

# Global Knowledge Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

https://marketpublishers.com/r/GB35133C198GEN.html

Date: August 2018

Pages: 123

Price: US\$ 3,480.00 (Single User License)

ID: GB35133C198GEN

# **Abstracts**

Knowledge management, a mature sector, is experiencing a long-overdue resurgence in 2018. KM has become revitalized because of the convergence of several industry trends, particularly the growing interest in incorporating artificial intelligence (AI) into contact center solutions. Al solutions require a source of knowledge, and KM solutions can address this need by providing a centralized repository for information gathered from across the enterprise.

### **SCOPE OF THE REPORT:**

This report studies the Knowledge Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Knowledge Management market by product type and applications/end industries.

The global Knowledge Management market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx%

between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Knowledge Management.

Europe also play important roles in global market, with market size of xx million USD in



2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers
CallidusCloud
ProProfs
Pgi
Bloomfire
Chadha Software Technologies
ComAround
MindTouch
Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)
Market Segment by Type, covers
Knowledge Management Process
Knowledge Management Systems

Knowledge Management Mechanisms and Technologies



Knowledge Management Infrastructure

Market Segment by Applications, can be divided into

SME?s

Large Enterprise



# **Contents**

### 1 KNOWLEDGE MANAGEMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Knowledge Management
- 1.2 Classification of Knowledge Management by Types
- 1.2.1 Global Knowledge Management Revenue Comparison by Types (2017-2023)
- 1.2.2 Global Knowledge Management Revenue Market Share by Types in 2017
- 1.2.3 Knowledge Management Process
- 1.2.4 Knowledge Management Systems
- 1.2.5 Knowledge Management Mechanisms and Technologies
- 1.2.6 Knowledge Management Infrastructure
- 1.3 Global Knowledge Management Market by Application
- 1.3.1 Global Knowledge Management Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 SME?s
  - 1.3.3 Large Enterprise
- 1.4 Global Knowledge Management Market by Regions
- 1.4.1 Global Knowledge Management Market Size (Million USD) Comparison by Regions (2013-2023)
- 1.4.1 North America (USA, Canada and Mexico) Knowledge Management Status and Prospect (2013-2023)
- 1.4.2 Europe (Germany, France, UK, Russia and Italy) Knowledge Management Status and Prospect (2013-2023)
- 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Knowledge Management Status and Prospect (2013-2023)
- 1.4.4 South America (Brazil, Argentina, Colombia) Knowledge Management Status and Prospect (2013-2023)
- 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Knowledge Management Status and Prospect (2013-2023)
- 1.5 Global Market Size of Knowledge Management (2013-2023)

### **2 MANUFACTURERS PROFILES**

- 2.1 CallidusCloud
  - 2.1.1 Business Overview
  - 2.1.2 Knowledge Management Type and Applications
    - 2.1.2.1 Product A
    - 2.1.2.2 Product B



- 2.1.3 CallidusCloud Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 ProProfs
  - 2.2.1 Business Overview
  - 2.2.2 Knowledge Management Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
- 2.2.3 ProProfs Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Pgi
  - 2.3.1 Business Overview
  - 2.3.2 Knowledge Management Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
- 2.3.3 Pgi Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Bloomfire
  - 2.4.1 Business Overview
  - 2.4.2 Knowledge Management Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
- 2.4.3 Bloomfire Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Chadha Software Technologies
  - 2.5.1 Business Overview
  - 2.5.2 Knowledge Management Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
- 2.5.3 Chadha Software Technologies Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 ComAround
  - 2.6.1 Business Overview
  - 2.6.2 Knowledge Management Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
- 2.6.3 ComAround Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 MindTouch
- 2.7.1 Business Overview



- 2.7.2 Knowledge Management Type and Applications
  - 2.7.2.1 Product A
  - 2.7.2.2 Product B
- 2.7.3 MindTouch Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)

### 3 GLOBAL KNOWLEDGE MANAGEMENT MARKET COMPETITION, BY PLAYERS

- 3.1 Global Knowledge Management Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
  - 3.2.1 Top 5 Knowledge Management Players Market Share
  - 3.2.2 Top 10 Knowledge Management Players Market Share
- 3.3 Market Competition Trend

### 4 GLOBAL KNOWLEDGE MANAGEMENT MARKET SIZE BY REGIONS

- 4.1 Global Knowledge Management Revenue and Market Share by Regions
- 4.2 North America Knowledge Management Revenue and Growth Rate (2013-2018)
- 4.3 Europe Knowledge Management Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Knowledge Management Revenue and Growth Rate (2013-2018)
- 4.5 South America Knowledge Management Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Knowledge Management Revenue and Growth Rate (2013-2018)

### 5 NORTH AMERICA KNOWLEDGE MANAGEMENT REVENUE BY COUNTRIES

- 5.1 North America Knowledge Management Revenue by Countries (2013-2018)
- 5.2 USA Knowledge Management Revenue and Growth Rate (2013-2018)
- 5.3 Canada Knowledge Management Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Knowledge Management Revenue and Growth Rate (2013-2018)

## **6 EUROPE KNOWLEDGE MANAGEMENT REVENUE BY COUNTRIES**

- 6.1 Europe Knowledge Management Revenue by Countries (2013-2018)
- 6.2 Germany Knowledge Management Revenue and Growth Rate (2013-2018)
- 6.3 UK Knowledge Management Revenue and Growth Rate (2013-2018)
- 6.4 France Knowledge Management Revenue and Growth Rate (2013-2018)
- 6.5 Russia Knowledge Management Revenue and Growth Rate (2013-2018)
- 6.6 Italy Knowledge Management Revenue and Growth Rate (2013-2018)



### 7 ASIA-PACIFIC KNOWLEDGE MANAGEMENT REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Knowledge Management Revenue by Countries (2013-2018)
- 7.2 China Knowledge Management Revenue and Growth Rate (2013-2018)
- 7.3 Japan Knowledge Management Revenue and Growth Rate (2013-2018)
- 7.4 Korea Knowledge Management Revenue and Growth Rate (2013-2018)
- 7.5 India Knowledge Management Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Knowledge Management Revenue and Growth Rate (2013-2018)

### 8 SOUTH AMERICA KNOWLEDGE MANAGEMENT REVENUE BY COUNTRIES

- 8.1 South America Knowledge Management Revenue by Countries (2013-2018)
- 8.2 Brazil Knowledge Management Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Knowledge Management Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Knowledge Management Revenue and Growth Rate (2013-2018)

# 9 MIDDLE EAST AND AFRICA REVENUE KNOWLEDGE MANAGEMENT BY COUNTRIES

- 9.1 Middle East and Africa Knowledge Management Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Knowledge Management Revenue and Growth Rate (2013-2018)
- 9.3 UAE Knowledge Management Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Knowledge Management Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Knowledge Management Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Knowledge Management Revenue and Growth Rate (2013-2018)

### 10 GLOBAL KNOWLEDGE MANAGEMENT MARKET SEGMENT BY TYPE

- 10.1 Global Knowledge Management Revenue and Market Share by Type (2013-2018)
- 10.2 Global Knowledge Management Market Forecast by Type (2018-2023)
- 10.3 Knowledge Management Process Revenue Growth Rate (2013-2023)
- 10.4 Knowledge Management Systems Revenue Growth Rate (2013-2023)
- 10.5 Knowledge Management Mechanisms and Technologies Revenue Growth Rate (2013-2023)
- 10.6 Knowledge Management Infrastructure Revenue Growth Rate (2013-2023)

#### 11 GLOBAL KNOWLEDGE MANAGEMENT MARKET SEGMENT BY APPLICATION



- 11.1 Global Knowledge Management Revenue Market Share by Application (2013-2018)
- 11.2 Knowledge Management Market Forecast by Application (2018-2023)
- 11.3 SME?s Revenue Growth (2013-2018)
- 11.4 Large Enterprise Revenue Growth (2013-2018)

## 12 GLOBAL KNOWLEDGE MANAGEMENT MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Knowledge Management Market Size Forecast (2018-2023)
- 12.2 Global Knowledge Management Market Forecast by Regions (2018-2023)
- 12.3 North America Knowledge Management Revenue Market Forecast (2018-2023)
- 12.4 Europe Knowledge Management Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Knowledge Management Revenue Market Forecast (2018-2023)
- 12.6 South America Knowledge Management Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Knowledge Management Revenue Market Forecast (2018-2023)

### 13 RESEARCH FINDINGS AND CONCLUSION

### 14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source



# **List Of Tables**

### LIST OF TABLES AND FIGURES

Figure Knowledge Management Picture

Table Product Specifications of Knowledge Management

Table Global Knowledge Management and Revenue (Million USD) Market Split by Product Type

Figure Global Knowledge Management Revenue Market Share by Types in 2017

Figure Knowledge Management Process Picture

Figure Knowledge Management Systems Picture

Figure Knowledge Management Mechanisms and Technologies Picture

Figure Knowledge Management Infrastructure Picture

Table Global Knowledge Management Revenue (Million USD) by Application (2013-2023)

Figure Knowledge Management Revenue Market Share by Applications in 2017 Figure SME?s Picture

Figure Large Enterprise Picture

Table Global Market Knowledge Management Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Knowledge Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Knowledge Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Knowledge Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Knowledge Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Knowledge Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Knowledge Management Revenue (Million USD) and Growth Rate (2013-2023)

Table CallidusCloud Basic Information, Manufacturing Base and Competitors

Table CallidusCloud Knowledge Management Type and Applications

Table CallidusCloud Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)

Table ProProfs Basic Information, Manufacturing Base and Competitors

Table ProProfs Knowledge Management Type and Applications

Table ProProfs Knowledge Management Revenue, Gross Margin and Market Share



(2016-2017)

Table Pgi Basic Information, Manufacturing Base and Competitors

Table Pgi Knowledge Management Type and Applications

Table Pgi Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)

Table Bloomfire Basic Information, Manufacturing Base and Competitors

Table Bloomfire Knowledge Management Type and Applications

Table Bloomfire Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)

Table Chadha Software Technologies Basic Information, Manufacturing Base and Competitors

Table Chadha Software Technologies Knowledge Management Type and Applications Table Chadha Software Technologies Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)

Table ComAround Basic Information, Manufacturing Base and Competitors

Table ComAround Knowledge Management Type and Applications

Table ComAround Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)

Table MindTouch Basic Information, Manufacturing Base and Competitors

Table MindTouch Knowledge Management Type and Applications

Table MindTouch Knowledge Management Revenue, Gross Margin and Market Share (2016-2017)

Table Global Knowledge Management Revenue (Million USD) by Players (2013-2018)

Table Global Knowledge Management Revenue Share by Players (2013-2018)

Figure Global Knowledge Management Revenue Share by Players in 2016

Figure Global Knowledge Management Revenue Share by Players in 2017

Figure Global Top 5 Players Knowledge Management Revenue Market Share in 2017

Figure Global Top 10 Players Knowledge Management Revenue Market Share in 2017

Figure Global Knowledge Management Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Knowledge Management Revenue (Million USD) by Regions (2013-2018)

Table Global Knowledge Management Revenue Market Share by Regions (2013-2018)

Figure Global Knowledge Management Revenue Market Share by Regions (2013-2018)

Figure Global Knowledge Management Revenue Market Share by Regions in 2017

Figure North America Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Europe Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Knowledge Management Revenue and Growth Rate (2013-2018)

Figure South America Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Knowledge Management Revenue and Growth Rate



(2013-2018)

Table North America Knowledge Management Revenue by Countries (2013-2018)
Table North America Knowledge Management Revenue Market Share by Countries (2013-2018)

Figure North America Knowledge Management Revenue Market Share by Countries (2013-2018)

Figure North America Knowledge Management Revenue Market Share by Countries in 2017

Figure USA Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Canada Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Mexico Knowledge Management Revenue and Growth Rate (2013-2018)

Table Europe Knowledge Management Revenue (Million USD) by Countries (2013-2018)

Figure Europe Knowledge Management Revenue Market Share by Countries (2013-2018)

Figure Europe Knowledge Management Revenue Market Share by Countries in 2017

Figure Germany Knowledge Management Revenue and Growth Rate (2013-2018)

Figure UK Knowledge Management Revenue and Growth Rate (2013-2018)

Figure France Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Russia Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Italy Knowledge Management Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Knowledge Management Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Knowledge Management Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Knowledge Management Revenue Market Share by Countries in 2017

Figure China Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Japan Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Korea Knowledge Management Revenue and Growth Rate (2013-2018)

Figure India Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Knowledge Management Revenue and Growth Rate (2013-2018)

Table South America Knowledge Management Revenue by Countries (2013-2018)

Table South America Knowledge Management Revenue Market Share by Countries (2013-2018)

Figure South America Knowledge Management Revenue Market Share by Countries (2013-2018)

Figure South America Knowledge Management Revenue Market Share by Countries in



### 2017

Figure Brazil Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Argentina Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Colombia Knowledge Management Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Knowledge Management Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Knowledge Management Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Knowledge Management Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Knowledge Management Revenue Market Share by Countries in 2017

Figure Saudi Arabia Knowledge Management Revenue and Growth Rate (2013-2018)

Figure UAE Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Egypt Knowledge Management Revenue and Growth Rate (2013-2018)

Figure Nigeria Knowledge Management Revenue and Growth Rate (2013-2018)

Figure South Africa Knowledge Management Revenue and Growth Rate (2013-2018)

Table Global Knowledge Management Revenue (Million USD) by Type (2013-2018)

Table Global Knowledge Management Revenue Share by Type (2013-2018)

Figure Global Knowledge Management Revenue Share by Type (2013-2018)

Figure Global Knowledge Management Revenue Share by Type in 2017

Table Global Knowledge Management Revenue Forecast by Type (2018-2023)

Figure Global Knowledge Management Market Share Forecast by Type (2018-2023)

Figure Global Knowledge Management Process Revenue Growth Rate (2013-2018)

Figure Global Knowledge Management Systems Revenue Growth Rate (2013-2018)

Figure Global Knowledge Management Mechanisms and Technologies Revenue Growth Rate (2013-2018)

Figure Global Knowledge Management Infrastructure Revenue Growth Rate (2013-2018)

Table Global Knowledge Management Revenue by Application (2013-2018)

Table Global Knowledge Management Revenue Share by Application (2013-2018)

Figure Global Knowledge Management Revenue Share by Application (2013-2018)

Figure Global Knowledge Management Revenue Share by Application in 2017

Table Global Knowledge Management Revenue Forecast by Application (2018-2023)

Figure Global Knowledge Management Market Share Forecast by Application (2018-2023)

Figure Global SME?s Revenue Growth Rate (2013-2018)

Figure Global Large Enterprise Revenue Growth Rate (2013-2018)

Figure Global Knowledge Management Revenue (Million USD) and Growth Rate



Forecast (2018 -2023)

Table Global Knowledge Management Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Knowledge Management Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Knowledge Management Revenue Market Forecast (2018-2023)
Figure Europe Knowledge Management Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Knowledge Management Revenue Market Forecast (2018-2023)
Figure South America Knowledge Management Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Knowledge Management Revenue Market Forecast (2018-2023)



### I would like to order

Product name: Global Knowledge Management Market 2018 by Manufacturers, Countries, Type and

Application, Forecast to 2023

Product link: <a href="https://marketpublishers.com/r/GB35133C198GEN.html">https://marketpublishers.com/r/GB35133C198GEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GB35133C198GEN.html">https://marketpublishers.com/r/GB35133C198GEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$ 

