

# Global Land Survey Equipment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Land Survey Equipment market size was valued at USD 639.3 million in 2023 and is forecast to a readjusted size of USD 815.6 million by 2030 with a CAGR of 3.5% during review period.

Surveying or land surveying is the technique, profession, art, and science of determining the terrestrial or three-dimensional positions of points and the distances and angles between them.

The equipment including total stations, robotic total stations, theodolites, GNSS receivers, retroreflectors, 3D scanners, LiDAR sensors, radios, inclinometer, handheld tablets, optical and digital levels, subsurface locators, drones, GIS, and surveying software.

Global core land survey equipment manufacturers include Hexagon, Trimble, Topcon etc. The top 5 companies hold a share about 75%. Asia-Pacific is the largest market, with a share about 37%, followed by Europe and North America with the share about 30% and 18%.

The Global Info Research report includes an overview of the development of the Land Survey Equipment industry chain, the market status of Survey and Mapping (Total Station, GNSS), Construction (Total Station, GNSS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Land Survey Equipment.

Regionally, the report analyzes the Land Survey Equipment markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Land Survey Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Land Survey Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Land Survey Equipment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Total Station, GNSS).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Land Survey Equipment market.

**Regional Analysis:** The report involves examining the Land Survey Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Land Survey Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Land Survey Equipment:

**Company Analysis:** Report covers individual Land Survey Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Land Survey Equipment This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Survey and Mapping, Construction).

**Technology Analysis:** Report covers specific technologies relevant to Land Survey Equipment. It assesses the current state, advancements, and potential future developments in Land Survey Equipment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Land Survey Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Land Survey Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Total Station

GNSS

Data Collector

3D Mobile Mapping

Others

### Market segment by Application

Survey and Mapping

Construction

Others

#### Major players covered

Hexagon

Trimble

Topcon

South Group

Fofi

CST/berger

Hi-Target

Boif

Dadi

TJOP

CHCNAV

TI Asahi

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Land Survey Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Land Survey Equipment, with price, sales, revenue and global market share of Land Survey Equipment from 2019 to 2024.

Chapter 3, the Land Survey Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Land Survey Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Land Survey Equipment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Land Survey Equipment.

Chapter 14 and 15, to describe Land Survey Equipment sales channel, distributors, customers, research findings and conclusion.

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