

Global Ku-Band BUC Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ku-Band BUC market size was valued at USD 38 million in 2023 and is forecast to a readjusted size of USD 50 million by 2030 with a CAGR of 4.0% during review period.

A block upconverter (BUC) is used in the transmission (uplink) of satellite signals. It converts a band of frequencies from a lower frequency to a higher frequency. The Ku-band frequency is protected by international laws. The Ku-band downlink is from 10.7 to 12.75 GHz and the uplink is from 12.75 to 18.1 GHz. Ku-band satellite single-transponder power is generally large, mostly using shaped beam coverage, satellite EIRP is larger, and Ku-band receiving antenna is more efficient than C-band receiving antenna, so the antenna aperture for receiving Ku-band satellite programs is much smaller than C-band. Therefore, the receiving cost can be effectively reduced, and the individual can be easily received. A block upconverter (BUC) is used in the transmission (uplink) of satellite signals. It converts a band of frequencies from a lower frequency to a higher frequency. The Ku-band frequency is protected by international laws. The Ku-band downlink is from 10.7 to 12.75 GHz and the uplink is from 12.75 to 18.1 GHz. Ku-band satellite single-transponder power is generally large, mostly using shaped beam coverage, satellite EIRP is larger, and Ku-band receiving antenna is more efficient than C-band receiving antenna, so the antenna aperture for receiving Ku-band satellite programs is much smaller than C-band. Therefore, the receiving cost can be effectively reduced, and the individual can be easily received.

Global core Ku-Band BUC manufacturers include Nisshinbo Micro Devices, CPI and XMW etc. The Top3 companies hold a share about 40%. North America is the largest market, with a share about 48%, followed by Asia Pacific and Europe with the share about 25% and 22%.

The Global Info Research report includes an overview of the development of the Ku-Band BUC industry chain, the market status of Government (Below 8 Watt, 12 Watt to 25 Watt), Commercial (Below 8 Watt, 12 Watt to 25 Watt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ku-Band BUC.

Regionally, the report analyzes the Ku-Band BUC markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ku-Band BUC market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ku-Band BUC market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ku-Band BUC industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Power (e.g., Below 8 Watt, 12 Watt to 25 Watt).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ku-Band BUC market.

Regional Analysis: The report involves examining the Ku-Band BUC market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ku-Band BUC market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ku-Band BUC:

Company Analysis: Report covers individual Ku-Band BUC manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ku-Band BUC. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government, Commercial).

Technology Analysis: Report covers specific technologies relevant to Ku-Band BUC. It assesses the current state, advancements, and potential future developments in Ku-Band BUC areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ku-Band BUC market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ku-Band BUC market is split by Power and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Power, and by Application in terms of volume and value.

Market segment by Power

Below 8 Watt

12 Watt to 25 Watt

30 Watt to 80 Watt

Above 100 Watt

Market segment by Application

Government

Commercial

Major players covered

Nisshinbo Micro Devices

CPI

XMW

Norsat

AnaCom

Advantech Wireless

Agilis Satcom

Terrasat

Linwave Technology

Gilat Satellite Networks

Amplus Communication

IDirect (ST Engineering iDirect)

Skyware Technologies

NexGenWave

Alga Microwave

Actox

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ku-Band BUC product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ku-Band BUC, with price, sales, revenue and global market share of Ku-Band BUC from 2019 to 2024.

Chapter 3, the Ku-Band BUC competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ku-Band BUC breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Power and application, with sales market share and growth rate by power, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ku-Band BUC market forecast, by regions, power and application, with

sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ku-Band BUC.

Chapter 14 and 15, to describe Ku-Band BUC sales channel, distributors, customers, research findings and conclusion.

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