

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Laptop Bag Market 2018, Forecast to 2023

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Abstracts

Laptop Bag is a leather or cloth case used to carry a laptop and laptop accessories. In this report, the major laptop bags OEM and own Brands players are counted. For example, Targus and Samsonite, the global two largest laptop bags suppliers, who supply OEM services to global major notebook brand. Also, they have their own laptop bag brands.

Scope of the Report:

This report focuses on the Laptop Bag in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Because of the replacement effect and other factors of tablet PC to laptop, the global notebook shipments showed a downward trend. In the next few years, because of the smartphone and tablet replacement effect gradually weakened, and the normal replacement of the laptop, as well as a further alternative to the desktop PC, Notebook's shipments will remain stable in the future.

Despite the presence of competition problems, due to the global recovery trend is slightly, investors are still optimistic about this area; the future will still have more new investment enter the field.

The worldwide market for Laptop Bag is expected to grow at a CAGR of roughly 2.6% over the next five years, will reach 1870 million US\$ in 2023, from 1600 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Samsonite

Targus

Kensington

Belkin International, Inc.

Sanwa

Xiangxing Group

Elecom

Wenger (Swissgear)

DICOTA

Crumpler

United States Luggage

Sumdex

Golla

OGIO

Brenthaven

Chrome Industries

FILSON CO.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Shoulder/Sling PC Laptop Bag

Backpack Laptop Bag

Other

Market Segment by Applications, can be divided into

Business Person

Student Groups

Others

There are 15 Chapters to deeply display the global Laptop Bag market.

Chapter 1, to describe Laptop Bag Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Laptop Bag, with sales, revenue, and price of Laptop Bag, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Laptop Bag, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Laptop Bag market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Laptop Bag sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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