

Global Labels and Tags for Clothing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Labels and Tags for Clothing market size is expected to reach \$ 7584 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Labels and Tags for Clothing are essential consumables in the apparel value chain for branding, mandatory information disclosure (size, composition, care, origin), pricing, and traceability. Key formats include sewn-in labels (care/size/content labels) and hangtags made of paperboard, synthetic paper/films, or woven materials. Increasingly, tags integrate barcodes/QR codes, RFID/NFC, anti-counterfeiting features, and variable-data printing to support retail digitization and brand protection. Upstream inputs mainly include paper and paperboard, PET/PP films and synthetic paper, textile substrates (e.g., polyester tapes/satin), inks and coating chemicals, adhesives, cords/fasteners/plastic seals, as well as printing, die-cutting, foiling, lamination, and encoding equipment and processes. Downstream customers are primarily apparel brand owners, sportswear and fast-fashion groups, apparel OEM/ODM manufacturers, and private-label retailers including cross-border e-commerce players, with additional demand from footwear, bags, and home textiles. Commercial opportunities are driven by rising compliance and traceability requirements, growing demand for SKU-level variable data and labeling services, accelerating RFID adoption in apparel retail, and product upgrading toward recyclable and eco-friendly materials. On an ex-works basis, effective global capacity in 2025 is estimated at approximately 560 billion pieces, with sales volume of about 482.06 billion pieces and a weighted average ex-factory selling price of around USD 11.6 per thousand pieces. Due to fragmented orders, customer concentration, functionalization and variable-data requirements, and labor/material cost volatility, industry gross margins typically range from 22% to 33%, with integrated suppliers offering RFID/anti-counterfeiting and high-quality variable-data capabilities

trending toward the upper end, while standardized paper hangtags and basic care labels remain at the lower end of the range.

This report studies the global Labels and Tags for Clothing production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Labels and Tags for Clothing and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Labels and Tags for Clothing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Labels and Tags for Clothing total production and demand, 2021-2032, (M Units)

Global Labels and Tags for Clothing total production value, 2021-2032, (USD Million)

Global Labels and Tags for Clothing production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Labels and Tags for Clothing consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Labels and Tags for Clothing domestic production, consumption, key domestic manufacturers and share

Global Labels and Tags for Clothing production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Labels and Tags for Clothing production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Labels and Tags for Clothing production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Labels and Tags for Clothing market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Avery Dennison, CCL Industries, SML Group, Trimco Group, Nil?rn, FineLine Technologies, NewsPrint Group, NATco, ITL Group, CADICA GROUP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Labels and Tags for Clothing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/K Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Labels and Tags for Clothing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Labels and Tags for Clothing Market, Segmentation by Type:

Woven Labels

Printed Labels

Hang Tags

Transfer Labels

Other

Global Labels and Tags for Clothing Market, Segmentation by Function:

Care and Content Labels

Branding and Decorative Labels

Size and Specification Labels

Anti-Counterfeiting and Traceability Labels

Global Labels and Tags for Clothing Market, Segmentation by Substrate Material:

Textile-Based

Film-Based Labels

Paper-Based Labels and Paperboard Tags

Global Labels and Tags for Clothing Market, Segmentation by Application:

Women's Clothing

Men's Clothing

Children's Clothing

Companies Profiled:

Avery Dennison

CCL Industries

SML Group

Trimco Group

Nil?rn

FineLine Technologies

NewsPrint Group

NATco

ITL Group

CADICA GROUP

Hang Sang (Siu Po)

Cirtek

Finotex

Jointak Group

r-pac

Label Solutions Bangladesh

Arrow Textiles

BCI

LABEL PARTNERS

Elite Labels

Wash Care Labels

NAXIS

Gang Apparel Accessories

Lynx Designers

SANKEI

Qihe

Zibai

ZSF

Huyuan

Key Questions Answered:

1. How big is the global Labels and Tags for Clothing market?
2. What is the demand of the global Labels and Tags for Clothing market?
3. What is the year over year growth of the global Labels and Tags for Clothing market?
4. What is the production and production value of the global Labels and Tags for Clothing market?
5. Who are the key producers in the global Labels and Tags for Clothing market?
6. What are the growth factors driving the market demand?

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