

# Global Kitchen Scales Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Kitchen Scales market size was valued at USD 611.2 million in 2023 and is forecast to a readjusted size of USD 745.1 million by 2030 with a CAGR of 2.9% during review period.

Kitchen Scales are scales used in kitchens. As its name implies, it is a tool often used to accurately measure the weight of food ingredients that used in cooking. Many recipes call for measurement of ingredients by weight rather than volume. In this case, you'll need a kitchen scale to help you measure ingredients accurately. While it is possible to estimate weight using volume measurements, the more accurate you measure, the better. Food scales can also be useful for people on special diets.

Global Kitchen Scales key players include Tanita, CAMRY, Taylor, Soehnle, etc. Global top four manufacturers hold a share over 25%.

China is the largest market, with a share about 25%, followed by Europe, and North America, both have a share about 35 percent.

In terms of product, Digital scales is the largest segment, with a share over 70%. And in terms of application, the largest application is Domestic Kitchen, followed by Commercial Kitchen.

The Global Info Research report includes an overview of the development of the Kitchen Scales industry chain, the market status of Domestic Kitchen (Mechanical scales, Digital scales), Commercial Kitchen (Mechanical scales, Digital scales), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Kitchen Scales.

Regionally, the report analyzes the Kitchen Scales markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Kitchen Scales market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Kitchen Scales market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Kitchen Scales industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Unit), revenue generated, and market share of different by Type (e.g., Mechanical scales, Digital scales).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Kitchen Scales market.

**Regional Analysis:** The report involves examining the Kitchen Scales market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Kitchen Scales market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Kitchen Scales:

**Company Analysis:** Report covers individual Kitchen Scales manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Kitchen Scales. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Domestic Kitchen, Commercial Kitchen).

**Technology Analysis:** Report covers specific technologies relevant to Kitchen Scales. It assesses the current state, advancements, and potential future developments in Kitchen Scales areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Kitchen Scales market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Kitchen Scales market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Mechanical scales

Digital scales

### Market segment by Application

Domestic Kitchen

Commercial Kitchen

### Major players covered

Tanita

CAMRY

Taylor

Soehnle

Kalorik

Alessi

Alexandra

Goldtech

Yonzo

Contech

DigiWeigh

Brecknell

Cuisinart

Myweigh

AWS

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Kitchen Scales product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Kitchen Scales, with price, sales, revenue and global market share of Kitchen Scales from 2019 to 2024.

Chapter 3, the Kitchen Scales competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Kitchen Scales breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Kitchen Scales market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Kitchen Scales.

Chapter 14 and 15, to describe Kitchen Scales sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Kitchen Scales
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Kitchen Scales Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Mechanical scales
  - 1.3.3 Digital scales
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Kitchen Scales Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Domestic Kitchen
  - 1.4.3 Commercial Kitchen
- 1.5 Global Kitchen Scales Market Size & Forecast
  - 1.5.1 Global Kitchen Scales Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Kitchen Scales Sales Quantity (2019-2030)
  - 1.5.3 Global Kitchen Scales Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Tanita
  - 2.1.1 Tanita Details
  - 2.1.2 Tanita Major Business
  - 2.1.3 Tanita Kitchen Scales Product and Services
  - 2.1.4 Tanita Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Tanita Recent Developments/Updates
- 2.2 CAMRY
  - 2.2.1 CAMRY Details
  - 2.2.2 CAMRY Major Business
  - 2.2.3 CAMRY Kitchen Scales Product and Services
  - 2.2.4 CAMRY Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 CAMRY Recent Developments/Updates
- 2.3 Taylor
  - 2.3.1 Taylor Details

- 2.3.2 Taylor Major Business
- 2.3.3 Taylor Kitchen Scales Product and Services
- 2.3.4 Taylor Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Taylor Recent Developments/Updates
- 2.4 Soehnle
  - 2.4.1 Soehnle Details
  - 2.4.2 Soehnle Major Business
  - 2.4.3 Soehnle Kitchen Scales Product and Services
  - 2.4.4 Soehnle Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Soehnle Recent Developments/Updates
- 2.5 Kalorik
  - 2.5.1 Kalorik Details
  - 2.5.2 Kalorik Major Business
  - 2.5.3 Kalorik Kitchen Scales Product and Services
  - 2.5.4 Kalorik Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Kalorik Recent Developments/Updates
- 2.6 Alessi
  - 2.6.1 Alessi Details
  - 2.6.2 Alessi Major Business
  - 2.6.3 Alessi Kitchen Scales Product and Services
  - 2.6.4 Alessi Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Alessi Recent Developments/Updates
- 2.7 Alexandra
  - 2.7.1 Alexandra Details
  - 2.7.2 Alexandra Major Business
  - 2.7.3 Alexandra Kitchen Scales Product and Services
  - 2.7.4 Alexandra Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Alexandra Recent Developments/Updates
- 2.8 Goldtech
  - 2.8.1 Goldtech Details
  - 2.8.2 Goldtech Major Business
  - 2.8.3 Goldtech Kitchen Scales Product and Services
  - 2.8.4 Goldtech Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Goldtech Recent Developments/Updates
- 2.9 Yonzo
  - 2.9.1 Yonzo Details
  - 2.9.2 Yonzo Major Business
  - 2.9.3 Yonzo Kitchen Scales Product and Services
  - 2.9.4 Yonzo Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Yonzo Recent Developments/Updates
- 2.10 Contech
  - 2.10.1 Contech Details
  - 2.10.2 Contech Major Business
  - 2.10.3 Contech Kitchen Scales Product and Services
  - 2.10.4 Contech Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Contech Recent Developments/Updates
- 2.11 DigiWeigh
  - 2.11.1 DigiWeigh Details
  - 2.11.2 DigiWeigh Major Business
  - 2.11.3 DigiWeigh Kitchen Scales Product and Services
  - 2.11.4 DigiWeigh Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 DigiWeigh Recent Developments/Updates
- 2.12 Brecknell
  - 2.12.1 Brecknell Details
  - 2.12.2 Brecknell Major Business
  - 2.12.3 Brecknell Kitchen Scales Product and Services
  - 2.12.4 Brecknell Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Brecknell Recent Developments/Updates
- 2.13 Cuisinart
  - 2.13.1 Cuisinart Details
  - 2.13.2 Cuisinart Major Business
  - 2.13.3 Cuisinart Kitchen Scales Product and Services
  - 2.13.4 Cuisinart Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Cuisinart Recent Developments/Updates
- 2.14 Myweigh
  - 2.14.1 Myweigh Details
  - 2.14.2 Myweigh Major Business



- 2.14.3 Myweigh Kitchen Scales Product and Services
- 2.14.4 Myweigh Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Myweigh Recent Developments/Updates
- 2.15 AWS
  - 2.15.1 AWS Details
  - 2.15.2 AWS Major Business
  - 2.15.3 AWS Kitchen Scales Product and Services
  - 2.15.4 AWS Kitchen Scales Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 AWS Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: KITCHEN SCALES BY MANUFACTURER**

- 3.1 Global Kitchen Scales Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Kitchen Scales Revenue by Manufacturer (2019-2024)
- 3.3 Global Kitchen Scales Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Kitchen Scales by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Kitchen Scales Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Kitchen Scales Manufacturer Market Share in 2023
- 3.5 Kitchen Scales Market: Overall Company Footprint Analysis
  - 3.5.1 Kitchen Scales Market: Region Footprint
  - 3.5.2 Kitchen Scales Market: Company Product Type Footprint
  - 3.5.3 Kitchen Scales Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Kitchen Scales Market Size by Region
  - 4.1.1 Global Kitchen Scales Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Kitchen Scales Consumption Value by Region (2019-2030)
  - 4.1.3 Global Kitchen Scales Average Price by Region (2019-2030)
- 4.2 North America Kitchen Scales Consumption Value (2019-2030)
- 4.3 Europe Kitchen Scales Consumption Value (2019-2030)
- 4.4 Asia-Pacific Kitchen Scales Consumption Value (2019-2030)
- 4.5 South America Kitchen Scales Consumption Value (2019-2030)

#### 4.6 Middle East and Africa Kitchen Scales Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

#### 5.1 Global Kitchen Scales Sales Quantity by Type (2019-2030)

#### 5.2 Global Kitchen Scales Consumption Value by Type (2019-2030)

#### 5.3 Global Kitchen Scales Average Price by Type (2019-2030)

### **6 MARKET SEGMENT BY APPLICATION**

#### 6.1 Global Kitchen Scales Sales Quantity by Application (2019-2030)

#### 6.2 Global Kitchen Scales Consumption Value by Application (2019-2030)

#### 6.3 Global Kitchen Scales Average Price by Application (2019-2030)

### **7 NORTH AMERICA**

#### 7.1 North America Kitchen Scales Sales Quantity by Type (2019-2030)

#### 7.2 North America Kitchen Scales Sales Quantity by Application (2019-2030)

#### 7.3 North America Kitchen Scales Market Size by Country

##### 7.3.1 North America Kitchen Scales Sales Quantity by Country (2019-2030)

##### 7.3.2 North America Kitchen Scales Consumption Value by Country (2019-2030)

##### 7.3.3 United States Market Size and Forecast (2019-2030)

##### 7.3.4 Canada Market Size and Forecast (2019-2030)

##### 7.3.5 Mexico Market Size and Forecast (2019-2030)

### **8 EUROPE**

#### 8.1 Europe Kitchen Scales Sales Quantity by Type (2019-2030)

#### 8.2 Europe Kitchen Scales Sales Quantity by Application (2019-2030)

#### 8.3 Europe Kitchen Scales Market Size by Country

##### 8.3.1 Europe Kitchen Scales Sales Quantity by Country (2019-2030)

##### 8.3.2 Europe Kitchen Scales Consumption Value by Country (2019-2030)

##### 8.3.3 Germany Market Size and Forecast (2019-2030)

##### 8.3.4 France Market Size and Forecast (2019-2030)

##### 8.3.5 United Kingdom Market Size and Forecast (2019-2030)

##### 8.3.6 Russia Market Size and Forecast (2019-2030)

##### 8.3.7 Italy Market Size and Forecast (2019-2030)

### **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Kitchen Scales Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Kitchen Scales Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Kitchen Scales Market Size by Region
  - 9.3.1 Asia-Pacific Kitchen Scales Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Kitchen Scales Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Kitchen Scales Sales Quantity by Type (2019-2030)
- 10.2 South America Kitchen Scales Sales Quantity by Application (2019-2030)
- 10.3 South America Kitchen Scales Market Size by Country
  - 10.3.1 South America Kitchen Scales Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Kitchen Scales Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Kitchen Scales Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Kitchen Scales Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Kitchen Scales Market Size by Country
  - 11.3.1 Middle East & Africa Kitchen Scales Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Kitchen Scales Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Kitchen Scales Market Drivers

12.2 Kitchen Scales Market Restraints

12.3 Kitchen Scales Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Kitchen Scales and Key Manufacturers

13.2 Manufacturing Costs Percentage of Kitchen Scales

13.3 Kitchen Scales Production Process

13.4 Kitchen Scales Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Kitchen Scales Typical Distributors

14.3 Kitchen Scales Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Kitchen Scales Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Kitchen Scales Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Tanita Basic Information, Manufacturing Base and Competitors

Table 4. Tanita Major Business

Table 5. Tanita Kitchen Scales Product and Services

Table 6. Tanita Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Tanita Recent Developments/Updates

Table 8. CAMRY Basic Information, Manufacturing Base and Competitors

Table 9. CAMRY Major Business

Table 10. CAMRY Kitchen Scales Product and Services

Table 11. CAMRY Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. CAMRY Recent Developments/Updates

Table 13. Taylor Basic Information, Manufacturing Base and Competitors

Table 14. Taylor Major Business

Table 15. Taylor Kitchen Scales Product and Services

Table 16. Taylor Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Taylor Recent Developments/Updates

Table 18. Soehnle Basic Information, Manufacturing Base and Competitors

Table 19. Soehnle Major Business

Table 20. Soehnle Kitchen Scales Product and Services

Table 21. Soehnle Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Soehnle Recent Developments/Updates

Table 23. Kalorik Basic Information, Manufacturing Base and Competitors

Table 24. Kalorik Major Business

Table 25. Kalorik Kitchen Scales Product and Services

Table 26. Kalorik Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Kalorik Recent Developments/Updates

Table 28. Alessi Basic Information, Manufacturing Base and Competitors

- Table 29. Alessi Major Business
- Table 30. Alessi Kitchen Scales Product and Services
- Table 31. Alessi Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Alessi Recent Developments/Updates
- Table 33. Alexandra Basic Information, Manufacturing Base and Competitors
- Table 34. Alexandra Major Business
- Table 35. Alexandra Kitchen Scales Product and Services
- Table 36. Alexandra Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Alexandra Recent Developments/Updates
- Table 38. Goldtech Basic Information, Manufacturing Base and Competitors
- Table 39. Goldtech Major Business
- Table 40. Goldtech Kitchen Scales Product and Services
- Table 41. Goldtech Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Goldtech Recent Developments/Updates
- Table 43. Yonzo Basic Information, Manufacturing Base and Competitors
- Table 44. Yonzo Major Business
- Table 45. Yonzo Kitchen Scales Product and Services
- Table 46. Yonzo Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Yonzo Recent Developments/Updates
- Table 48. Contech Basic Information, Manufacturing Base and Competitors
- Table 49. Contech Major Business
- Table 50. Contech Kitchen Scales Product and Services
- Table 51. Contech Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Contech Recent Developments/Updates
- Table 53. DigiWeigh Basic Information, Manufacturing Base and Competitors
- Table 54. DigiWeigh Major Business
- Table 55. DigiWeigh Kitchen Scales Product and Services
- Table 56. DigiWeigh Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. DigiWeigh Recent Developments/Updates
- Table 58. Brecknell Basic Information, Manufacturing Base and Competitors
- Table 59. Brecknell Major Business
- Table 60. Brecknell Kitchen Scales Product and Services
- Table 61. Brecknell Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit),



Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Brecknell Recent Developments/Updates

Table 63. Cuisinart Basic Information, Manufacturing Base and Competitors

Table 64. Cuisinart Major Business

Table 65. Cuisinart Kitchen Scales Product and Services

Table 66. Cuisinart Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Cuisinart Recent Developments/Updates

Table 68. Myweigh Basic Information, Manufacturing Base and Competitors

Table 69. Myweigh Major Business

Table 70. Myweigh Kitchen Scales Product and Services

Table 71. Myweigh Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Myweigh Recent Developments/Updates

Table 73. AWS Basic Information, Manufacturing Base and Competitors

Table 74. AWS Major Business

Table 75. AWS Kitchen Scales Product and Services

Table 76. AWS Kitchen Scales Sales Quantity (K Unit), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. AWS Recent Developments/Updates

Table 78. Global Kitchen Scales Sales Quantity by Manufacturer (2019-2024) & (K Unit)

Table 79. Global Kitchen Scales Revenue by Manufacturer (2019-2024) & (USD Million)

Table 80. Global Kitchen Scales Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 81. Market Position of Manufacturers in Kitchen Scales, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 82. Head Office and Kitchen Scales Production Site of Key Manufacturer

Table 83. Kitchen Scales Market: Company Product Type Footprint

Table 84. Kitchen Scales Market: Company Product Application Footprint

Table 85. Kitchen Scales New Market Entrants and Barriers to Market Entry

Table 86. Kitchen Scales Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Kitchen Scales Sales Quantity by Region (2019-2024) & (K Unit)

Table 88. Global Kitchen Scales Sales Quantity by Region (2025-2030) & (K Unit)

Table 89. Global Kitchen Scales Consumption Value by Region (2019-2024) & (USD Million)

Table 90. Global Kitchen Scales Consumption Value by Region (2025-2030) & (USD Million)

Table 91. Global Kitchen Scales Average Price by Region (2019-2024) & (USD/Unit)

Table 92. Global Kitchen Scales Average Price by Region (2025-2030) & (USD/Unit)

Table 93. Global Kitchen Scales Sales Quantity by Type (2019-2024) & (K Unit)

Table 94. Global Kitchen Scales Sales Quantity by Type (2025-2030) & (K Unit)

Table 95. Global Kitchen Scales Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Global Kitchen Scales Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Global Kitchen Scales Average Price by Type (2019-2024) & (USD/Unit)

Table 98. Global Kitchen Scales Average Price by Type (2025-2030) & (USD/Unit)

Table 99. Global Kitchen Scales Sales Quantity by Application (2019-2024) & (K Unit)

Table 100. Global Kitchen Scales Sales Quantity by Application (2025-2030) & (K Unit)

Table 101. Global Kitchen Scales Consumption Value by Application (2019-2024) & (USD Million)

Table 102. Global Kitchen Scales Consumption Value by Application (2025-2030) & (USD Million)

Table 103. Global Kitchen Scales Average Price by Application (2019-2024) & (USD/Unit)

Table 104. Global Kitchen Scales Average Price by Application (2025-2030) & (USD/Unit)

Table 105. North America Kitchen Scales Sales Quantity by Type (2019-2024) & (K Unit)

Table 106. North America Kitchen Scales Sales Quantity by Type (2025-2030) & (K Unit)

Table 107. North America Kitchen Scales Sales Quantity by Application (2019-2024) & (K Unit)

Table 108. North America Kitchen Scales Sales Quantity by Application (2025-2030) & (K Unit)

Table 109. North America Kitchen Scales Sales Quantity by Country (2019-2024) & (K Unit)

Table 110. North America Kitchen Scales Sales Quantity by Country (2025-2030) & (K Unit)

Table 111. North America Kitchen Scales Consumption Value by Country (2019-2024) & (USD Million)

Table 112. North America Kitchen Scales Consumption Value by Country (2025-2030) & (USD Million)

Table 113. Europe Kitchen Scales Sales Quantity by Type (2019-2024) & (K Unit)

Table 114. Europe Kitchen Scales Sales Quantity by Type (2025-2030) & (K Unit)

Table 115. Europe Kitchen Scales Sales Quantity by Application (2019-2024) & (K Unit)

Table 116. Europe Kitchen Scales Sales Quantity by Application (2025-2030) & (K Unit)

Table 117. Europe Kitchen Scales Sales Quantity by Country (2019-2024) & (K Unit)



Table 118. Europe Kitchen Scales Sales Quantity by Country (2025-2030) & (K Unit)

Table 119. Europe Kitchen Scales Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Kitchen Scales Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Kitchen Scales Sales Quantity by Type (2019-2024) & (K Unit)

Table 122. Asia-Pacific Kitchen Scales Sales Quantity by Type (2025-2030) & (K Unit)

Table 123. Asia-Pacific Kitchen Scales Sales Quantity by Application (2019-2024) & (K Unit)

Table 124. Asia-Pacific Kitchen Scales Sales Quantity by Application (2025-2030) & (K Unit)

Table 125. Asia-Pacific Kitchen Scales Sales Quantity by Region (2019-2024) & (K Unit)

Table 126. Asia-Pacific Kitchen Scales Sales Quantity by Region (2025-2030) & (K Unit)

Table 127. Asia-Pacific Kitchen Scales Consumption Value by Region (2019-2024) & (USD Million)

Table 128. Asia-Pacific Kitchen Scales Consumption Value by Region (2025-2030) & (USD Million)

Table 129. South America Kitchen Scales Sales Quantity by Type (2019-2024) & (K Unit)

Table 130. South America Kitchen Scales Sales Quantity by Type (2025-2030) & (K Unit)

Table 131. South America Kitchen Scales Sales Quantity by Application (2019-2024) & (K Unit)

Table 132. South America Kitchen Scales Sales Quantity by Application (2025-2030) & (K Unit)

Table 133. South America Kitchen Scales Sales Quantity by Country (2019-2024) & (K Unit)

Table 134. South America Kitchen Scales Sales Quantity by Country (2025-2030) & (K Unit)

Table 135. South America Kitchen Scales Consumption Value by Country (2019-2024) & (USD Million)

Table 136. South America Kitchen Scales Consumption Value by Country (2025-2030) & (USD Million)

Table 137. Middle East & Africa Kitchen Scales Sales Quantity by Type (2019-2024) & (K Unit)

Table 138. Middle East & Africa Kitchen Scales Sales Quantity by Type (2025-2030) & (K Unit)

Table 139. Middle East & Africa Kitchen Scales Sales Quantity by Application (2019-2024) & (K Unit)

Table 140. Middle East & Africa Kitchen Scales Sales Quantity by Application (2025-2030) & (K Unit)

Table 141. Middle East & Africa Kitchen Scales Sales Quantity by Region (2019-2024) & (K Unit)

Table 142. Middle East & Africa Kitchen Scales Sales Quantity by Region (2025-2030) & (K Unit)

Table 143. Middle East & Africa Kitchen Scales Consumption Value by Region (2019-2024) & (USD Million)

Table 144. Middle East & Africa Kitchen Scales Consumption Value by Region (2025-2030) & (USD Million)

Table 145. Kitchen Scales Raw Material

Table 146. Key Manufacturers of Kitchen Scales Raw Materials

Table 147. Kitchen Scales Typical Distributors

Table 148. Kitchen Scales Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Kitchen Scales Picture

Figure 2. Global Kitchen Scales Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Kitchen Scales Consumption Value Market Share by Type in 2023

Figure 4. Mechanical scales Examples

Figure 5. Digital scales Examples

Figure 6. Global Kitchen Scales Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Kitchen Scales Consumption Value Market Share by Application in 2023

Figure 8. Domestic Kitchen Examples

Figure 9. Commercial Kitchen Examples

Figure 10. Global Kitchen Scales Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Kitchen Scales Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Kitchen Scales Sales Quantity (2019-2030) & (K Unit)

Figure 13. Global Kitchen Scales Average Price (2019-2030) & (USD/Unit)

Figure 14. Global Kitchen Scales Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Kitchen Scales Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Kitchen Scales by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Kitchen Scales Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Kitchen Scales Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Kitchen Scales Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Kitchen Scales Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Kitchen Scales Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Kitchen Scales Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Kitchen Scales Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Kitchen Scales Consumption Value (2019-2030) & (USD Million)

Million)

Figure 25. Middle East & Africa Kitchen Scales Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Kitchen Scales Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Kitchen Scales Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Kitchen Scales Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Kitchen Scales Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Kitchen Scales Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Kitchen Scales Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Kitchen Scales Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Kitchen Scales Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Kitchen Scales Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Kitchen Scales Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Kitchen Scales Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Kitchen Scales Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Kitchen Scales Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Kitchen Scales Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Kitchen Scales Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Kitchen Scales Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Kitchen Scales Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Kitchen Scales Consumption Value Market Share by Region (2019-2030)

Figure 52. China Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Kitchen Scales Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Kitchen Scales Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Kitchen Scales Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Kitchen Scales Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Kitchen Scales Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Kitchen Scales Sales Quantity Market Share by

Application (2019-2030)

Figure 66. Middle East & Africa Kitchen Scales Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Kitchen Scales Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Kitchen Scales Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Kitchen Scales Market Drivers

Figure 73. Kitchen Scales Market Restraints

Figure 74. Kitchen Scales Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Kitchen Scales in 2023

Figure 77. Manufacturing Process Analysis of Kitchen Scales

Figure 78. Kitchen Scales Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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