

Global Kraft Linerboard Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Kraft Linerboard market size was valued at US\$ 35100 million in 2025 and is forecast to a readjusted size of US\$ 40390 million by 2032 with a CAGR of 2.1% during review period.

Kraft Linerboard is a tough, solid, high-grade transport packaging paperboard with high compressive strength, puncture and folding resistance, good moisture resistance and good appearance quality. It is used to make packaging cartons and has become an important material in the field of transport packaging. These cartons are widely used in the packaging of household appliances, daily necessities, needle cotton fabrics, cultural supplies, Chinese and Western medicines and other commodities.

The global kraft linerboard market is expected to grow steadily. This growth shows obvious regional characteristics: the Chinese market leads the world with a compound annual growth rate of 2.84%, and the market size is expected to exceed US\$6 billion in 2031, an increase of 24.8% from 2024, mainly due to the industrial upgrading driven by the 'waste ban' policy. China has achieved industrial leapfrogging through the expansion of wood pulp production capacity, with a capacity share of 11.79% in 2024, an increase of nearly 500 basis points from 2020. Although the North American market still maintains a 52.9% global production share, the growth momentum has obviously weakened, and North American companies have closed nearly 2 million tons of kraft linerboard production capacity. For example, WestRock announced in 2023 that it would permanently close its unbleached kraft linerboard and packaging paperboard plant in North Charleston, South Carolina. The plant has a kraft linerboard production capacity of 320,000 tons/year. At the same time, recycled linerboard capacity accounts for a large proportion of the new capacity. In other regions, Russia, Brazil and other regions

have made major investments in the field of kraft linerboard, such as Ilim Group's Ust-Ilimsk KLB Mill and Brazilian company's Puma II project. The growth differentiation between emerging and mature markets shows that the global industry's focus is gradually shifting.

From 2020 to 2024, the global kraft paperboard price showed an abnormal fluctuation curve of 'sharp rise and slow fall': after the peak exceeded US\$900/ton in 2022, it fell back to around US\$750 in 2023, and the North American market rose against the trend to US\$830 in 2024. The price changes led to a significant increase in the revenue growth rate of the European and American markets in 2022 under the condition of declining demand, but it fell rapidly in 2023. In 2024, with the dual growth of prices and demand, the revenue market resumed its growth trend, and the continued growth of the Chinese market revenue market was mainly due to a significant increase in sales. In the Japanese market, the market sales showed an upward trend from 2020 to 2022, and gradually declined from 2023. The revenue market was affected by the exchange rate and began to decline in 2021. In 2024, due to price increases, the revenue market began to recover. In terms of corporate competition, the top four companies in the world are all American companies, accounting for 50.06% of the global sales market. In the future, as the production capacity of companies in other emerging regions increases, their market share will continue to decline.

This report is a detailed and comprehensive analysis for global Kraft Linerboard market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Kraft Linerboard market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Kraft Linerboard market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Kraft Linerboard market size and forecasts, by Type and by Application, in

consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Kraft Linerboard market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Kraft Linerboard

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Kraft Linerboard market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include International Paper, Smurfit Westrock, Packaging Corporation of America, Georgia-Pacific, ND Paper, Lee & Man Paper, Klabin, Mondi Group, Shandong Sun Paper, Ilim Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Kraft Linerboard market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Unbleached Kraft Linerboard

White Top Kraft Linerboard

Market segment by Application

Food and Beverages

Home Appliances

Apparel

Daily Chemicals

Other

Major players covered

International Paper

Smurfit Westrock

Packaging Corporation of America

Georgia-Pacific

ND Paper

Lee & Man Paper

Klabin

Mondi Group

Shandong Sun Paper

Ilim Group

Mets? Board

Nippon Paper Group

Svenska Cellulosa Aktiebolaget

Stora Enso

New-Indy

Sappi

ShandongBohui Paper Industrial

Arkhangelsk Pulp & Paper Mill

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Kraft Linerboard product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Kraft Linerboard, with price, sales quantity, revenue, and global market share of Kraft Linerboard from 2021 to 2026.

Chapter 3, the Kraft Linerboard competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Kraft Linerboard breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Kraft Linerboard market forecast, by regions, by Type, and by Application,

with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Kraft Linerboard.

Chapter 14 and 15, to describe Kraft Linerboard sales channel, distributors, customers, research findings and conclusion.

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