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Global Language Training Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Language Training refers to the process and practice of acquiring a second or foreign language. It is primarily a branch of applied linguistics, however can be considered an interdisciplinary field. There are four main learning categories for language education: communicative competencies, proficiencies, cross-cultural experiences, and multiple literacies.

Scope of the Report:

This report studies the Language Training market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Language Training market by product type and applications/end industries.

Increasing globalization has created a great need for people in the workforce who can communicate in multiple languages. Common languages are used in areas such as trade, tourism, international relations, technology, media, and science. Many countries such as Korea, Japan and China frame education policies to teach at least one foreign language at the primary and secondary school levels.

The global Language Training market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

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North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Language Training.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Berlitz

EF Education First

Inlingua

Pearson ELT

Rosetta Stone

Sanako

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

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Blended Learning

Online Learning

Market Segment by Applications, can be divided into

Institutional Learners

Individual Learners

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Contents

1 LANGUAGE TRAINING MARKET OVERVIEW

1.1 Product Overview and Scope of Language Training
1.2 Classification of Language Training by Types
  1.2.1 Global Language Training Revenue Comparison by Types (2017-2023)
  1.2.2 Global Language Training Revenue Market Share by Types in 2017
  1.2.3 Blended Learning
  1.2.4 Online Learning
1.3 Global Language Training Market by Application
  1.3.1 Global Language Training Market Size and Market Share Comparison by Applications (2013-2023)
  1.3.2 Institutional Learners
  1.3.3 Individual Learners
1.4 Global Language Training Market by Regions
  1.4.1 Global Language Training Market Size (Million USD) Comparison by Regions (2013-2023)
  1.4.1 North America (USA, Canada and Mexico) Language Training Status and Prospect (2013-2023)
  1.4.2 Europe (Germany, France, UK, Russia and Italy) Language Training Status and Prospect (2013-2023)
  1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Language Training Status and Prospect (2013-2023)
  1.4.4 South America (Brazil, Argentina, Colombia) Language Training Status and Prospect (2013-2023)
  1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Language Training Status and Prospect (2013-2023)
1.5 Global Market Size of Language Training (2013-2023)

2 MANUFACTURERS PROFILES

2.1 Berlitz
  2.1.1 Business Overview
  2.1.2 Language Training Type and Applications
    2.1.2.1 Product A
    2.1.2.2 Product B
  2.1.3 Berlitz Language Training Revenue, Gross Margin and Market Share (2016-2017)

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2.2 EF Education First
2.2.1 Business Overview
2.2.2 Language Training Type and Applications
2.2.2.1 Product A
2.2.2.2 Product B
2.2.3 EF Education First Language Training Revenue, Gross Margin and Market Share (2016-2017)
2.3 Inlingua
2.3.1 Business Overview
2.3.2 Language Training Type and Applications
2.3.2.1 Product A
2.3.2.2 Product B
2.3.3 Inlingua Language Training Revenue, Gross Margin and Market Share (2016-2017)
2.4 Pearson ELT
2.4.1 Business Overview
2.4.2 Language Training Type and Applications
2.4.2.1 Product A
2.4.2.2 Product B
2.4.3 Pearson ELT Language Training Revenue, Gross Margin and Market Share (2016-2017)
2.5 Rosetta Stone
2.5.1 Business Overview
2.5.2 Language Training Type and Applications
2.5.2.1 Product A
2.5.2.2 Product B
2.5.3 Rosetta Stone Language Training Revenue, Gross Margin and Market Share (2016-2017)
2.6 Sanako
2.6.1 Business Overview
2.6.2 Language Training Type and Applications
2.6.2.1 Product A
2.6.2.2 Product B
2.6.3 Sanako Language Training Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL LANGUAGE TRAINING MARKET COMPETITION, BY PLAYERS

3.1 Global Language Training Revenue and Share by Players (2013-2018)

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3.2 Market Concentration Rate
3.2.1 Top 5 Language Training Players Market Share
3.2.2 Top 10 Language Training Players Market Share
3.3 Market Competition Trend

4 GLOBAL LANGUAGE TRAINING MARKET SIZE BY REGIONS

4.1 Global Language Training Revenue and Market Share by Regions
4.2 North America Language Training Revenue and Growth Rate (2013-2018)
4.3 Europe Language Training Revenue and Growth Rate (2013-2018)
4.4 Asia-Pacific Language Training Revenue and Growth Rate (2013-2018)
4.5 South America Language Training Revenue and Growth Rate (2013-2018)
4.6 Middle East and Africa Language Training Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA LANGUAGE TRAINING REVENUE BY COUNTRIES

5.1 North America Language Training Revenue by Countries (2013-2018)
5.2 USA Language Training Revenue and Growth Rate (2013-2018)
5.3 Canada Language Training Revenue and Growth Rate (2013-2018)
5.4 Mexico Language Training Revenue and Growth Rate (2013-2018)

6 EUROPE LANGUAGE TRAINING REVENUE BY COUNTRIES

6.1 Europe Language Training Revenue by Countries (2013-2018)
6.2 Germany Language Training Revenue and Growth Rate (2013-2018)
6.3 UK Language Training Revenue and Growth Rate (2013-2018)
6.4 France Language Training Revenue and Growth Rate (2013-2018)
6.5 Russia Language Training Revenue and Growth Rate (2013-2018)
6.6 Italy Language Training Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC LANGUAGE TRAINING REVENUE BY COUNTRIES

7.1 Asia-Pacific Language Training Revenue by Countries (2013-2018)
7.2 China Language Training Revenue and Growth Rate (2013-2018)
7.3 Japan Language Training Revenue and Growth Rate (2013-2018)
7.4 Korea Language Training Revenue and Growth Rate (2013-2018)
7.5 India Language Training Revenue and Growth Rate (2013-2018)
7.6 Southeast Asia Language Training Revenue and Growth Rate (2013-2018)

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8 SOUTH AMERICA LANGUAGE TRAINING REVENUE BY COUNTRIES

8.1 South America Language Training Revenue by Countries (2013-2018)
8.2 Brazil Language Training Revenue and Growth Rate (2013-2018)
8.3 Argentina Language Training Revenue and Growth Rate (2013-2018)
8.4 Colombia Language Training Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE LANGUAGE TRAINING BY COUNTRIES

9.1 Middle East and Africa Language Training Revenue by Countries (2013-2018)
9.2 Saudi Arabia Language Training Revenue and Growth Rate (2013-2018)
9.3 UAE Language Training Revenue and Growth Rate (2013-2018)
9.4 Egypt Language Training Revenue and Growth Rate (2013-2018)
9.5 Nigeria Language Training Revenue and Growth Rate (2013-2018)
9.6 South Africa Language Training Revenue and Growth Rate (2013-2018)

10 GLOBAL LANGUAGE TRAINING MARKET SEGMENT BY TYPE

10.1 Global Language Training Revenue and Market Share by Type (2013-2018)
10.2 Global Language Training Market Forecast by Type (2018-2023)
10.3 Blended Learning Revenue Growth Rate (2013-2023)
10.4 Online Learning Revenue Growth Rate (2013-2023)

11 GLOBAL LANGUAGE TRAINING MARKET SEGMENT BY APPLICATION

11.1 Global Language Training Revenue Market Share by Application (2013-2018)
11.2 Language Training Market Forecast by Application (2018-2023)
11.3 Institutional Learners Revenue Growth (2013-2018)
11.4 Individual Learners Revenue Growth (2013-2018)

12 GLOBAL LANGUAGE TRAINING MARKET SIZE FORECAST (2018-2023)

12.1 Global Language Training Market Size Forecast (2018-2023)
12.2 Global Language Training Market Forecast by Regions (2018-2023)
12.3 North America Language Training Revenue Market Forecast (2018-2023)
12.4 Europe Language Training Revenue Market Forecast (2018-2023)
12.5 Asia-Pacific Language Training Revenue Market Forecast (2018-2023)
12.6 South America Language Training Revenue Market Forecast (2018-2023)
12.7 Middle East and Africa Language Training Revenue Market Forecast (2018-2023)

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13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Data Source

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List Of Tables

LIST OF TABLES AND FIGURES

Figure Language Training Picture
Table Product Specifications of Language Training
Table Global Language Training and Revenue (Million USD) Market Split by Product Type
Figure Global Language Training Revenue Market Share by Types in 2017
Figure Blended Learning Picture
Figure Online Learning Picture
Table Global Language Training Revenue (Million USD) by Application (2013-2023)
Figure Language Training Revenue Market Share by Applications in 2017
Figure Institutional Learners Picture
Figure Individual Learners Picture
Table Global Market Language Training Revenue (Million USD) Comparison by Regions 2013-2023
Figure North America Language Training Revenue (Million USD) and Growth Rate (2013-2023)
Figure Europe Language Training Revenue (Million USD) and Growth Rate (2013-2023)
Figure Asia-Pacific Language Training Revenue (Million USD) and Growth Rate (2013-2023)
Figure South America Language Training Revenue (Million USD) and Growth Rate (2013-2023)
Figure Middle East and Africa Language Training Revenue (Million USD) and Growth Rate (2013-2023)
Figure Global Language Training Revenue (Million USD) and Growth Rate (2013-2023)
Table Berlitz Basic Information, Manufacturing Base and Competitors
Table Berlitz Language Training Type and Applications
Table Berlitz Language Training Revenue, Gross Margin and Market Share (2016-2017)
Table EF Education First Basic Information, Manufacturing Base and Competitors
Table EF Education First Language Training Type and Applications
Table EF Education First Language Training Revenue, Gross Margin and Market Share (2016-2017)
Table Inlingua Basic Information, Manufacturing Base and Competitors
Table Inlingua Language Training Type and Applications
Table Inlingua Language Training Revenue, Gross Margin and Market Share (2016-2017)
Table Pearson ELT Basic Information, Manufacturing Base and Competitors

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Table Pearson ELT Language Training Type and Applications
Table Pearson ELT Language Training Revenue, Gross Margin and Market Share (2016-2017)
Table Rosetta Stone Basic Information, Manufacturing Base and Competitors
Table Rosetta Stone Language Training Type and Applications
Table Rosetta Stone Language Training Revenue, Gross Margin and Market Share (2016-2017)
Table Sanako Basic Information, Manufacturing Base and Competitors
Table Sanako Language Training Type and Applications
Table Sanako Language Training Revenue, Gross Margin and Market Share (2016-2017)
Table Global Language Training Revenue (Million USD) by Players (2013-2018)
Table Global Language Training Revenue Share by Players (2013-2018)
Figure Global Language Training Revenue Share by Players in 2016
Figure Global Language Training Revenue Share by Players in 2017
Figure Global Top 5 Players Language Training Revenue Market Share in 2017
Figure Global Top 10 Players Language Training Revenue Market Share in 2017
Figure Global Language Training Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Language Training Revenue (Million USD) by Regions (2013-2018)
Table Global Language Training Revenue Market Share by Regions (2013-2018)
Figure Global Language Training Revenue Market Share by Regions (2013-2018)
Figure Global Language Training Revenue Market Share by Regions in 2017
Figure North America Language Training Revenue and Growth Rate (2013-2018)
Figure Europe Language Training Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Language Training Revenue and Growth Rate (2013-2018)
Figure South America Language Training Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Language Training Revenue and Growth Rate (2013-2018)
Table North America Language Training Revenue by Countries (2013-2018)
Table North America Language Training Revenue Market Share by Countries (2013-2018)
Figure North America Language Training Revenue Market Share by Countries (2013-2018)
Figure North America Language Training Revenue Market Share by Countries in 2017
Figure USA Language Training Revenue and Growth Rate (2013-2018)
Figure Canada Language Training Revenue and Growth Rate (2013-2018)
Figure Mexico Language Training Revenue and Growth Rate (2013-2018)
Table Europe Language Training Revenue (Million USD) by Countries (2013-2018)

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Figure Europe Language Training Revenue Market Share by Countries (2013-2018)
Figure Europe Language Training Revenue Market Share by Countries in 2017
Figure Germany Language Training Revenue and Growth Rate (2013-2018)
Figure UK Language Training Revenue and Growth Rate (2013-2018)
Figure France Language Training Revenue and Growth Rate (2013-2018)
Figure Russia Language Training Revenue and Growth Rate (2013-2018)
Figure Italy Language Training Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Language Training Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Language Training Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Language Training Revenue Market Share by Countries in 2017
Figure China Language Training Revenue and Growth Rate (2013-2018)
Figure Japan Language Training Revenue and Growth Rate (2013-2018)
Figure Korea Language Training Revenue and Growth Rate (2013-2018)
Figure India Language Training Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Language Training Revenue and Growth Rate (2013-2018)
Table South America Language Training Revenue by Countries (2013-2018)
Table South America Language Training Revenue Market Share by Countries (2013-2018)
Figure South America Language Training Revenue Market Share by Countries (2013-2018)
Figure South America Language Training Revenue Market Share by Countries in 2017
Figure Brazil Language Training Revenue and Growth Rate (2013-2018)
Figure Argentina Language Training Revenue and Growth Rate (2013-2018)
Figure Colombia Language Training Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Language Training Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Language Training Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Language Training Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Language Training Revenue Market Share by Countries in 2017
Figure Saudi Arabia Language Training Revenue and Growth Rate (2013-2018)
Figure UAE Language Training Revenue and Growth Rate (2013-2018)
Figure Egypt Language Training Revenue and Growth Rate (2013-2018)
Figure Nigeria Language Training Revenue and Growth Rate (2013-2018)
Figure South Africa Language Training Revenue and Growth Rate (2013-2018)
Table Global Language Training Revenue (Million USD) by Type (2013-2018)

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Table Global Language Training Revenue Share by Type (2013-2018)
Figure Global Language Training Revenue Share by Type (2013-2018)
Figure Global Language Training Revenue Share by Type in 2017
Table Global Language Training Revenue Forecast by Type (2018-2023)
Figure Global Language Training Market Share Forecast by Type (2018-2023)
Figure Global Blended Learning Revenue Growth Rate (2013-2018)
Figure Global Online Learning Revenue Growth Rate (2013-2018)
Table Global Language Training Revenue by Application (2013-2018)
Table Global Language Training Revenue Share by Application (2013-2018)
Figure Global Language Training Revenue Share by Application (2013-2018)
Figure Global Language Training Revenue Share by Application in 2017
Table Global Language Training Revenue Forecast by Application (2018-2023)
Figure Global Language Training Market Share Forecast by Application (2018-2023)
Figure Global Institutional Learners Revenue Growth Rate (2013-2018)
Figure Global Individual Learners Revenue Growth Rate (2013-2018)
Figure Global Language Training Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Language Training Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Language Training Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Language Training Revenue Market Forecast (2018-2023)
Figure Europe Language Training Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Language Training Revenue Market Forecast (2018-2023)
Figure South America Language Training Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Language Training Revenue Market Forecast (2018-2023)

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