

Global Laptop Bag Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Laptop Bag market size was valued at USD 2795 million in 2023 and is forecast to a readjusted size of USD 3542.9 million by 2030 with a CAGR of 3.4% during review period.

Laptop Bag is a leather or cloth case used to carry a laptop and laptop accessories. In this report, the major laptop bags OEM and own Brands players are counted. For example, Targus and Samsonite, the global two largest laptop bags suppliers, who supply OEM services to global major notebook brand. Also, they have their own laptop bag brands.

Samsonite, Targus and so on are the main manufacturers in the global Laptop Bag market, and the first two manufacturers account for about 30% of the market share.

North America, Asia Pacific and Europe are the largest market for laptop bags, with a market share of about 30 percent, followed by South America and the Middle East and Africa, each with about 5 percent.

The Global Info Research report includes an overview of the development of the Laptop Bag industry chain, the market status of Business People (Shoulder/Sling PC Laptop Bag, Backpack Laptop Bag), Students (Shoulder/Sling PC Laptop Bag, Backpack Laptop Bag), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Laptop Bag.

Regionally, the report analyzes the Laptop Bag markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Laptop Bag market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Laptop Bag market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Laptop Bag industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Shoulder/Sling PC Laptop Bag, Backpack Laptop Bag).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Laptop Bag market.

Regional Analysis: The report involves examining the Laptop Bag market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Laptop Bag market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Laptop Bag:

Company Analysis: Report covers individual Laptop Bag manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Laptop Bag This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Business People,

Students).

Technology Analysis: Report covers specific technologies relevant to Laptop Bag. It assesses the current state, advancements, and potential future developments in Laptop Bag areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Laptop Bag market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Laptop Bag market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of volume and value.

Market segment by Type

Shoulder/Sling PC Laptop Bag

Backpack Laptop Bag

Others

Market segment by End User

Business People

Students

Others

Major players covered

Samsonite

Targus

Xiangxing Group

Kensington

JanSport

Elecom

Belkin International, Inc.

DICOTA

Wenger (Swissgear)

Crumpler

United States Luggage

Sumdex

Golla

OGIO

Brenthaven

Sanwa

Chrome Industries

FILSON CO.

Booq LLC

Cosmus

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Laptop Bag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Laptop Bag, with price, sales, revenue and global market share of Laptop Bag from 2019 to 2024.

Chapter 3, the Laptop Bag competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laptop Bag breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end user, with sales market share and growth rate by type, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Laptop Bag market forecast, by regions, type and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laptop Bag.

Chapter 14 and 15, to describe Laptop Bag sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Laptop Bag
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Laptop Bag Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Shoulder/Sling PC Laptop Bag
 - 1.3.3 Backpack Laptop Bag
 - 1.3.4 Others
- 1.4 Market Analysis by End User
 - 1.4.1 Overview: Global Laptop Bag Consumption Value by End User: 2019 Versus 2023 Versus 2030
 - 1.4.2 Business People
 - 1.4.3 Students
 - 1.4.4 Others
- 1.5 Global Laptop Bag Market Size & Forecast
 - 1.5.1 Global Laptop Bag Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Laptop Bag Sales Quantity (2019-2030)
 - 1.5.3 Global Laptop Bag Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Samsonite
 - 2.1.1 Samsonite Details
 - 2.1.2 Samsonite Major Business
 - 2.1.3 Samsonite Laptop Bag Product and Services
 - 2.1.4 Samsonite Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Samsonite Recent Developments/Updates
- 2.2 Targus
 - 2.2.1 Targus Details
 - 2.2.2 Targus Major Business
 - 2.2.3 Targus Laptop Bag Product and Services
 - 2.2.4 Targus Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Targus Recent Developments/Updates

2.3 Xiangxing Group

2.3.1 Xiangxing Group Details

2.3.2 Xiangxing Group Major Business

2.3.3 Xiangxing Group Laptop Bag Product and Services

2.3.4 Xiangxing Group Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Xiangxing Group Recent Developments/Updates

2.4 Kensington

2.4.1 Kensington Details

2.4.2 Kensington Major Business

2.4.3 Kensington Laptop Bag Product and Services

2.4.4 Kensington Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Kensington Recent Developments/Updates

2.5 JanSport

2.5.1 JanSport Details

2.5.2 JanSport Major Business

2.5.3 JanSport Laptop Bag Product and Services

2.5.4 JanSport Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 JanSport Recent Developments/Updates

2.6 Elecom

2.6.1 Elecom Details

2.6.2 Elecom Major Business

2.6.3 Elecom Laptop Bag Product and Services

2.6.4 Elecom Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Elecom Recent Developments/Updates

2.7 Belkin International, Inc.

2.7.1 Belkin International, Inc. Details

2.7.2 Belkin International, Inc. Major Business

2.7.3 Belkin International, Inc. Laptop Bag Product and Services

2.7.4 Belkin International, Inc. Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Belkin International, Inc. Recent Developments/Updates

2.8 DICOTA

2.8.1 DICOTA Details

2.8.2 DICOTA Major Business

2.8.3 DICOTA Laptop Bag Product and Services

2.8.4 DICOTA Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 DICOTA Recent Developments/Updates

2.9 Wenger (Swissgear)

2.9.1 Wenger (Swissgear) Details

2.9.2 Wenger (Swissgear) Major Business

2.9.3 Wenger (Swissgear) Laptop Bag Product and Services

2.9.4 Wenger (Swissgear) Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Wenger (Swissgear) Recent Developments/Updates

2.10 Crumpler

2.10.1 Crumpler Details

2.10.2 Crumpler Major Business

2.10.3 Crumpler Laptop Bag Product and Services

2.10.4 Crumpler Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Crumpler Recent Developments/Updates

2.11 United States Luggage

2.11.1 United States Luggage Details

2.11.2 United States Luggage Major Business

2.11.3 United States Luggage Laptop Bag Product and Services

2.11.4 United States Luggage Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 United States Luggage Recent Developments/Updates

2.12 Sumdex

2.12.1 Sumdex Details

2.12.2 Sumdex Major Business

2.12.3 Sumdex Laptop Bag Product and Services

2.12.4 Sumdex Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Sumdex Recent Developments/Updates

2.13 Golla

2.13.1 Golla Details

2.13.2 Golla Major Business

2.13.3 Golla Laptop Bag Product and Services

2.13.4 Golla Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Golla Recent Developments/Updates

2.14 OGIO

- 2.14.1 OGIO Details
- 2.14.2 OGIO Major Business
- 2.14.3 OGIO Laptop Bag Product and Services
- 2.14.4 OGIO Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 OGIO Recent Developments/Updates
- 2.15 Brenthaven
 - 2.15.1 Brenthaven Details
 - 2.15.2 Brenthaven Major Business
 - 2.15.3 Brenthaven Laptop Bag Product and Services
 - 2.15.4 Brenthaven Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Brenthaven Recent Developments/Updates
- 2.16 Sanwa
 - 2.16.1 Sanwa Details
 - 2.16.2 Sanwa Major Business
 - 2.16.3 Sanwa Laptop Bag Product and Services
 - 2.16.4 Sanwa Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Sanwa Recent Developments/Updates
- 2.17 Chrome Industries
 - 2.17.1 Chrome Industries Details
 - 2.17.2 Chrome Industries Major Business
 - 2.17.3 Chrome Industries Laptop Bag Product and Services
 - 2.17.4 Chrome Industries Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Chrome Industries Recent Developments/Updates
- 2.18 FILSON CO.
 - 2.18.1 FILSON CO. Details
 - 2.18.2 FILSON CO. Major Business
 - 2.18.3 FILSON CO. Laptop Bag Product and Services
 - 2.18.4 FILSON CO. Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 FILSON CO. Recent Developments/Updates
- 2.19 Booq LLC
 - 2.19.1 Booq LLC Details
 - 2.19.2 Booq LLC Major Business
 - 2.19.3 Booq LLC Laptop Bag Product and Services
 - 2.19.4 Booq LLC Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2019-2024)

2.19.5 Booq LLC Recent Developments/Updates

2.20 Cosmus

2.20.1 Cosmus Details

2.20.2 Cosmus Major Business

2.20.3 Cosmus Laptop Bag Product and Services

2.20.4 Cosmus Laptop Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Cosmus Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: LAPTOP BAG BY MANUFACTURER

3.1 Global Laptop Bag Sales Quantity by Manufacturer (2019-2024)

3.2 Global Laptop Bag Revenue by Manufacturer (2019-2024)

3.3 Global Laptop Bag Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Laptop Bag by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Laptop Bag Manufacturer Market Share in 2023

3.4.2 Top 6 Laptop Bag Manufacturer Market Share in 2023

3.5 Laptop Bag Market: Overall Company Footprint Analysis

3.5.1 Laptop Bag Market: Region Footprint

3.5.2 Laptop Bag Market: Company Product Type Footprint

3.5.3 Laptop Bag Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Laptop Bag Market Size by Region

4.1.1 Global Laptop Bag Sales Quantity by Region (2019-2030)

4.1.2 Global Laptop Bag Consumption Value by Region (2019-2030)

4.1.3 Global Laptop Bag Average Price by Region (2019-2030)

4.2 North America Laptop Bag Consumption Value (2019-2030)

4.3 Europe Laptop Bag Consumption Value (2019-2030)

4.4 Asia-Pacific Laptop Bag Consumption Value (2019-2030)

4.5 South America Laptop Bag Consumption Value (2019-2030)

4.6 Middle East and Africa Laptop Bag Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Laptop Bag Sales Quantity by Type (2019-2030)
- 5.2 Global Laptop Bag Consumption Value by Type (2019-2030)
- 5.3 Global Laptop Bag Average Price by Type (2019-2030)

6 MARKET SEGMENT BY END USER

- 6.1 Global Laptop Bag Sales Quantity by End User (2019-2030)
- 6.2 Global Laptop Bag Consumption Value by End User (2019-2030)
- 6.3 Global Laptop Bag Average Price by End User (2019-2030)

7 NORTH AMERICA

- 7.1 North America Laptop Bag Sales Quantity by Type (2019-2030)
- 7.2 North America Laptop Bag Sales Quantity by End User (2019-2030)
- 7.3 North America Laptop Bag Market Size by Country
 - 7.3.1 North America Laptop Bag Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Laptop Bag Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Laptop Bag Sales Quantity by Type (2019-2030)
- 8.2 Europe Laptop Bag Sales Quantity by End User (2019-2030)
- 8.3 Europe Laptop Bag Market Size by Country
 - 8.3.1 Europe Laptop Bag Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Laptop Bag Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Laptop Bag Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Laptop Bag Sales Quantity by End User (2019-2030)

9.3 Asia-Pacific Laptop Bag Market Size by Region

9.3.1 Asia-Pacific Laptop Bag Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Laptop Bag Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Laptop Bag Sales Quantity by Type (2019-2030)

10.2 South America Laptop Bag Sales Quantity by End User (2019-2030)

10.3 South America Laptop Bag Market Size by Country

10.3.1 South America Laptop Bag Sales Quantity by Country (2019-2030)

10.3.2 South America Laptop Bag Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Laptop Bag Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Laptop Bag Sales Quantity by End User (2019-2030)

11.3 Middle East & Africa Laptop Bag Market Size by Country

11.3.1 Middle East & Africa Laptop Bag Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Laptop Bag Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Laptop Bag Market Drivers

12.2 Laptop Bag Market Restraints

12.3 Laptop Bag Trends Analysis

12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Laptop Bag and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Laptop Bag
- 13.3 Laptop Bag Production Process
- 13.4 Laptop Bag Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Laptop Bag Typical Distributors
- 14.3 Laptop Bag Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Laptop Bag Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Laptop Bag Consumption Value by End User, (USD Million), 2019 & 2023 & 2030

Table 3. Samsonite Basic Information, Manufacturing Base and Competitors

Table 4. Samsonite Major Business

Table 5. Samsonite Laptop Bag Product and Services

Table 6. Samsonite Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Samsonite Recent Developments/Updates

Table 8. Targus Basic Information, Manufacturing Base and Competitors

Table 9. Targus Major Business

Table 10. Targus Laptop Bag Product and Services

Table 11. Targus Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Targus Recent Developments/Updates

Table 13. Xiangxing Group Basic Information, Manufacturing Base and Competitors

Table 14. Xiangxing Group Major Business

Table 15. Xiangxing Group Laptop Bag Product and Services

Table 16. Xiangxing Group Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Xiangxing Group Recent Developments/Updates

Table 18. Kensington Basic Information, Manufacturing Base and Competitors

Table 19. Kensington Major Business

Table 20. Kensington Laptop Bag Product and Services

Table 21. Kensington Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Kensington Recent Developments/Updates

Table 23. JanSport Basic Information, Manufacturing Base and Competitors

Table 24. JanSport Major Business

Table 25. JanSport Laptop Bag Product and Services

Table 26. JanSport Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. JanSport Recent Developments/Updates

Table 28. Elecom Basic Information, Manufacturing Base and Competitors

- Table 29. Elecom Major Business
- Table 30. Elecom Laptop Bag Product and Services
- Table 31. Elecom Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Elecom Recent Developments/Updates
- Table 33. Belkin International, Inc. Basic Information, Manufacturing Base and Competitors
- Table 34. Belkin International, Inc. Major Business
- Table 35. Belkin International, Inc. Laptop Bag Product and Services
- Table 36. Belkin International, Inc. Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Belkin International, Inc. Recent Developments/Updates
- Table 38. DICOTA Basic Information, Manufacturing Base and Competitors
- Table 39. DICOTA Major Business
- Table 40. DICOTA Laptop Bag Product and Services
- Table 41. DICOTA Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. DICOTA Recent Developments/Updates
- Table 43. Wenger (Swissgear) Basic Information, Manufacturing Base and Competitors
- Table 44. Wenger (Swissgear) Major Business
- Table 45. Wenger (Swissgear) Laptop Bag Product and Services
- Table 46. Wenger (Swissgear) Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Wenger (Swissgear) Recent Developments/Updates
- Table 48. Crumpler Basic Information, Manufacturing Base and Competitors
- Table 49. Crumpler Major Business
- Table 50. Crumpler Laptop Bag Product and Services
- Table 51. Crumpler Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Crumpler Recent Developments/Updates
- Table 53. United States Luggage Basic Information, Manufacturing Base and Competitors
- Table 54. United States Luggage Major Business
- Table 55. United States Luggage Laptop Bag Product and Services
- Table 56. United States Luggage Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. United States Luggage Recent Developments/Updates
- Table 58. Sumdex Basic Information, Manufacturing Base and Competitors
- Table 59. Sumdex Major Business

- Table 60. Sumdex Laptop Bag Product and Services
- Table 61. Sumdex Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Sumdex Recent Developments/Updates
- Table 63. Golla Basic Information, Manufacturing Base and Competitors
- Table 64. Golla Major Business
- Table 65. Golla Laptop Bag Product and Services
- Table 66. Golla Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Golla Recent Developments/Updates
- Table 68. OGIO Basic Information, Manufacturing Base and Competitors
- Table 69. OGIO Major Business
- Table 70. OGIO Laptop Bag Product and Services
- Table 71. OGIO Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. OGIO Recent Developments/Updates
- Table 73. Brenthaven Basic Information, Manufacturing Base and Competitors
- Table 74. Brenthaven Major Business
- Table 75. Brenthaven Laptop Bag Product and Services
- Table 76. Brenthaven Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Brenthaven Recent Developments/Updates
- Table 78. Sanwa Basic Information, Manufacturing Base and Competitors
- Table 79. Sanwa Major Business
- Table 80. Sanwa Laptop Bag Product and Services
- Table 81. Sanwa Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Sanwa Recent Developments/Updates
- Table 83. Chrome Industries Basic Information, Manufacturing Base and Competitors
- Table 84. Chrome Industries Major Business
- Table 85. Chrome Industries Laptop Bag Product and Services
- Table 86. Chrome Industries Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Chrome Industries Recent Developments/Updates
- Table 88. FILSON CO. Basic Information, Manufacturing Base and Competitors
- Table 89. FILSON CO. Major Business
- Table 90. FILSON CO. Laptop Bag Product and Services
- Table 91. FILSON CO. Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 92. FILSON CO. Recent Developments/Updates
- Table 93. Booq LLC Basic Information, Manufacturing Base and Competitors
- Table 94. Booq LLC Major Business
- Table 95. Booq LLC Laptop Bag Product and Services
- Table 96. Booq LLC Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Booq LLC Recent Developments/Updates
- Table 98. Cosmus Basic Information, Manufacturing Base and Competitors
- Table 99. Cosmus Major Business
- Table 100. Cosmus Laptop Bag Product and Services
- Table 101. Cosmus Laptop Bag Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Cosmus Recent Developments/Updates
- Table 103. Global Laptop Bag Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 104. Global Laptop Bag Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 105. Global Laptop Bag Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 106. Market Position of Manufacturers in Laptop Bag, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 107. Head Office and Laptop Bag Production Site of Key Manufacturer
- Table 108. Laptop Bag Market: Company Product Type Footprint
- Table 109. Laptop Bag Market: Company Product Application Footprint
- Table 110. Laptop Bag New Market Entrants and Barriers to Market Entry
- Table 111. Laptop Bag Mergers, Acquisition, Agreements, and Collaborations
- Table 112. Global Laptop Bag Sales Quantity by Region (2019-2024) & (K Units)
- Table 113. Global Laptop Bag Sales Quantity by Region (2025-2030) & (K Units)
- Table 114. Global Laptop Bag Consumption Value by Region (2019-2024) & (USD Million)
- Table 115. Global Laptop Bag Consumption Value by Region (2025-2030) & (USD Million)
- Table 116. Global Laptop Bag Average Price by Region (2019-2024) & (USD/Unit)
- Table 117. Global Laptop Bag Average Price by Region (2025-2030) & (USD/Unit)
- Table 118. Global Laptop Bag Sales Quantity by Type (2019-2024) & (K Units)
- Table 119. Global Laptop Bag Sales Quantity by Type (2025-2030) & (K Units)
- Table 120. Global Laptop Bag Consumption Value by Type (2019-2024) & (USD Million)
- Table 121. Global Laptop Bag Consumption Value by Type (2025-2030) & (USD Million)
- Table 122. Global Laptop Bag Average Price by Type (2019-2024) & (USD/Unit)
- Table 123. Global Laptop Bag Average Price by Type (2025-2030) & (USD/Unit)
- Table 124. Global Laptop Bag Sales Quantity by End User (2019-2024) & (K Units)

- Table 125. Global Laptop Bag Sales Quantity by End User (2025-2030) & (K Units)
- Table 126. Global Laptop Bag Consumption Value by End User (2019-2024) & (USD Million)
- Table 127. Global Laptop Bag Consumption Value by End User (2025-2030) & (USD Million)
- Table 128. Global Laptop Bag Average Price by End User (2019-2024) & (USD/Unit)
- Table 129. Global Laptop Bag Average Price by End User (2025-2030) & (USD/Unit)
- Table 130. North America Laptop Bag Sales Quantity by Type (2019-2024) & (K Units)
- Table 131. North America Laptop Bag Sales Quantity by Type (2025-2030) & (K Units)
- Table 132. North America Laptop Bag Sales Quantity by End User (2019-2024) & (K Units)
- Table 133. North America Laptop Bag Sales Quantity by End User (2025-2030) & (K Units)
- Table 134. North America Laptop Bag Sales Quantity by Country (2019-2024) & (K Units)
- Table 135. North America Laptop Bag Sales Quantity by Country (2025-2030) & (K Units)
- Table 136. North America Laptop Bag Consumption Value by Country (2019-2024) & (USD Million)
- Table 137. North America Laptop Bag Consumption Value by Country (2025-2030) & (USD Million)
- Table 138. Europe Laptop Bag Sales Quantity by Type (2019-2024) & (K Units)
- Table 139. Europe Laptop Bag Sales Quantity by Type (2025-2030) & (K Units)
- Table 140. Europe Laptop Bag Sales Quantity by End User (2019-2024) & (K Units)
- Table 141. Europe Laptop Bag Sales Quantity by End User (2025-2030) & (K Units)
- Table 142. Europe Laptop Bag Sales Quantity by Country (2019-2024) & (K Units)
- Table 143. Europe Laptop Bag Sales Quantity by Country (2025-2030) & (K Units)
- Table 144. Europe Laptop Bag Consumption Value by Country (2019-2024) & (USD Million)
- Table 145. Europe Laptop Bag Consumption Value by Country (2025-2030) & (USD Million)
- Table 146. Asia-Pacific Laptop Bag Sales Quantity by Type (2019-2024) & (K Units)
- Table 147. Asia-Pacific Laptop Bag Sales Quantity by Type (2025-2030) & (K Units)
- Table 148. Asia-Pacific Laptop Bag Sales Quantity by End User (2019-2024) & (K Units)
- Table 149. Asia-Pacific Laptop Bag Sales Quantity by End User (2025-2030) & (K Units)
- Table 150. Asia-Pacific Laptop Bag Sales Quantity by Region (2019-2024) & (K Units)
- Table 151. Asia-Pacific Laptop Bag Sales Quantity by Region (2025-2030) & (K Units)

Table 152. Asia-Pacific Laptop Bag Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Laptop Bag Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Laptop Bag Sales Quantity by Type (2019-2024) & (K Units)

Table 155. South America Laptop Bag Sales Quantity by Type (2025-2030) & (K Units)

Table 156. South America Laptop Bag Sales Quantity by End User (2019-2024) & (K Units)

Table 157. South America Laptop Bag Sales Quantity by End User (2025-2030) & (K Units)

Table 158. South America Laptop Bag Sales Quantity by Country (2019-2024) & (K Units)

Table 159. South America Laptop Bag Sales Quantity by Country (2025-2030) & (K Units)

Table 160. South America Laptop Bag Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Laptop Bag Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Laptop Bag Sales Quantity by Type (2019-2024) & (K Units)

Table 163. Middle East & Africa Laptop Bag Sales Quantity by Type (2025-2030) & (K Units)

Table 164. Middle East & Africa Laptop Bag Sales Quantity by End User (2019-2024) & (K Units)

Table 165. Middle East & Africa Laptop Bag Sales Quantity by End User (2025-2030) & (K Units)

Table 166. Middle East & Africa Laptop Bag Sales Quantity by Region (2019-2024) & (K Units)

Table 167. Middle East & Africa Laptop Bag Sales Quantity by Region (2025-2030) & (K Units)

Table 168. Middle East & Africa Laptop Bag Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Laptop Bag Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Laptop Bag Raw Material

Table 171. Key Manufacturers of Laptop Bag Raw Materials

Table 172. Laptop Bag Typical Distributors

Table 173. Laptop Bag Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Laptop Bag Picture

Figure 2. Global Laptop Bag Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Laptop Bag Consumption Value Market Share by Type in 2023

Figure 4. Shoulder/Sling PC Laptop Bag Examples

Figure 5. Backpack Laptop Bag Examples

Figure 6. Others Examples

Figure 7. Global Laptop Bag Consumption Value by End User, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Laptop Bag Consumption Value Market Share by End User in 2023

Figure 9. Business People Examples

Figure 10. Students Examples

Figure 11. Others Examples

Figure 12. Global Laptop Bag Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Laptop Bag Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Laptop Bag Sales Quantity (2019-2030) & (K Units)

Figure 15. Global Laptop Bag Average Price (2019-2030) & (USD/Unit)

Figure 16. Global Laptop Bag Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Laptop Bag Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Laptop Bag by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Laptop Bag Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Laptop Bag Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Laptop Bag Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Laptop Bag Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Laptop Bag Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Laptop Bag Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Laptop Bag Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Laptop Bag Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Laptop Bag Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Laptop Bag Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Laptop Bag Consumption Value Market Share by Type (2019-2030)

- Figure 30. Global Laptop Bag Average Price by Type (2019-2030) & (USD/Unit)
- Figure 31. Global Laptop Bag Sales Quantity Market Share by End User (2019-2030)
- Figure 32. Global Laptop Bag Consumption Value Market Share by End User (2019-2030)
- Figure 33. Global Laptop Bag Average Price by End User (2019-2030) & (USD/Unit)
- Figure 34. North America Laptop Bag Sales Quantity Market Share by Type (2019-2030)
- Figure 35. North America Laptop Bag Sales Quantity Market Share by End User (2019-2030)
- Figure 36. North America Laptop Bag Sales Quantity Market Share by Country (2019-2030)
- Figure 37. North America Laptop Bag Consumption Value Market Share by Country (2019-2030)
- Figure 38. United States Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 39. Canada Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Mexico Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Europe Laptop Bag Sales Quantity Market Share by Type (2019-2030)
- Figure 42. Europe Laptop Bag Sales Quantity Market Share by End User (2019-2030)
- Figure 43. Europe Laptop Bag Sales Quantity Market Share by Country (2019-2030)
- Figure 44. Europe Laptop Bag Consumption Value Market Share by Country (2019-2030)
- Figure 45. Germany Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 46. France Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. United Kingdom Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. Russia Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. Italy Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. Asia-Pacific Laptop Bag Sales Quantity Market Share by Type (2019-2030)
- Figure 51. Asia-Pacific Laptop Bag Sales Quantity Market Share by End User (2019-2030)
- Figure 52. Asia-Pacific Laptop Bag Sales Quantity Market Share by Region (2019-2030)
- Figure 53. Asia-Pacific Laptop Bag Consumption Value Market Share by Region

(2019-2030)

Figure 54. China Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Laptop Bag Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Laptop Bag Sales Quantity Market Share by End User (2019-2030)

Figure 62. South America Laptop Bag Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Laptop Bag Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Laptop Bag Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Laptop Bag Sales Quantity Market Share by End User (2019-2030)

Figure 68. Middle East & Africa Laptop Bag Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Laptop Bag Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Laptop Bag Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Laptop Bag Market Drivers

Figure 75. Laptop Bag Market Restraints

Figure 76. Laptop Bag Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Laptop Bag in 2023

Figure 79. Manufacturing Process Analysis of Laptop Bag

Figure 80. Laptop Bag Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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