

Global Kimchi Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Kimchi market size is expected to reach \$ 6682 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

In 2025, global Kimchi sales reached approximately 2,866.25 K MT, with an average global market price of around 1,685 USD per MT.

Kimchi is a traditional Korean fermented vegetable food typically made from napa cabbage, radish, or other vegetables through salting, seasoning, and lactic acid fermentation. Common ingredients include red pepper powder, garlic, ginger, green onion, and often fish sauce or salted seafood, although formulations vary by region, brand, and product style. Kimchi is known for its distinctive sour, spicy, savory, and crisp sensory profile, and it is widely consumed both as a side dish and as an ingredient in soups, fried rice, stews, hot pot, and other prepared foods. In the commercial market, kimchi generally refers to standardized, hygienically processed, packaged, and refrigerated Korean-style fermented vegetable products.

From a commercial standpoint, kimchi generally delivers a gross margin of about 15%-30% at scale. Branded retail, export-oriented, and premium value-added SKUs can move toward 25%-35%, whereas foodservice bulk packs, OEM/private-label supply, and price-driven products are usually lower. The upstream segment includes napa cabbage, radish, red pepper powder, garlic, ginger, seafood-based seasonings, packaging materials, and refrigerated logistics; the midstream segment covers washing, salting, seasoning, lactic fermentation, packing, and quality control; and the downstream segment includes household retail, foodservice and institutional demand, supermarkets, convenience stores, e-commerce, and export channels.

Market Development Opportunities & Main Driving Factors

Kimchi is evolving from a traditional Korean fermented side dish into a standardized food category with global reach and strong commercial scalability. In recent public communications, the Korean government has consistently highlighted kimchi as one of the flagship K-Food export categories, with particular emphasis on vegan kimchi, shelf-stable products, and broader penetration into retail channels in Europe and North America. This indicates that the category is no longer driven solely by cultural interest, but increasingly by the combined momentum of health-oriented consumption, product innovation, channel upgrading, and international retail compatibility. For CEOs, brand owners, and investors, the strategic appeal of kimchi lies in its distinctive cultural identity, high repurchase potential, multi-scenario applicability, and brand-building capacity, enabling it to expand from a traditional table item into ready-to-eat foods, meal accompaniment systems, foodservice ingredients, and mainstream global retail shelves.

Market Challenges, Risks, & Restraints

The defining challenge in the kimchi industry is not consumer education, but whether companies can build a stable, high-quality, and sustainable supply system. In its 2024 Sustainability Report, CJ CheilJedang directly linked the development of heat-tolerant napa cabbage cultivars to securing raw material stability under climate-related stress. Daesang, in its sustainable raw material procurement policy, likewise emphasized contract farming for cabbage, wider use of domestic agricultural products, and an expanded share of organic kimchi. This suggests that future competition will increasingly center on raw material organization, food safety assurance, fermentation consistency, cold-chain execution, and overall quality stability, rather than simple price competition. The companies most likely to outperform over time will not be those competing only on cost, but those capable of transforming agricultural volatility, quality control, and brand trust into a coherent operating system.

Downstream Demand Trends

Downstream demand for kimchi is shifting from a 'household side-dish' model toward a multi-scenario structure that includes household retail, modern trade, foodservice integration, and overseas localized consumption. Pulmuone's integrated report discloses a dedicated Global Kimchi production base, while Daesang positions Jongga as a global Korean food brand that goes beyond kimchi itself, reflecting how leading companies increasingly treat kimchi not as a single refrigerated side dish, but as a brand gateway and expandable product platform. At the same time, the Korean

government's continued promotion of vegan kimchi, shelf-stable formats, and overseas retail placement indicates that end demand is moving from traditional household consumption toward more convenient, standardized, and internationally adaptable purchasing patterns. Household consumption will remain the volume foundation, but the true ceiling of future industry growth will be shaped by the simultaneous expansion of chain retail, cross-border distribution, foodservice applications, and health-oriented lifestyle demand.

This report studies the global Kimchi production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Kimchi and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Kimchi that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Kimchi total production and demand, 2021-2032, (K MT)

Global Kimchi total production value, 2021-2032, (USD Million)

Global Kimchi production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Kimchi consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Kimchi domestic production, consumption, key domestic manufacturers and share

Global Kimchi production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Kimchi production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Kimchi production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Kimchi market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CJ, Daesang, Dongwon F&B, Pulmuone, Sinto Gourmet, Qingdao Jingfugong, Qing Dao Sankou Foods, Qingdao Nongyee Foods, Qingdao Xinguxiang Foods, Qingdao Nongyu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Kimchi market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Kimchi Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Kimchi Market, Segmentation by Type:

Baechu-kimchi

Dongchimi

Kkakdugi

Pa-kimchi

Oi Sobagi

Others

Global Kimchi Market, Segmentation by Packaging Format:

Canned

Bagged

Others

Global Kimchi Market, Segmentation by Distribution Channel:

Online Sales

Offline Sales

Global Kimchi Market, Segmentation by Application:

Household

Foodservice and Institutional

Companies Profiled:

CJ

Daesang

Dongwon F&B

Pulmuone

Sinto Gourmet

Qingdao Jingfugong

Qing Dao Sankou Foods

Qingdao Nongyee Foods

Qingdao Xinguxiang Foods

Qingdao Nongyu

Ajin Food

Qingdao Deesheng Hengxin Food

Han Di (Inner Mongolia) Food Co., Ltd.

Real Pickles

Lucky Foods

Mama O'S

Sunja's

Top Gourmet

Choi's Kimchi

MILKimchi

Key Questions Answered:

1. How big is the global Kimchi market?
2. What is the demand of the global Kimchi market?

3. What is the year over year growth of the global Kimchi market?
4. What is the production and production value of the global Kimchi market?
5. Who are the key producers in the global Kimchi market?
6. What are the growth factors driving the market demand?

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