

# Global Laptop Bag Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G819EA18CBB4EN.html>

Date: January 2026

Pages: 153

Price: US\$ 4,480.00 (Single User License)

ID: G819EA18CBB4EN

## Abstracts

The global Laptop Bag market size is expected to reach \$ 3932 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Laptop Bag is a leather or cloth case used to carry a laptop and laptop accessories. In this report, the major laptop bags OEM and own Brands players are counted. For example, Targus and Samsonite, the global two largest laptop bags suppliers, who supply OEM services to global major notebook brand. Also, they have their own laptop bag brands.

Samsonite, Targus and so on are the main manufacturers in the global Laptop Bag market, and the first two manufacturers account for about 30% of the market share.

North America, Asia Pacific and Europe are the largest market for laptop bags, with a market share of about 30 percent, followed by South America and the Middle East and Africa, each with about 5 percent.

This report studies the global Laptop Bag production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Laptop Bag and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Laptop Bag that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Laptop Bag total production and demand, 2021-2032, (K Units)  
Global Laptop Bag total production value, 2021-2032, (USD Million)  
Global Laptop Bag production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)  
Global Laptop Bag consumption by region & country, CAGR, 2021-2032 & (K Units)  
U.S. VS China: Laptop Bag domestic production, consumption, key domestic manufacturers and share  
Global Laptop Bag production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)  
Global Laptop Bag production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)  
Global Laptop Bag production by End User, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Laptop Bag market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsonite, Targus, Xiangxing Group, Kensington, JanSport, Elecom, Belkin International, Inc., DICOTA, Wenger (Swissgear), Crumpler, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Laptop Bag market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by End User. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Laptop Bag Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Laptop Bag Market, Segmentation by Type:

Shoulder/Sling PC Laptop Bag

Backpack Laptop Bag

Others

#### Global Laptop Bag Market, Segmentation by End User:

Business People

Students

Others

#### Companies Profiled:

Samsonite

Targus

Xiangxing Group

Kensington

JanSport

Elecom

Belkin International, Inc.

DICOTA

Wenger (Swissgear)

Crumpler

United States Luggage

Sumdex

Golla

OGIO

Brenthaven

Sanwa

Chrome Industries

FILSON CO.

Booq LLC

Cosmus

### **Key Questions Answered:**

1. How big is the global Laptop Bag market?
2. What is the demand of the global Laptop Bag market?

3. What is the year over year growth of the global Laptop Bag market?
4. What is the production and production value of the global Laptop Bag market?
5. Who are the key producers in the global Laptop Bag market?
6. What are the growth factors driving the market demand?

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