

Global Knowledge Process Outsourcing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Knowledge process outsourcing (KPO) describes the outsourcing of core information-related business activities which are competitively important or form an integral part of a company's value chain. KPO requires advanced analytical and technical skills as well as a high degree of specialist expertise.

Scope of the Report:

This report studies the Knowledge Process Outsourcing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Knowledge Process Outsourcing market by product type and applications/end industries.

KPO services include all kinds of research and information gathering, e.g. intellectual property research for patent applications; equity research, business and market research, legal and medical services; training, consultancy, and research and development in fields such as pharmaceuticals and biotechnology; and animation and design, etc.

The global Knowledge Process Outsourcing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Knowledge Process Outsourcing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture

Genpact

HCL Technologies

ExlService

McKinsey & Company

Moody's Corporation

Mphasis

Pangea3

R.R. Donnelly & Sons Company

Wipro

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Analytics & Market Research

Engineering & Design

Financial Process Outsourcing

Legal Process Outsourcing

Publishing Outsourcing

Research & Development Outsourcing

Others

Market Segment by Applications, can be divided into

Healthcare

IT & Telecom

Manufacturing

Pharmaceutical

Retail

Others

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