

# Global LABSA Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GA5A76E24EAEN.html>

Date: January 2024

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: GA5A76E24EAEN

## Abstracts

According to our (Global Info Research) latest study, the global LABSA market size was valued at USD 4167.8 million in 2023 and is forecast to a readjusted size of USD 4759.3 million by 2030 with a CAGR of 1.9% during review period.

Linear Alkyl Benzene Sulphonic Acid (LABSA) is an anionic surfactants with molecules characterized by a hydrophobic and a hydrophilic group. They are nonvolatile compounds produced by sulfonation. Linear alkyl benzene sulfonic acid are complex mixtures of homologues of different alkyl chain lengths (C10 to C13 or C14) and phenyl positional isomers of 2 to 5-phenyl in proportions dictated by the starting materials and reaction conditions, each containing an aromatic ring sulfonated at the para position and attached to a linear alkyl chain at any position with the exception of terminal one (1-phenyl).

According to types, the most proportion of the LABSA is LABSA 96%, taking about 70% sales share of global market in 2020. The most proportion of LABSA is used for Detergent and the proportion is about 93% in 2020. Asia Pacific is the major consumption region of the global market, which takes about 50% market share. The world's major dodecylbenzene sulfonic acid producers include Ho Tong, Nanjing Gige, CEPESA, SK, Nanjing Gige, Fogla Group and Sinopec Jinling Branch, etc.

The Global Info Research report includes an overview of the development of the LABSA industry chain, the market status of Detergent (LABSA 96%, LABSA 90%), Emulsifier (LABSA 96%, LABSA 90%), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of LABSA.

Regionally, the report analyzes the LABSA markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global LABSA market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the LABSA market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the LABSA industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Concentration (e.g., LABSA 96%, LABSA 90%).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the LABSA market.

**Regional Analysis:** The report involves examining the LABSA market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the LABSA market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to LABSA:

**Company Analysis:** Report covers individual LABSA manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards LABSA. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Detergent, Emulsifier).

**Technology Analysis:** Report covers specific technologies relevant to LABSA. It assesses the current state, advancements, and potential future developments in LABSA areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the LABSA market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

LABSA market is split by Concentration and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Concentration, and by Application in terms of volume and value.

#### Market segment by Concentration

LABSA 96%

LABSA 90%

Others

#### Market segment by Application

Detergent

Emulsifier

Coupling Agent

Others

### Major players covered

Ho Tung

Nanjing Gige

CEPSA

SK

Nanjing Gige

Fogla Group

Sinopec Jinling Petrochemical

New India Detergents

XingYa Group

Tufail

Stepan

Hansa Group

FUCC

Sasol

ISU Chemical

Kao

KAPACHIM

Lion

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe LABSA product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of LABSA, with price, sales, revenue and global market share of LABSA from 2019 to 2024.

Chapter 3, the LABSA competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the LABSA breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Concentration and application, with sales market share and growth rate by concentration, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and LABSA market forecast, by regions, concentration and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of LABSA.

Chapter 14 and 15, to describe LABSA sales channel, distributors, customers, research findings and conclusion.

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