain, the market status of Commercial (Notebook Laptop, Gaming Laptop), Consumer (Notebook Laptop, Gaming Laptop), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Laptop.

Regionally, the report analyzes the Laptop markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Laptop market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Laptop market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Laptop industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Notebook Laptop, Gaming Laptop).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Laptop market.

**Regional Analysis:** The report involves examining the Laptop market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Laptop market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Laptop:

**Company Analysis:** Report covers individual Laptop manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Laptop This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Consumer).

**Technology Analysis:** Report covers specific technologies relevant to Laptop. It assesses the current state, advancements, and potential future developments in Laptop

areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Laptop market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Laptop market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Notebook Laptop

Gaming Laptop

Mobile Workstation Laptop

#### Market segment by Application

Commercial

Consumer

#### Major players covered

Lenovo

HP

Dell

Apple

ASUS

Acer

Microsoft

Micro-Star International

Razer

Samsung

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Laptop product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Laptop, with price, sales, revenue and global market share of Laptop from 2019 to 2024.

Chapter 3, the Laptop competitive situation, sales quantity, revenue and global market

share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laptop breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Laptop market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laptop.

Chapter 14 and 15, to describe Laptop sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Laptop
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Laptop Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Notebook Laptop
  - 1.3.3 Gaming Laptop
  - 1.3.4 Mobile Workstation Laptop
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Laptop Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Commercial
  - 1.4.3 Consumer
- 1.5 Global Laptop Market Size & Forecast
  - 1.5.1 Global Laptop Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Laptop Sales Quantity (2019-2030)
  - 1.5.3 Global Laptop Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Lenovo
  - 2.1.1 Lenovo Details
  - 2.1.2 Lenovo Major Business
  - 2.1.3 Lenovo Laptop Product and Services
  - 2.1.4 Lenovo Laptop Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Lenovo Recent Developments/Updates
- 2.2 HP
  - 2.2.1 HP Details
  - 2.2.2 HP Major Business
  - 2.2.3 HP Laptop Product and Services
  - 2.2.4 HP Laptop Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 HP Recent Developments/Updates
- 2.3 Dell

- 2.3.1 Dell Details
- 2.3.2 Dell Major Business
- 2.3.3 Dell Laptop Product and Services
- 2.3.4 Dell Laptop Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Dell Recent Developments/Updates
- 2.4 Apple
  - 2.4.1 Apple Details
  - 2.4.2 Apple Major Business
  - 2.4.3 Apple Laptop Product and Services
  - 2.4.4 Apple Laptop Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Apple Recent Developments/Updates
- 2.5 ASUS
  - 2.5.1 ASUS Details
  - 2.5.2 ASUS Major Business
  - 2.5.3 ASUS Laptop Product and Services
  - 2.5.4 ASUS Laptop Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 ASUS Recent Developments/Updates
- 2.6 Acer
  - 2.6.1 Acer Details
  - 2.6.2 Acer Major Business
  - 2.6.3 Acer Laptop Product and Services
  - 2.6.4 Acer Laptop Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Acer Recent Developments/Updates
- 2.7 Microsoft
  - 2.7.1 Microsoft Details
  - 2.7.2 Microsoft Major Business
  - 2.7.3 Microsoft Laptop Product and Services
  - 2.7.4 Microsoft Laptop Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Microsoft Recent Developments/Updates
- 2.8 Micro-Star International
  - 2.8.1 Micro-Star International Details
  - 2.8.2 Micro-Star International Major Business
  - 2.8.3 Micro-Star International Laptop Product and Services
  - 2.8.4 Micro-Star International Laptop Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.8.5 Micro-Star International Recent Developments/Updates

## 2.9 Razer

### 2.9.1 Razer Details

### 2.9.2 Razer Major Business

### 2.9.3 Razer Laptop Product and Services

### 2.9.4 Razer Laptop Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Razer Recent Developments/Updates

## 2.10 Samsung

### 2.10.1 Samsung Details

### 2.10.2 Samsung Major Business

### 2.10.3 Samsung Laptop Product and Services

### 2.10.4 Samsung Laptop Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 Samsung Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: LAPTOP BY MANUFACTURER**

### 3.1 Global Laptop Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global Laptop Revenue by Manufacturer (2019-2024)

### 3.3 Global Laptop Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of Laptop by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 Laptop Manufacturer Market Share in 2023

#### 3.4.2 Top 6 Laptop Manufacturer Market Share in 2023

### 3.5 Laptop Market: Overall Company Footprint Analysis

#### 3.5.1 Laptop Market: Region Footprint

#### 3.5.2 Laptop Market: Company Product Type Footprint

#### 3.5.3 Laptop Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Laptop Market Size by Region

#### 4.1.1 Global Laptop Sales Quantity by Region (2019-2030)

#### 4.1.2 Global Laptop Consumption Value by Region (2019-2030)



- 4.1.3 Global Laptop Average Price by Region (2019-2030)
- 4.2 North America Laptop Consumption Value (2019-2030)
- 4.3 Europe Laptop Consumption Value (2019-2030)
- 4.4 Asia-Pacific Laptop Consumption Value (2019-2030)
- 4.5 South America Laptop Consumption Value (2019-2030)
- 4.6 Middle East and Africa Laptop Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Laptop Sales Quantity by Type (2019-2030)
- 5.2 Global Laptop Consumption Value by Type (2019-2030)
- 5.3 Global Laptop Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Laptop Sales Quantity by Application (2019-2030)
- 6.2 Global Laptop Consumption Value by Application (2019-2030)
- 6.3 Global Laptop Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Laptop Sales Quantity by Type (2019-2030)
- 7.2 North America Laptop Sales Quantity by Application (2019-2030)
- 7.3 North America Laptop Market Size by Country
  - 7.3.1 North America Laptop Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Laptop Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Laptop Sales Quantity by Type (2019-2030)
- 8.2 Europe Laptop Sales Quantity by Application (2019-2030)
- 8.3 Europe Laptop Market Size by Country
  - 8.3.1 Europe Laptop Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Laptop Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Laptop Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Laptop Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Laptop Market Size by Region

9.3.1 Asia-Pacific Laptop Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Laptop Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Laptop Sales Quantity by Type (2019-2030)

10.2 South America Laptop Sales Quantity by Application (2019-2030)

10.3 South America Laptop Market Size by Country

10.3.1 South America Laptop Sales Quantity by Country (2019-2030)

10.3.2 South America Laptop Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Laptop Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Laptop Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Laptop Market Size by Country

11.3.1 Middle East & Africa Laptop Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Laptop Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Laptop Market Drivers
- 12.2 Laptop Market Restraints
- 12.3 Laptop Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Laptop and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Laptop
- 13.3 Laptop Production Process
- 13.4 Laptop Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Laptop Typical Distributors
- 14.3 Laptop Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Laptop Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Laptop Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Lenovo Basic Information, Manufacturing Base and Competitors

Table 4. Lenovo Major Business

Table 5. Lenovo Laptop Product and Services

Table 6. Lenovo Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Lenovo Recent Developments/Updates

Table 8. HP Basic Information, Manufacturing Base and Competitors

Table 9. HP Major Business

Table 10. HP Laptop Product and Services

Table 11. HP Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. HP Recent Developments/Updates

Table 13. Dell Basic Information, Manufacturing Base and Competitors

Table 14. Dell Major Business

Table 15. Dell Laptop Product and Services

Table 16. Dell Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Dell Recent Developments/Updates

Table 18. Apple Basic Information, Manufacturing Base and Competitors

Table 19. Apple Major Business

Table 20. Apple Laptop Product and Services

Table 21. Apple Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Apple Recent Developments/Updates

Table 23. ASUS Basic Information, Manufacturing Base and Competitors

Table 24. ASUS Major Business

Table 25. ASUS Laptop Product and Services

Table 26. ASUS Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. ASUS Recent Developments/Updates

Table 28. Acer Basic Information, Manufacturing Base and Competitors

- Table 29. Acer Major Business
- Table 30. Acer Laptop Product and Services
- Table 31. Acer Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Acer Recent Developments/Updates
- Table 33. Microsoft Basic Information, Manufacturing Base and Competitors
- Table 34. Microsoft Major Business
- Table 35. Microsoft Laptop Product and Services
- Table 36. Microsoft Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Microsoft Recent Developments/Updates
- Table 38. Micro-Star International Basic Information, Manufacturing Base and Competitors
- Table 39. Micro-Star International Major Business
- Table 40. Micro-Star International Laptop Product and Services
- Table 41. Micro-Star International Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Micro-Star International Recent Developments/Updates
- Table 43. Razer Basic Information, Manufacturing Base and Competitors
- Table 44. Razer Major Business
- Table 45. Razer Laptop Product and Services
- Table 46. Razer Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Razer Recent Developments/Updates
- Table 48. Samsung Basic Information, Manufacturing Base and Competitors
- Table 49. Samsung Major Business
- Table 50. Samsung Laptop Product and Services
- Table 51. Samsung Laptop Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Samsung Recent Developments/Updates
- Table 53. Global Laptop Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 54. Global Laptop Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 55. Global Laptop Average Price by Manufacturer (2019-2024) & (US\$/Unit)
- Table 56. Market Position of Manufacturers in Laptop, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 57. Head Office and Laptop Production Site of Key Manufacturer
- Table 58. Laptop Market: Company Product Type Footprint
- Table 59. Laptop Market: Company Product Application Footprint
- Table 60. Laptop New Market Entrants and Barriers to Market Entry

- Table 61. Laptop Mergers, Acquisition, Agreements, and Collaborations
- Table 62. Global Laptop Sales Quantity by Region (2019-2024) & (K Units)
- Table 63. Global Laptop Sales Quantity by Region (2025-2030) & (K Units)
- Table 64. Global Laptop Consumption Value by Region (2019-2024) & (USD Million)
- Table 65. Global Laptop Consumption Value by Region (2025-2030) & (USD Million)
- Table 66. Global Laptop Average Price by Region (2019-2024) & (US\$/Unit)
- Table 67. Global Laptop Average Price by Region (2025-2030) & (US\$/Unit)
- Table 68. Global Laptop Sales Quantity by Type (2019-2024) & (K Units)
- Table 69. Global Laptop Sales Quantity by Type (2025-2030) & (K Units)
- Table 70. Global Laptop Consumption Value by Type (2019-2024) & (USD Million)
- Table 71. Global Laptop Consumption Value by Type (2025-2030) & (USD Million)
- Table 72. Global Laptop Average Price by Type (2019-2024) & (US\$/Unit)
- Table 73. Global Laptop Average Price by Type (2025-2030) & (US\$/Unit)
- Table 74. Global Laptop Sales Quantity by Application (2019-2024) & (K Units)
- Table 75. Global Laptop Sales Quantity by Application (2025-2030) & (K Units)
- Table 76. Global Laptop Consumption Value by Application (2019-2024) & (USD Million)
- Table 77. Global Laptop Consumption Value by Application (2025-2030) & (USD Million)
- Table 78. Global Laptop Average Price by Application (2019-2024) & (US\$/Unit)
- Table 79. Global Laptop Average Price by Application (2025-2030) & (US\$/Unit)
- Table 80. North America Laptop Sales Quantity by Type (2019-2024) & (K Units)
- Table 81. North America Laptop Sales Quantity by Type (2025-2030) & (K Units)
- Table 82. North America Laptop Sales Quantity by Application (2019-2024) & (K Units)
- Table 83. North America Laptop Sales Quantity by Application (2025-2030) & (K Units)
- Table 84. North America Laptop Sales Quantity by Country (2019-2024) & (K Units)
- Table 85. North America Laptop Sales Quantity by Country (2025-2030) & (K Units)
- Table 86. North America Laptop Consumption Value by Country (2019-2024) & (USD Million)
- Table 87. North America Laptop Consumption Value by Country (2025-2030) & (USD Million)
- Table 88. Europe Laptop Sales Quantity by Type (2019-2024) & (K Units)
- Table 89. Europe Laptop Sales Quantity by Type (2025-2030) & (K Units)
- Table 90. Europe Laptop Sales Quantity by Application (2019-2024) & (K Units)
- Table 91. Europe Laptop Sales Quantity by Application (2025-2030) & (K Units)
- Table 92. Europe Laptop Sales Quantity by Country (2019-2024) & (K Units)
- Table 93. Europe Laptop Sales Quantity by Country (2025-2030) & (K Units)
- Table 94. Europe Laptop Consumption Value by Country (2019-2024) & (USD Million)
- Table 95. Europe Laptop Consumption Value by Country (2025-2030) & (USD Million)

- Table 96. Asia-Pacific Laptop Sales Quantity by Type (2019-2024) & (K Units)
- Table 97. Asia-Pacific Laptop Sales Quantity by Type (2025-2030) & (K Units)
- Table 98. Asia-Pacific Laptop Sales Quantity by Application (2019-2024) & (K Units)
- Table 99. Asia-Pacific Laptop Sales Quantity by Application (2025-2030) & (K Units)
- Table 100. Asia-Pacific Laptop Sales Quantity by Region (2019-2024) & (K Units)
- Table 101. Asia-Pacific Laptop Sales Quantity by Region (2025-2030) & (K Units)
- Table 102. Asia-Pacific Laptop Consumption Value by Region (2019-2024) & (USD Million)
- Table 103. Asia-Pacific Laptop Consumption Value by Region (2025-2030) & (USD Million)
- Table 104. South America Laptop Sales Quantity by Type (2019-2024) & (K Units)
- Table 105. South America Laptop Sales Quantity by Type (2025-2030) & (K Units)
- Table 106. South America Laptop Sales Quantity by Application (2019-2024) & (K Units)
- Table 107. South America Laptop Sales Quantity by Application (2025-2030) & (K Units)
- Table 108. South America Laptop Sales Quantity by Country (2019-2024) & (K Units)
- Table 109. South America Laptop Sales Quantity by Country (2025-2030) & (K Units)
- Table 110. South America Laptop Consumption Value by Country (2019-2024) & (USD Million)
- Table 111. South America Laptop Consumption Value by Country (2025-2030) & (USD Million)
- Table 112. Middle East & Africa Laptop Sales Quantity by Type (2019-2024) & (K Units)
- Table 113. Middle East & Africa Laptop Sales Quantity by Type (2025-2030) & (K Units)
- Table 114. Middle East & Africa Laptop Sales Quantity by Application (2019-2024) & (K Units)
- Table 115. Middle East & Africa Laptop Sales Quantity by Application (2025-2030) & (K Units)
- Table 116. Middle East & Africa Laptop Sales Quantity by Region (2019-2024) & (K Units)
- Table 117. Middle East & Africa Laptop Sales Quantity by Region (2025-2030) & (K Units)
- Table 118. Middle East & Africa Laptop Consumption Value by Region (2019-2024) & (USD Million)
- Table 119. Middle East & Africa Laptop Consumption Value by Region (2025-2030) & (USD Million)
- Table 120. Laptop Raw Material
- Table 121. Key Manufacturers of Laptop Raw Materials
- Table 122. Laptop Typical Distributors

Table 123. Laptop Typical Customers



## List Of Figures

### LIST OF FIGURES

Figure 1. Laptop Picture

Figure 2. Global Laptop Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Laptop Consumption Value Market Share by Type in 2023

Figure 4. Notebook Laptop Examples

Figure 5. Gaming Laptop Examples

Figure 6. Mobile Workstation Laptop Examples

Figure 7. Global Laptop Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Laptop Consumption Value Market Share by Application in 2023

Figure 9. Commercial Examples

Figure 10. Consumer Examples

Figure 11. Global Laptop Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Laptop Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Laptop Sales Quantity (2019-2030) & (K Units)

Figure 14. Global Laptop Average Price (2019-2030) & (US\$/Unit)

Figure 15. Global Laptop Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Laptop Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Laptop by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Laptop Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Laptop Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Laptop Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Laptop Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Laptop Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Laptop Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Laptop Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Laptop Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Laptop Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Laptop Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Laptop Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Laptop Average Price by Type (2019-2030) & (US\$/Unit)

Figure 30. Global Laptop Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Laptop Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Laptop Average Price by Application (2019-2030) & (US\$/Unit)

Figure 33. North America Laptop Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Laptop Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Laptop Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Laptop Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Laptop Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Laptop Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Laptop Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Laptop Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Laptop Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Laptop Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Laptop Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Laptop Consumption Value Market Share by Region (2019-2030)

Figure 53. China Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Laptop Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Laptop Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Laptop Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Laptop Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Laptop Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Laptop Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Laptop Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Laptop Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Laptop Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Laptop Market Drivers

Figure 74. Laptop Market Restraints

Figure 75. Laptop Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Laptop in 2023

Figure 78. Manufacturing Process Analysis of Laptop

Figure 79. Laptop Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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