

Global L2 and L2+ Autonomous Driving Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global L2 and L2+ Autonomous Driving market size is expected to reach \$ 39949 million by 2032, rising at a market growth of 15.2% CAGR during the forecast period (2026-2032).

L2 and L2+ Autonomous Driving refers to advanced partial driving automation where vehicles can control both steering and acceleration/deceleration simultaneously under driver supervision (Level 2), and enhanced Level 2+ systems which expand functional capabilities (like highway merging, lane changes) using additional perception and AI components while still requiring driver attention. L2/L2+ systems integrate sensors, high-performance compute platforms

The industry opportunity for L2 and L2+ autonomous driving is primarily driven by tightening safety regulations, long-term consumer demand for comfort and safety, and automakers' strategies to differentiate products through functional upgrades.

Regulatory authorities in Europe, North America, and China continue to promote the adoption of active safety systems, creating an institutional foundation for the large-scale deployment of advanced driver assistance. At the same time, official corporate strategies increasingly emphasize software-defined vehicles and intelligent features as new sources of value. Declining sensor costs, rising performance of automotive-grade computing chips, and rapid algorithmic iteration have made advanced functions technically and economically viable, while challenges related to liability, misuse, and redundancy design have reinforced a cautious approach to system boundaries and human-machine interaction.

From a supply chain perspective, L2 and L2+ autonomous driving depend on close coordination across upstream and downstream players. Upstream segments are dominated by semiconductors, sensors, and foundational software, with companies such as NVIDIA and Mobileye positioning their computing platforms as central to advanced driver assistance in official communications. Midstream integration is led by

Tier-1 suppliers including Bosch, Continental, ZF, and Magna International, which are responsible for system integration and functional safety validation. Downstream, automakers define final system behavior and user experience, with Tesla, Toyota, Lexus, Cadillac, and multiple Chinese manufacturers publicly positioning L2 or L2+ systems as core features in mass-production models, demonstrating demand grounded in continuous product iteration rather than experimental deployment. In terms of segmentation trends, demand for L2 and L2+ systems is expanding from highways and semi-controlled environments toward urban expressways and selected complex traffic scenarios. Product documentation indicates that adaptive cruise control, lane keeping, assisted lane changes, and traffic jam assist remain the most frequently used functions, with consumers prioritizing system stability and predictability over aggressive automation. Premium passenger vehicles and new energy models are increasingly serving as primary platforms for early adoption, reflecting automakers' strategy of scaling deployment while managing technical and reputational risk. Regionally, North America is characterized by a technology-driven market environment and relatively high consumer acceptance, with several companies introducing feature updates early and refining performance through over-the-air upgrades. China and the broader Asia-Pacific region exhibit rapid application alongside localized development, supported by policy alignment, high new energy vehicle penetration, and increasingly mature domestic supply chains. Europe places stronger emphasis on functional safety, regulatory compliance, and human-machine interface standards, resulting in a more measured but engineering-driven rollout. Other regions primarily follow regulatory developments and import proven solutions, leading to region-specific configuration strategies for L2 and L2+ systems.

In recent years, a series of developments have shaped the trajectory of L2 and L2+ autonomous driving. In 2021, the United Nations Economic Commission for Europe implemented regulatory amendments that clarified the legal framework for lane keeping and assisted lane change functions. In 2022, multiple automakers publicly stated that L2+ systems would become long-term core configurations in key vehicle lines, highlighting the role of driver monitoring systems in mitigating misuse. In 2024, transportation safety authorities in several countries, as reported by authoritative media, strengthened oversight of marketing language and functional boundaries for driver assistance systems, further clarifying responsibility and usage conditions. Together, these developments reinforce a path of steady, regulated advancement rather than abrupt technological leaps.

This report studies the global L2 and L2+ Autonomous Driving demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for L2 and L2+ Autonomous Driving, and provides market size (US\$ million) and Year-over-Year (YoY)

growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of L2 and L2+ Autonomous Driving that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global L2 and L2+ Autonomous Driving total market, 2021-2032, (USD Million)

Global L2 and L2+ Autonomous Driving total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: L2 and L2+ Autonomous Driving total market, key domestic companies, and share, (USD Million)

Global L2 and L2+ Autonomous Driving revenue by player, revenue and market share 2021-2026, (USD Million)

Global L2 and L2+ Autonomous Driving total market by Type, CAGR, 2021-2032, (USD Million)

Global L2 and L2+ Autonomous Driving total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global L2 and L2+ Autonomous Driving market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tesla, Inc. (NASDAQ: TSLA ? Texas, USA), General Motors Company (NYSE: GM ? Michigan, USA), Toyota Motor Corporation (TYO: 7203 ? Aichi, Japan), NIO Inc. (NYSE: NIO ? Hefei, Anhui, China), XPeng Inc. (NYSE: XPEV ? Guangzhou, China), Li Auto Inc. (NASDAQ: LI ? Beijing, China), BYD Co., Ltd. (SZSE: 002594 ? Shenzhen, Guangdong, China), AITO (Seres Group + Huawei HIMA) (China), Xiaomi SU7 (Xiaomi Auto, China), Bosch GmbH (Non-listed ? Germany), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world L2 and L2+ Autonomous Driving market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global L2 and L2+ Autonomous Driving Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global L2 and L2+ Autonomous Driving Market, Segmentation by Type:

L2 Autonomous Driving

L2+ Autonomous Driving

Global L2 and L2+ Autonomous Driving Market, Segmentation by Perception Technology:

Camera?Based ADAS

Radar?Based ADAS

Lidar?Assisted Systems

Multi?Sensor Fusion

Global L2 and L2+ Autonomous Driving Market, Segmentation by Compute Platform:

Edge AI Processor

Domain Controller

Centralized Compute

Distributed ECU Architecture

Global L2 and L2+ Autonomous Driving Market, Segmentation by Compute Platform:

Rule-Based ADAS

AI/ML-Based ADAS

Map-Enhanced Automation

ROS/Autonomy Stack

Global L2 and L2+ Autonomous Driving Market, Segmentation by Application:

Passenger Car

Commercial Car

Companies Profiled:

Tesla, Inc. (NASDAQ: TSLA ? Texas, USA)

General Motors Company (NYSE: GM ? Michigan, USA)

Toyota Motor Corporation (TYO: 7203 ? Aichi, Japan)

NIO Inc. (NYSE: NIO ? Hefei, Anhui, China)

XPeng Inc. (NYSE: XPEV ? Guangzhou, China)

Li Auto Inc. (NASDAQ: LI ? Beijing, China)

BYD Co., Ltd. (SZSE: 002594 ? Shenzhen, Guangdong, China)

AITO (Seres Group + Huawei HIMA) (China)

Xiaomi SU7 (Xiaomi Auto, China)

Bosch GmbH (Non-listed ? Germany)

Continental AG (FWB: CON ? Hanover, Germany)

ZF Friedrichshafen AG (Non-listed ? Germany)

Mobileye Global Inc. (NASDAQ: MBLY ? Jerusalem, Israel)

NVIDIA Corporation (NASDAQ: NVDA ? California, USA)

Aptiv PLC (NYSE: APTV ? Dublin, Ireland)

Valeo SA (Euronext: FR ? Paris, France)

Denso Corporation (TYO: 6902 ? Aichi, Japan)

Hyundai Mobis Co., Ltd. (KRX: 012330 ? Seoul, South Korea)

Veoneer, Inc. (NYSE: VNE ? Michigan, USA)

Autoliv Inc. (NYSE: ALV ? Stockholm, Sweden)

Momenta (Non-listed ? Beijing, China)

Pony.ai (Non-listed ? Fremont / Beijing)

Aurora Innovation, Inc. (Non-listed ? USA)

Wayve Limited (Non-listed ? London, UK)

Huawei (ADS/HIMA project ? China)

Baidu, Inc. (NASDAQ: BIDU ? Beijing, China)

Volvo Cars (STO: VOLV ? Gothenburg, Sweden)

Mercedes-Benz (Subsidiary of Daimler AG ? Germany)

BMW AG (ETR: BMW ? Munich, Germany)

Nissan Motor Co., Ltd. (TYO: 7201 ? Yokohama, Japan)

Hyundai Motor Company (KRX: 005380 ? Seoul, South Korea)

Kia Corporation (KRX: 000270 ? Seoul, South Korea)

Volvo Group (STO: VOLV B ? Gothenburg, Sweden)

FCA Stellantis N.V. (EPA: STLA ? Amsterdam, Netherlands)

Ford Motor Company (NYSE: F ? Michigan, USA)

General Motors Company (NYSE: GM ? Michigan, USA)

Key Questions Answered

1. How big is the global L2 and L2+ Autonomous Driving market?
2. What is the demand of the global L2 and L2+ Autonomous Driving market?
3. What is the year over year growth of the global L2 and L2+ Autonomous Driving market?
4. What is the total value of the global L2 and L2+ Autonomous Driving market?
5. Who are the Major Players in the global L2 and L2+ Autonomous Driving market?
6. What are the growth factors driving the market demand?

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