

# Global Laptop Computer Bags Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Laptop Computer Bags market size was valued at USD 28970 million in 2023 and is forecast to a readjusted size of USD 37200 million by 2030 with a CAGR of 3.6% during review period.

Laptop computer bag or laptop Bag is a leather or cloth case used to carry a laptop and laptop accessories. In this report, the major computer bags OEM and own Brands players are counted. For example, Targus and Samsonite, the global two largest computer bags suppliers, who supply OEM services to global major notebook brand. Also, they have their own computer bag brands.

The significant glbal expansion of the information technology industry is one of the key factors promoting a positive outlook for the market. Computer Bags are becoming more and more popular among users as technology becomes more and more pervasive. Personal laptops have replaced standard desktop computers, which is another factor diving the market. As a resut, mult-person households frequently havemultiple laptops. The market has been further fueled by rising business and leisure travel.

The Global Info Research report includes an overview of the development of the Laptop Computer Bags industry chain, the market status of Student Groups (Backpack Laptop Case, Shoulder/Sling PC Laptop Case), Business Person (Backpack Laptop Case, Shoulder/Sling PC Laptop Case), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Laptop Computer Bags.

Regionally, the report analyzes the Laptop Computer Bags markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Laptop Computer Bags market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Laptop Computer Bags market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Laptop Computer Bags industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Backpack Laptop Case, Shoulder/Sling PC Laptop Case).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Laptop Computer Bags market.

**Regional Analysis:** The report involves examining the Laptop Computer Bags market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Laptop Computer Bags market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Laptop Computer Bags:

**Company Analysis:** Report covers individual Laptop Computer Bags manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Laptop Computer Bags. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Student Groups, Business Person).

**Technology Analysis:** Report covers specific technologies relevant to Laptop Computer Bags. It assesses the current state, advancements, and potential future developments in Laptop Computer Bags areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Laptop Computer Bags market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Laptop Computer Bags market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Backpack Laptop Case

Shoulder/Sling PC Laptop Case

Other

### Market segment by Application

Student Groups

Business Person

Others

### Major players covered

Samsonite

Targus

Kensington

Belkin International, Inc.

Sanwa

Xiangxing Group

Elecom

Wenger (Swissgear)

DICOTA

Crumpler

United States Luggage

Sumdex

Golla

OGIO

Brenthaven

Chrome Industries

FILSON CO.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Laptop Computer Bags product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Laptop Computer Bags, with price, sales, revenue and global market share of Laptop Computer Bags from 2019 to 2024.

Chapter 3, the Laptop Computer Bags competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laptop Computer Bags breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Laptop Computer Bags market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laptop Computer Bags.

Chapter 14 and 15, to describe Laptop Computer Bags sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Laptop Computer Bags
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Laptop Computer Bags Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Backpack Laptop Case
  - 1.3.3 Shoulder/Sling PC Laptop Case
  - 1.3.4 Other
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Laptop Computer Bags Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Student Groups
  - 1.4.3 Business Person
  - 1.4.4 Others
- 1.5 Global Laptop Computer Bags Market Size & Forecast
  - 1.5.1 Global Laptop Computer Bags Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Laptop Computer Bags Sales Quantity (2019-2030)
  - 1.5.3 Global Laptop Computer Bags Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Samsonite
  - 2.1.1 Samsonite Details
  - 2.1.2 Samsonite Major Business
  - 2.1.3 Samsonite Laptop Computer Bags Product and Services
  - 2.1.4 Samsonite Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Samsonite Recent Developments/Updates
- 2.2 Targus
  - 2.2.1 Targus Details
  - 2.2.2 Targus Major Business
  - 2.2.3 Targus Laptop Computer Bags Product and Services
  - 2.2.4 Targus Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Targus Recent Developments/Updates

## 2.3 Kensington

### 2.3.1 Kensington Details

### 2.3.2 Kensington Major Business

### 2.3.3 Kensington Laptop Computer Bags Product and Services

### 2.3.4 Kensington Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Kensington Recent Developments/Updates

## 2.4 Belkin International, Inc.

### 2.4.1 Belkin International, Inc. Details

### 2.4.2 Belkin International, Inc. Major Business

### 2.4.3 Belkin International, Inc. Laptop Computer Bags Product and Services

### 2.4.4 Belkin International, Inc. Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Belkin International, Inc. Recent Developments/Updates

## 2.5 Sanwa

### 2.5.1 Sanwa Details

### 2.5.2 Sanwa Major Business

### 2.5.3 Sanwa Laptop Computer Bags Product and Services

### 2.5.4 Sanwa Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Sanwa Recent Developments/Updates

## 2.6 Xiangxing Group

### 2.6.1 Xiangxing Group Details

### 2.6.2 Xiangxing Group Major Business

### 2.6.3 Xiangxing Group Laptop Computer Bags Product and Services

### 2.6.4 Xiangxing Group Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Xiangxing Group Recent Developments/Updates

## 2.7 Elecom

### 2.7.1 Elecom Details

### 2.7.2 Elecom Major Business

### 2.7.3 Elecom Laptop Computer Bags Product and Services

### 2.7.4 Elecom Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Elecom Recent Developments/Updates

## 2.8 Wenger (Swissgear)

### 2.8.1 Wenger (Swissgear) Details

### 2.8.2 Wenger (Swissgear) Major Business

### 2.8.3 Wenger (Swissgear) Laptop Computer Bags Product and Services



2.8.4 Wenger (Swissgear) Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Wenger (Swissgear) Recent Developments/Updates

2.9 DICOTA

2.9.1 DICOTA Details

2.9.2 DICOTA Major Business

2.9.3 DICOTA Laptop Computer Bags Product and Services

2.9.4 DICOTA Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 DICOTA Recent Developments/Updates

2.10 Crumpler

2.10.1 Crumpler Details

2.10.2 Crumpler Major Business

2.10.3 Crumpler Laptop Computer Bags Product and Services

2.10.4 Crumpler Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Crumpler Recent Developments/Updates

2.11 United States Luggage

2.11.1 United States Luggage Details

2.11.2 United States Luggage Major Business

2.11.3 United States Luggage Laptop Computer Bags Product and Services

2.11.4 United States Luggage Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 United States Luggage Recent Developments/Updates

2.12 Sumdex

2.12.1 Sumdex Details

2.12.2 Sumdex Major Business

2.12.3 Sumdex Laptop Computer Bags Product and Services

2.12.4 Sumdex Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Sumdex Recent Developments/Updates

2.13 Golla

2.13.1 Golla Details

2.13.2 Golla Major Business

2.13.3 Golla Laptop Computer Bags Product and Services

2.13.4 Golla Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Golla Recent Developments/Updates

2.14 OGIO

- 2.14.1 OGIO Details
- 2.14.2 OGIO Major Business
- 2.14.3 OGIO Laptop Computer Bags Product and Services
- 2.14.4 OGIO Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 OGIO Recent Developments/Updates
- 2.15 Brenthaven
  - 2.15.1 Brenthaven Details
  - 2.15.2 Brenthaven Major Business
  - 2.15.3 Brenthaven Laptop Computer Bags Product and Services
  - 2.15.4 Brenthaven Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Brenthaven Recent Developments/Updates
- 2.16 Chrome Industries
  - 2.16.1 Chrome Industries Details
  - 2.16.2 Chrome Industries Major Business
  - 2.16.3 Chrome Industries Laptop Computer Bags Product and Services
  - 2.16.4 Chrome Industries Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Chrome Industries Recent Developments/Updates
- 2.17 FILSON CO.
  - 2.17.1 FILSON CO. Details
  - 2.17.2 FILSON CO. Major Business
  - 2.17.3 FILSON CO. Laptop Computer Bags Product and Services
  - 2.17.4 FILSON CO. Laptop Computer Bags Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 FILSON CO. Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: LAPTOP COMPUTER BAGS BY MANUFACTURER**

- 3.1 Global Laptop Computer Bags Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Laptop Computer Bags Revenue by Manufacturer (2019-2024)
- 3.3 Global Laptop Computer Bags Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Laptop Computer Bags by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Laptop Computer Bags Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Laptop Computer Bags Manufacturer Market Share in 2023

- 3.5 Laptop Computer Bags Market: Overall Company Footprint Analysis
  - 3.5.1 Laptop Computer Bags Market: Region Footprint
  - 3.5.2 Laptop Computer Bags Market: Company Product Type Footprint
  - 3.5.3 Laptop Computer Bags Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Laptop Computer Bags Market Size by Region
  - 4.1.1 Global Laptop Computer Bags Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Laptop Computer Bags Consumption Value by Region (2019-2030)
  - 4.1.3 Global Laptop Computer Bags Average Price by Region (2019-2030)
- 4.2 North America Laptop Computer Bags Consumption Value (2019-2030)
- 4.3 Europe Laptop Computer Bags Consumption Value (2019-2030)
- 4.4 Asia-Pacific Laptop Computer Bags Consumption Value (2019-2030)
- 4.5 South America Laptop Computer Bags Consumption Value (2019-2030)
- 4.6 Middle East and Africa Laptop Computer Bags Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Laptop Computer Bags Sales Quantity by Type (2019-2030)
- 5.2 Global Laptop Computer Bags Consumption Value by Type (2019-2030)
- 5.3 Global Laptop Computer Bags Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Laptop Computer Bags Sales Quantity by Application (2019-2030)
- 6.2 Global Laptop Computer Bags Consumption Value by Application (2019-2030)
- 6.3 Global Laptop Computer Bags Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Laptop Computer Bags Sales Quantity by Type (2019-2030)
- 7.2 North America Laptop Computer Bags Sales Quantity by Application (2019-2030)
- 7.3 North America Laptop Computer Bags Market Size by Country
  - 7.3.1 North America Laptop Computer Bags Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Laptop Computer Bags Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Laptop Computer Bags Sales Quantity by Type (2019-2030)

8.2 Europe Laptop Computer Bags Sales Quantity by Application (2019-2030)

8.3 Europe Laptop Computer Bags Market Size by Country

8.3.1 Europe Laptop Computer Bags Sales Quantity by Country (2019-2030)

8.3.2 Europe Laptop Computer Bags Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Laptop Computer Bags Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Laptop Computer Bags Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Laptop Computer Bags Market Size by Region

9.3.1 Asia-Pacific Laptop Computer Bags Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Laptop Computer Bags Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Laptop Computer Bags Sales Quantity by Type (2019-2030)

10.2 South America Laptop Computer Bags Sales Quantity by Application (2019-2030)

10.3 South America Laptop Computer Bags Market Size by Country

10.3.1 South America Laptop Computer Bags Sales Quantity by Country (2019-2030)

10.3.2 South America Laptop Computer Bags Consumption Value by Country (2019-2030)

- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Laptop Computer Bags Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Laptop Computer Bags Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Laptop Computer Bags Market Size by Country
  - 11.3.1 Middle East & Africa Laptop Computer Bags Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Laptop Computer Bags Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Laptop Computer Bags Market Drivers
- 12.2 Laptop Computer Bags Market Restraints
- 12.3 Laptop Computer Bags Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Laptop Computer Bags and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Laptop Computer Bags
- 13.3 Laptop Computer Bags Production Process
- 13.4 Laptop Computer Bags Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

## 14.1 Sales Channel

### 14.1.1 Direct to End-User

### 14.1.2 Distributors

## 14.2 Laptop Computer Bags Typical Distributors

## 14.3 Laptop Computer Bags Typical Customers

# 15 RESEARCH FINDINGS AND CONCLUSION

# 16 APPENDIX

## 16.1 Methodology

## 16.2 Research Process and Data Source

## 16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Laptop Computer Bags Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Laptop Computer Bags Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Samsonite Basic Information, Manufacturing Base and Competitors

Table 4. Samsonite Major Business

Table 5. Samsonite Laptop Computer Bags Product and Services

Table 6. Samsonite Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Samsonite Recent Developments/Updates

Table 8. Targus Basic Information, Manufacturing Base and Competitors

Table 9. Targus Major Business

Table 10. Targus Laptop Computer Bags Product and Services

Table 11. Targus Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Targus Recent Developments/Updates

Table 13. Kensington Basic Information, Manufacturing Base and Competitors

Table 14. Kensington Major Business

Table 15. Kensington Laptop Computer Bags Product and Services

Table 16. Kensington Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Kensington Recent Developments/Updates

Table 18. Belkin International, Inc. Basic Information, Manufacturing Base and Competitors

Table 19. Belkin International, Inc. Major Business

Table 20. Belkin International, Inc. Laptop Computer Bags Product and Services

Table 21. Belkin International, Inc. Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Belkin International, Inc. Recent Developments/Updates

Table 23. Sanwa Basic Information, Manufacturing Base and Competitors

Table 24. Sanwa Major Business

Table 25. Sanwa Laptop Computer Bags Product and Services

Table 26. Sanwa Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. Sanwa Recent Developments/Updates
- Table 28. Xiangxing Group Basic Information, Manufacturing Base and Competitors
- Table 29. Xiangxing Group Major Business
- Table 30. Xiangxing Group Laptop Computer Bags Product and Services
- Table 31. Xiangxing Group Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Xiangxing Group Recent Developments/Updates
- Table 33. Elecom Basic Information, Manufacturing Base and Competitors
- Table 34. Elecom Major Business
- Table 35. Elecom Laptop Computer Bags Product and Services
- Table 36. Elecom Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Elecom Recent Developments/Updates
- Table 38. Wenger (Swissgear) Basic Information, Manufacturing Base and Competitors
- Table 39. Wenger (Swissgear) Major Business
- Table 40. Wenger (Swissgear) Laptop Computer Bags Product and Services
- Table 41. Wenger (Swissgear) Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Wenger (Swissgear) Recent Developments/Updates
- Table 43. DICOTA Basic Information, Manufacturing Base and Competitors
- Table 44. DICOTA Major Business
- Table 45. DICOTA Laptop Computer Bags Product and Services
- Table 46. DICOTA Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. DICOTA Recent Developments/Updates
- Table 48. Crumpler Basic Information, Manufacturing Base and Competitors
- Table 49. Crumpler Major Business
- Table 50. Crumpler Laptop Computer Bags Product and Services
- Table 51. Crumpler Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Crumpler Recent Developments/Updates
- Table 53. United States Luggage Basic Information, Manufacturing Base and Competitors
- Table 54. United States Luggage Major Business
- Table 55. United States Luggage Laptop Computer Bags Product and Services
- Table 56. United States Luggage Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 57. United States Luggage Recent Developments/Updates
- Table 58. Sumdex Basic Information, Manufacturing Base and Competitors
- Table 59. Sumdex Major Business
- Table 60. Sumdex Laptop Computer Bags Product and Services
- Table 61. Sumdex Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Sumdex Recent Developments/Updates
- Table 63. Golla Basic Information, Manufacturing Base and Competitors
- Table 64. Golla Major Business
- Table 65. Golla Laptop Computer Bags Product and Services
- Table 66. Golla Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Golla Recent Developments/Updates
- Table 68. OGIO Basic Information, Manufacturing Base and Competitors
- Table 69. OGIO Major Business
- Table 70. OGIO Laptop Computer Bags Product and Services
- Table 71. OGIO Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. OGIO Recent Developments/Updates
- Table 73. Brenthaven Basic Information, Manufacturing Base and Competitors
- Table 74. Brenthaven Major Business
- Table 75. Brenthaven Laptop Computer Bags Product and Services
- Table 76. Brenthaven Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Brenthaven Recent Developments/Updates
- Table 78. Chrome Industries Basic Information, Manufacturing Base and Competitors
- Table 79. Chrome Industries Major Business
- Table 80. Chrome Industries Laptop Computer Bags Product and Services
- Table 81. Chrome Industries Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Chrome Industries Recent Developments/Updates
- Table 83. FILSON CO. Basic Information, Manufacturing Base and Competitors
- Table 84. FILSON CO. Major Business
- Table 85. FILSON CO. Laptop Computer Bags Product and Services
- Table 86. FILSON CO. Laptop Computer Bags Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. FILSON CO. Recent Developments/Updates
- Table 88. Global Laptop Computer Bags Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 89. Global Laptop Computer Bags Revenue by Manufacturer (2019-2024) & (USD Million)

Table 90. Global Laptop Computer Bags Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 91. Market Position of Manufacturers in Laptop Computer Bags, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 92. Head Office and Laptop Computer Bags Production Site of Key Manufacturer

Table 93. Laptop Computer Bags Market: Company Product Type Footprint

Table 94. Laptop Computer Bags Market: Company Product Application Footprint

Table 95. Laptop Computer Bags New Market Entrants and Barriers to Market Entry

Table 96. Laptop Computer Bags Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Laptop Computer Bags Sales Quantity by Region (2019-2024) & (K Units)

Table 98. Global Laptop Computer Bags Sales Quantity by Region (2025-2030) & (K Units)

Table 99. Global Laptop Computer Bags Consumption Value by Region (2019-2024) & (USD Million)

Table 100. Global Laptop Computer Bags Consumption Value by Region (2025-2030) & (USD Million)

Table 101. Global Laptop Computer Bags Average Price by Region (2019-2024) & (USD/Unit)

Table 102. Global Laptop Computer Bags Average Price by Region (2025-2030) & (USD/Unit)

Table 103. Global Laptop Computer Bags Sales Quantity by Type (2019-2024) & (K Units)

Table 104. Global Laptop Computer Bags Sales Quantity by Type (2025-2030) & (K Units)

Table 105. Global Laptop Computer Bags Consumption Value by Type (2019-2024) & (USD Million)

Table 106. Global Laptop Computer Bags Consumption Value by Type (2025-2030) & (USD Million)

Table 107. Global Laptop Computer Bags Average Price by Type (2019-2024) & (USD/Unit)

Table 108. Global Laptop Computer Bags Average Price by Type (2025-2030) & (USD/Unit)

Table 109. Global Laptop Computer Bags Sales Quantity by Application (2019-2024) & (K Units)

Table 110. Global Laptop Computer Bags Sales Quantity by Application (2025-2030) & (K Units)

Table 111. Global Laptop Computer Bags Consumption Value by Application (2019-2024) & (USD Million)

Table 112. Global Laptop Computer Bags Consumption Value by Application (2025-2030) & (USD Million)

Table 113. Global Laptop Computer Bags Average Price by Application (2019-2024) & (USD/Unit)

Table 114. Global Laptop Computer Bags Average Price by Application (2025-2030) & (USD/Unit)

Table 115. North America Laptop Computer Bags Sales Quantity by Type (2019-2024) & (K Units)

Table 116. North America Laptop Computer Bags Sales Quantity by Type (2025-2030) & (K Units)

Table 117. North America Laptop Computer Bags Sales Quantity by Application (2019-2024) & (K Units)

Table 118. North America Laptop Computer Bags Sales Quantity by Application (2025-2030) & (K Units)

Table 119. North America Laptop Computer Bags Sales Quantity by Country (2019-2024) & (K Units)

Table 120. North America Laptop Computer Bags Sales Quantity by Country (2025-2030) & (K Units)

Table 121. North America Laptop Computer Bags Consumption Value by Country (2019-2024) & (USD Million)

Table 122. North America Laptop Computer Bags Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Europe Laptop Computer Bags Sales Quantity by Type (2019-2024) & (K Units)

Table 124. Europe Laptop Computer Bags Sales Quantity by Type (2025-2030) & (K Units)

Table 125. Europe Laptop Computer Bags Sales Quantity by Application (2019-2024) & (K Units)

Table 126. Europe Laptop Computer Bags Sales Quantity by Application (2025-2030) & (K Units)

Table 127. Europe Laptop Computer Bags Sales Quantity by Country (2019-2024) & (K Units)

Table 128. Europe Laptop Computer Bags Sales Quantity by Country (2025-2030) & (K Units)

Table 129. Europe Laptop Computer Bags Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Laptop Computer Bags Consumption Value by Country (2025-2030)

& (USD Million)

Table 131. Asia-Pacific Laptop Computer Bags Sales Quantity by Type (2019-2024) & (K Units)

Table 132. Asia-Pacific Laptop Computer Bags Sales Quantity by Type (2025-2030) & (K Units)

Table 133. Asia-Pacific Laptop Computer Bags Sales Quantity by Application (2019-2024) & (K Units)

Table 134. Asia-Pacific Laptop Computer Bags Sales Quantity by Application (2025-2030) & (K Units)

Table 135. Asia-Pacific Laptop Computer Bags Sales Quantity by Region (2019-2024) & (K Units)

Table 136. Asia-Pacific Laptop Computer Bags Sales Quantity by Region (2025-2030) & (K Units)

Table 137. Asia-Pacific Laptop Computer Bags Consumption Value by Region (2019-2024) & (USD Million)

Table 138. Asia-Pacific Laptop Computer Bags Consumption Value by Region (2025-2030) & (USD Million)

Table 139. South America Laptop Computer Bags Sales Quantity by Type (2019-2024) & (K Units)

Table 140. South America Laptop Computer Bags Sales Quantity by Type (2025-2030) & (K Units)

Table 141. South America Laptop Computer Bags Sales Quantity by Application (2019-2024) & (K Units)

Table 142. South America Laptop Computer Bags Sales Quantity by Application (2025-2030) & (K Units)

Table 143. South America Laptop Computer Bags Sales Quantity by Country (2019-2024) & (K Units)

Table 144. South America Laptop Computer Bags Sales Quantity by Country (2025-2030) & (K Units)

Table 145. South America Laptop Computer Bags Consumption Value by Country (2019-2024) & (USD Million)

Table 146. South America Laptop Computer Bags Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Middle East & Africa Laptop Computer Bags Sales Quantity by Type (2019-2024) & (K Units)

Table 148. Middle East & Africa Laptop Computer Bags Sales Quantity by Type (2025-2030) & (K Units)

Table 149. Middle East & Africa Laptop Computer Bags Sales Quantity by Application (2019-2024) & (K Units)

Table 150. Middle East & Africa Laptop Computer Bags Sales Quantity by Application (2025-2030) & (K Units)

Table 151. Middle East & Africa Laptop Computer Bags Sales Quantity by Region (2019-2024) & (K Units)

Table 152. Middle East & Africa Laptop Computer Bags Sales Quantity by Region (2025-2030) & (K Units)

Table 153. Middle East & Africa Laptop Computer Bags Consumption Value by Region (2019-2024) & (USD Million)

Table 154. Middle East & Africa Laptop Computer Bags Consumption Value by Region (2025-2030) & (USD Million)

Table 155. Laptop Computer Bags Raw Material

Table 156. Key Manufacturers of Laptop Computer Bags Raw Materials

Table 157. Laptop Computer Bags Typical Distributors

Table 158. Laptop Computer Bags Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Laptop Computer Bags Picture

Figure 2. Global Laptop Computer Bags Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Laptop Computer Bags Consumption Value Market Share by Type in 2023

Figure 4. Backpack Laptop Case Examples

Figure 5. Shoulder/Sling PC Laptop Case Examples

Figure 6. Other Examples

Figure 7. Global Laptop Computer Bags Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Laptop Computer Bags Consumption Value Market Share by Application in 2023

Figure 9. Student Groups Examples

Figure 10. Business Person Examples

Figure 11. Others Examples

Figure 12. Global Laptop Computer Bags Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Laptop Computer Bags Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Laptop Computer Bags Sales Quantity (2019-2030) & (K Units)

Figure 15. Global Laptop Computer Bags Average Price (2019-2030) & (USD/Unit)

Figure 16. Global Laptop Computer Bags Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Laptop Computer Bags Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Laptop Computer Bags by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Laptop Computer Bags Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Laptop Computer Bags Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Laptop Computer Bags Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Laptop Computer Bags Consumption Value Market Share by Region (2019-2030)



Figure 23. North America Laptop Computer Bags Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Laptop Computer Bags Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Laptop Computer Bags Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Laptop Computer Bags Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Laptop Computer Bags Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Laptop Computer Bags Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Laptop Computer Bags Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Laptop Computer Bags Average Price by Type (2019-2030) & (USD/Unit)

Figure 31. Global Laptop Computer Bags Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Laptop Computer Bags Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Laptop Computer Bags Average Price by Application (2019-2030) & (USD/Unit)

Figure 34. North America Laptop Computer Bags Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Laptop Computer Bags Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Laptop Computer Bags Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Laptop Computer Bags Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Laptop Computer Bags Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Laptop Computer Bags Sales Quantity Market Share by Application

(2019-2030)

Figure 43. Europe Laptop Computer Bags Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Laptop Computer Bags Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Laptop Computer Bags Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Laptop Computer Bags Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Laptop Computer Bags Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Laptop Computer Bags Consumption Value Market Share by Region (2019-2030)

Figure 54. China Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Laptop Computer Bags Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Laptop Computer Bags Sales Quantity Market Share by Application (2019-2030)



Figure 62. South America Laptop Computer Bags Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Laptop Computer Bags Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Laptop Computer Bags Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Laptop Computer Bags Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Laptop Computer Bags Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Laptop Computer Bags Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Laptop Computer Bags Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Laptop Computer Bags Market Drivers

Figure 75. Laptop Computer Bags Market Restraints

Figure 76. Laptop Computer Bags Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Laptop Computer Bags in 2023

Figure 79. Manufacturing Process Analysis of Laptop Computer Bags

Figure 80. Laptop Computer Bags Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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