

Global Label Printers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Label Printers market size was valued at US\$ 2849 million in 2024 and is forecast to a readjusted size of USD 4172 million by 2031 with a CAGR of 5.7% during review period.

A label printer is a computer printer that prints on self-adhesive label material and/or card-stock (tags), which are different from ordinary printers because they need to have special feed mechanisms to handle rolled stock, or tear sheet (fanfold) stock.

Label printers can be divided into three categories: desktop, industrial, and mobile (portable). Among them, industrial-grade products account for 42.3% of the global market share due to their high prices. In terms of sales volume, desktop products accounted for the highest proportion, accounting for about 43.3%. In terms of growth rate, mobile products have grown faster in recent years because they are small and portable.

Label printers has wide range of applications, such as manufacturing, logistics, retail, healthcare and other. And logistics segment was the most widely used area which took up about 41.3% of the global market.

Japan, USA and Taiwan, China etc. are now the key providers of label printers.

North America and Asia-Pacific are the two largest regions of label printers in the world in the past few years and it will keep increasing in the next few years. These two regions took up about 68.2% of the global market.

The label printers market is relatively fragmented, but there are several big players in

the world. Zebra, Toshiba TEC, SATO, Honeywell, Brother, Epson, TSC and Brady etc. are the key suppliers in the global label printers market. Top 5 took up about 62.7% of the global market.

This report is a detailed and comprehensive analysis for global Label Printers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Label Printers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Label Printers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Label Printers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Label Printers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Label Printers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Label Printers market based on the

following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra, SATO, Honeywell, TSC, Brother, Toshiba TEC, Epson, Brady, New Beiyang, Cab, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Label Printers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Desktop Type

Industrial Type

Mobile Type

Market segment by Application

Manufacturing

Logistics

Retail

Other

Major players covered

Zebra

SATO

Honeywell

TSC

Brother

Toshiba TEC

Epson

Brady

New Beiyang

Cab

Godex

Citizen

Urovo

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Label Printers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Label Printers, with price, sales quantity, revenue, and global market share of Label Printers from 2020 to 2025.

Chapter 3, the Label Printers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Label Printers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Label Printers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Label Printers.

Chapter 14 and 15, to describe Label Printers sales channel, distributors, customers, research findings and conclusion.

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