

Global Kraft Papers Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Kraft Papers market size is expected to reach \$ 17660 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

Kraft papers are high-strength paper grades produced mainly from kraft pulp, virgin fiber, recycled fiber or mixed fiber through forming, pressing, drying and finishing processes on paper machines. The kraft pulping process gives the paper strong fiber bonding, high tensile strength, tear resistance, burst strength and good converting performance. Kraft papers are usually supplied in reels or sheets, with common grades including natural brown kraft, bleached kraft, sack kraft, wrapping kraft, MG kraft, MF kraft, smooth-finished kraft, extensible kraft and specialty kraft papers. Depending on fiber source, surface finish, basis weight and end-use requirements, they can be used for industrial sacks, shopping bags, food packaging, wrapping, envelopes, flexible packaging, coating and laminating base papers, release base papers, protective interleaving, e-commerce packaging and other packaging or industrial conversion applications.

In 2025, global kraft papers production reached approximately 13 million tons, with an average global market price is \$1,000 per ton.

From a global industry perspective, kraft papers have evolved from traditional industrial packaging papers into a broader material platform supporting paper-based packaging upgrades and plastic substitution. Industrial demand remains anchored in heavy-duty packaging for cement, building materials, chemicals, minerals, animal feed, fertilizers and similar bulk goods, where load-bearing strength, breakage resistance and high-speed converting or filling performance are essential. On the consumer side, demand is increasingly supported by takeaway food, retail paper bags, e-commerce delivery,

branded packaging and sustainability-oriented packaging, where printability, appearance, food-contact suitability and converting efficiency are more important. Because kraft paper combines strength, recyclability, coatability and cost efficiency, its role in packaging is expanding beyond ordinary paper bags toward functional flexible packaging, barrier paper, heat-sealable paper and lower-plastic composite packaging.

In terms of industry trends, kraft papers are moving toward higher strength at lower grammage, lightweighting, recyclability, reduced-plastic structures, functionalization and specialty applications. Traditional applications often relied on higher basis weight or multi-ply structures to achieve strength, while current development places more emphasis on fibre optimization, refining control, extensible treatment, surface finishing, barrier coating and lamination technology to improve performance per unit weight. At the same time, food-grade performance, grease resistance, moisture resistance, heat sealability, recyclable barrier functions, low odor, low migration and improved printability are becoming key product-upgrade directions. For industrial packaging, competition is increasingly based on strength, elongation, porosity, TEA energy absorption, machine runnability and total packaging cost; for consumer packaging, the focus is shifting toward appearance, sustainability image, brand communication, food safety and downstream converting compatibility.

The main growth drivers come from three areas. First, the global packaging industry is shifting toward paper-based, recyclable and lower-plastic solutions, supporting the use of kraft papers as alternatives to plastic bags, plastic films, selected flexible laminates and conventional packaging materials. Second, the continued movement of industrial goods, food products, retail goods, e-commerce parcels and consumer products creates sustained demand for packaging papers that balance strength, cost efficiency and processing adaptability. Third, environmental regulation, brand plastic-reduction targets and circular-economy requirements are encouraging paper producers and packaging converters to develop lighter, stronger, more recyclable and more functional kraft paper products.

This report studies the global Kraft Papers production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Kraft Papers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Kraft Papers that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Kraft Papers total production and demand, 2021-2032, (Kilotons)

Global Kraft Papers total production value, 2021-2032, (USD Million)

Global Kraft Papers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Kraft Papers consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Kraft Papers domestic production, consumption, key domestic manufacturers and share

Global Kraft Papers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Kraft Papers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Kraft Papers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Kraft Papers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mondi Group, Billerud AB, Smurfit Westrock, Stora Enso, Nordic Paper, Sappi, Asia Pulp & Paper, Gascogne Papier, Natron-Hayat, Oji Holdings Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Kraft Papers market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Kraft Papers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Kraft Papers Market, Segmentation by Type:

Bleached Kraft Paper

Natural Kraft Paper

Global Kraft Papers Market, Segmentation by Basis Weight:

Lightweight Kraft Paper(80 gsm)

Global Kraft Papers Market, Segmentation by Material:

Virgin Kraft Paper

Recycled Kraft Paper

Mixed-Fiber Kraft Paper

Global Kraft Papers Market, Segmentation by Application:

Industrial Packaging

Food Packaging

Consumer Goods Packaging

Other

Companies Profiled:

Mondi Group

Billerud AB

Smurfit Westrock

Stora Enso

Nordic Paper

Sappi

Asia Pulp & Paper

Gascogne Papier

Natron-Hayat

Oji Holdings Corporation

Heinzel Group

Ahlstrom

Daio Paper Corporation

Nippon Paper

MM Group

Siam Nippon Industrial Paper

Papelera de Brandia

Twin Rivers Paper

Koehler Paper

Segezha Group

Klabin

CMPC Biopackaging

Georgia-Pacific

Canfor

SCG Packaging

Ilim Group

Horizon Pulp & Paper

Canadian Kraft Paper Industries

Yueyang Forest & Paper

Qingshan Paper

Key Questions Answered:

1. How big is the global Kraft Papers market?
2. What is the demand of the global Kraft Papers market?
3. What is the year over year growth of the global Kraft Papers market?
4. What is the production and production value of the global Kraft Papers market?
5. Who are the key producers in the global Kraft Papers market?

6. What are the growth factors driving the market demand?

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