

Global L-Menthol Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global L-Menthol market size was valued at USD 777 million in 2023 and is forecast to a readjusted size of USD 1091.6 million by 2030 with a CAGR of 5.0% during review period.

Menthol is an organic compound with the chemical formula $C_{10}H_{20}O$ that occurs naturally in mint and some other plants. It can be extracted from the leaves by distillation, and it can be made synthetically. Pure menthol is a crystalline solid. The compound is widely used in cough and cold remedies because of its soothing effects and as a flavoring in candy, chewing gum, medical products and cigarettes.

Global core l-menthol manufacturers include BASF, Agson Global and Symrise AG. The top three suppliers accounted for 33% of global market share. In terms of product, natural type is the largest segment, with a share about 73%. And in terms of application, the largest application is oral hygiene, with a share about 49%.

The Global Info Research report includes an overview of the development of the L-Menthol industry chain, the market status of Oral Hygiene (Natural Type, Synthetic Type), Medicine (Natural Type, Synthetic Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of L-Menthol.

Regionally, the report analyzes the L-Menthol markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global L-Menthol market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the L-Menthol market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the L-Menthol industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Natural Type, Synthetic Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the L-Menthol market.

Regional Analysis: The report involves examining the L-Menthol market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the L-Menthol market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to L-Menthol:

Company Analysis: Report covers individual L-Menthol manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards L-Menthol This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Oral Hygiene, Medicine).

Technology Analysis: Report covers specific technologies relevant to L-Menthol. It

assesses the current state, advancements, and potential future developments in L-Menthol areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the L-Menthol market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

L-Menthol market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Natural Type

Synthetic Type

Market segment by Application

Oral Hygiene

Medicine

Tobacco

Confectionaries

Others

Major players covered

Agson Global

Symrise AG

Nantong Menthol Factory

Takasago

Tienyuan Chem

Arora Aromatics

Fengle Perfume

Swati Menthol & Allied Chem

NecLife

Bhagat Aromatics

KM Chemicals

Silverline Chemicals

Yinfeng Pharma

Great Nation Essential Oils

Xiangsheng Perfume

BASF

Ifan Chem

Mentha & Allied Products

Neeru Enterprises

Vinayak

Hindustan Mint & Agro Products

A.G. Industries

WanHua Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe L-Menthol product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of L-Menthol, with price, sales, revenue and global market share of L-Menthol from 2019 to 2024.

Chapter 3, the L-Menthol competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the L-Menthol breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and L-Menthol market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of L-Menthol.

Chapter 14 and 15, to describe L-Menthol sales channel, distributors, customers, research findings and conclusion.

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