

Global Kids Magazines for Ages 6 to 12 Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Kids Magazines for Ages 6 to 12 market size was valued at US\$ 2536 million in 2024 and is forecast to a readjusted size of USD 3225 million by 2031 with a CAGR of 3.6% during review period.

Kids Magazines for Ages 6 to 12 are periodical publications designed specifically for children within this age range. They typically feature a mix of educational content, stories, activities, puzzles, and interactive elements tailored to engage young readers. These magazines may focus on topics such as science, history, current events, sports, literature, art, and more, fostering curiosity and learning in an age-appropriate and entertaining format.

As parents pay more and more attention to their children's education, the market demand for children's magazines, as an important channel for children to acquire knowledge and cultivate reading interests, continues to grow.

The content of children's periodicals has expanded from focusing on the political thoughts of children to focusing on their moral sentiments, knowledge accumulation, emotional life and other fields. It has experienced a development process from being mainly comprehensive periodicals to coexisting with special periodicals, and continuously meets the reading needs of children.

The rise of mobile Internet marketing tools, such as content e-commerce, community e-commerce, and social distribution, has provided new channels for the promotion and sales of children's magazines. These marketing tools not only expand the audience range of children's magazines, but also increase their brand awareness and market

influence.

Technology and data play an increasingly important role in the publication and marketing of children's magazines. Through data analysis, publishers can understand readers' needs and preferences more accurately, thereby adjusting publishing content and marketing strategies.

Children's magazines will pay more attention to the diversity and personalization of content to meet the needs of children of different ages and interests. For example, for younger children, more magazines that are entertaining and educational with pictures and texts can be launched; for older students, more in-depth content covering areas such as science, history, and culture can be provided.

This report is a detailed and comprehensive analysis for global Kids Magazines for Ages 6 to 12 market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Kids Magazines for Ages 6 to 12 market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Kids Magazines for Ages 6 to 12 market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Kids Magazines for Ages 6 to 12 market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Kids Magazines for Ages 6 to 12 market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Kids Magazines for Ages 6 to 12

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Kids Magazines for Ages 6 to 12 market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Highlights, Muse, Cricket Media, Owlkids, TFK, Brainspace Publishing Inc., ChopChop Kids, Inc., Kazoo, Boy Scouts of America, Inc., Sports Illustrated Kids, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Kids Magazines for Ages 6 to 12 market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Educational Magazines

Science & Discovery Magazines

Literary & Story Magazines

Art & Creativity Magazines

History & Culture Magazines

Current Events & News Magazines

Cooking & Health Magazines

Sports & Fitness Magazines

Market segment by Application

0-6 years old

6-12 years old

Market segment by players, this report covers

Highlights

Muse

Cricket Media

Owlkids

TFK

Brainspace Publishing Inc.

ChopChop Kids, Inc.

Kazoo

Boy Scouts of America, Inc.

Sports Illustrated Kids

Launchpad Publishing Limited

Bayard Presse

National Geographic Partners

Eco Kids Planet

Mark Allen Group

Doodle Productions Ltd

Saturday Evening Post Society

National Wildlife Federation

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Kids Magazines for Ages 6 to 12 product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Kids Magazines for Ages 6 to 12, with revenue, gross margin, and global market share of Kids Magazines for Ages 6 to 12 from 2020 to 2025.

Chapter 3, the Kids Magazines for Ages 6 to 12 competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Kids Magazines for Ages 6 to 12 market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Kids

Magazines for Ages 6 to 12.

Chapter 13, to describe Kids Magazines for Ages 6 to 12 research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Kids Magazines for Ages 6 to 12 by Type

1.3.1 Overview: Global Kids Magazines for Ages 6 to 12 Market Size by Type: 2020 Versus 2024 Versus 2031

1.3.2 Global Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Type in 2024

1.3.3 Educational Magazines

1.3.4 Science & Discovery Magazines

1.3.5 Literary & Story Magazines

1.3.6 Art & Creativity Magazines

1.3.7 History & Culture Magazines

1.3.8 Current Events & News Magazines

1.3.9 Cooking & Health Magazines

1.3.10 Sports & Fitness Magazines

1.4 Global Kids Magazines for Ages 6 to 12 Market by Application

1.4.1 Overview: Global Kids Magazines for Ages 6 to 12 Market Size by Application: 2020 Versus 2024 Versus 2031

1.4.2 0-6 years old

1.4.3 6-12 years old

1.5 Global Kids Magazines for Ages 6 to 12 Market Size & Forecast

1.6 Global Kids Magazines for Ages 6 to 12 Market Size and Forecast by Region

1.6.1 Global Kids Magazines for Ages 6 to 12 Market Size by Region: 2020 VS 2024 VS 2031

1.6.2 Global Kids Magazines for Ages 6 to 12 Market Size by Region, (2020-2031)

1.6.3 North America Kids Magazines for Ages 6 to 12 Market Size and Prospect (2020-2031)

1.6.4 Europe Kids Magazines for Ages 6 to 12 Market Size and Prospect (2020-2031)

1.6.5 Asia-Pacific Kids Magazines for Ages 6 to 12 Market Size and Prospect (2020-2031)

1.6.6 South America Kids Magazines for Ages 6 to 12 Market Size and Prospect (2020-2031)

1.6.7 Middle East & Africa Kids Magazines for Ages 6 to 12 Market Size and Prospect (2020-2031)

2 COMPANY PROFILES

2.1 Highlights

2.1.1 Highlights Details

2.1.2 Highlights Major Business

2.1.3 Highlights Kids Magazines for Ages 6 to 12 Product and Solutions

2.1.4 Highlights Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Highlights Recent Developments and Future Plans

2.2 Muse

2.2.1 Muse Details

2.2.2 Muse Major Business

2.2.3 Muse Kids Magazines for Ages 6 to 12 Product and Solutions

2.2.4 Muse Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Muse Recent Developments and Future Plans

2.3 Cricket Media

2.3.1 Cricket Media Details

2.3.2 Cricket Media Major Business

2.3.3 Cricket Media Kids Magazines for Ages 6 to 12 Product and Solutions

2.3.4 Cricket Media Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Cricket Media Recent Developments and Future Plans

2.4 Owlkids

2.4.1 Owlkids Details

2.4.2 Owlkids Major Business

2.4.3 Owlkids Kids Magazines for Ages 6 to 12 Product and Solutions

2.4.4 Owlkids Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Owlkids Recent Developments and Future Plans

2.5 TFK

2.5.1 TFK Details

2.5.2 TFK Major Business

2.5.3 TFK Kids Magazines for Ages 6 to 12 Product and Solutions

2.5.4 TFK Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 TFK Recent Developments and Future Plans

2.6 Brainspace Publishing Inc.

2.6.1 Brainspace Publishing Inc. Details

- 2.6.2 Brainspace Publishing Inc. Major Business
- 2.6.3 Brainspace Publishing Inc. Kids Magazines for Ages 6 to 12 Product and Solutions
- 2.6.4 Brainspace Publishing Inc. Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)
- 2.6.5 Brainspace Publishing Inc. Recent Developments and Future Plans
- 2.7 ChopChop Kids, Inc.
 - 2.7.1 ChopChop Kids, Inc. Details
 - 2.7.2 ChopChop Kids, Inc. Major Business
 - 2.7.3 ChopChop Kids, Inc. Kids Magazines for Ages 6 to 12 Product and Solutions
 - 2.7.4 ChopChop Kids, Inc. Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 ChopChop Kids, Inc. Recent Developments and Future Plans
- 2.8 Kazoo
 - 2.8.1 Kazoo Details
 - 2.8.2 Kazoo Major Business
 - 2.8.3 Kazoo Kids Magazines for Ages 6 to 12 Product and Solutions
 - 2.8.4 Kazoo Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)
 - 2.8.5 Kazoo Recent Developments and Future Plans
- 2.9 Boy Scouts of America, Inc.
 - 2.9.1 Boy Scouts of America, Inc. Details
 - 2.9.2 Boy Scouts of America, Inc. Major Business
 - 2.9.3 Boy Scouts of America, Inc. Kids Magazines for Ages 6 to 12 Product and Solutions
 - 2.9.4 Boy Scouts of America, Inc. Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Boy Scouts of America, Inc. Recent Developments and Future Plans
- 2.10 Sports Illustrated Kids
 - 2.10.1 Sports Illustrated Kids Details
 - 2.10.2 Sports Illustrated Kids Major Business
 - 2.10.3 Sports Illustrated Kids Kids Magazines for Ages 6 to 12 Product and Solutions
 - 2.10.4 Sports Illustrated Kids Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Sports Illustrated Kids Recent Developments and Future Plans
- 2.11 Launchpad Publishing Limited
 - 2.11.1 Launchpad Publishing Limited Details
 - 2.11.2 Launchpad Publishing Limited Major Business
 - 2.11.3 Launchpad Publishing Limited Kids Magazines for Ages 6 to 12 Product and

Solutions

2.11.4 Launchpad Publishing Limited Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Launchpad Publishing Limited Recent Developments and Future Plans

2.12 Bayard Presse

2.12.1 Bayard Presse Details

2.12.2 Bayard Presse Major Business

2.12.3 Bayard Presse Kids Magazines for Ages 6 to 12 Product and Solutions

2.12.4 Bayard Presse Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 Bayard Presse Recent Developments and Future Plans

2.13 National Geographic Partners

2.13.1 National Geographic Partners Details

2.13.2 National Geographic Partners Major Business

2.13.3 National Geographic Partners Kids Magazines for Ages 6 to 12 Product and Solutions

2.13.4 National Geographic Partners Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 National Geographic Partners Recent Developments and Future Plans

2.14 Eco Kids Planet

2.14.1 Eco Kids Planet Details

2.14.2 Eco Kids Planet Major Business

2.14.3 Eco Kids Planet Kids Magazines for Ages 6 to 12 Product and Solutions

2.14.4 Eco Kids Planet Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Eco Kids Planet Recent Developments and Future Plans

2.15 Mark Allen Group

2.15.1 Mark Allen Group Details

2.15.2 Mark Allen Group Major Business

2.15.3 Mark Allen Group Kids Magazines for Ages 6 to 12 Product and Solutions

2.15.4 Mark Allen Group Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Mark Allen Group Recent Developments and Future Plans

2.16 Doodle Productions Ltd

2.16.1 Doodle Productions Ltd Details

2.16.2 Doodle Productions Ltd Major Business

2.16.3 Doodle Productions Ltd Kids Magazines for Ages 6 to 12 Product and Solutions

2.16.4 Doodle Productions Ltd Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)

- 2.16.5 Doodle Productions Ltd Recent Developments and Future Plans
- 2.17 Saturday Evening Post Society
 - 2.17.1 Saturday Evening Post Society Details
 - 2.17.2 Saturday Evening Post Society Major Business
 - 2.17.3 Saturday Evening Post Society Kids Magazines for Ages 6 to 12 Product and Solutions
 - 2.17.4 Saturday Evening Post Society Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 Saturday Evening Post Society Recent Developments and Future Plans
- 2.18 National Wildlife Federation
 - 2.18.1 National Wildlife Federation Details
 - 2.18.2 National Wildlife Federation Major Business
 - 2.18.3 National Wildlife Federation Kids Magazines for Ages 6 to 12 Product and Solutions
 - 2.18.4 National Wildlife Federation Kids Magazines for Ages 6 to 12 Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 National Wildlife Federation Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Kids Magazines for Ages 6 to 12 Revenue and Share by Players (2020-2025)
- 3.2 Market Share Analysis (2024)
 - 3.2.1 Market Share of Kids Magazines for Ages 6 to 12 by Company Revenue
 - 3.2.2 Top 3 Kids Magazines for Ages 6 to 12 Players Market Share in 2024
 - 3.2.3 Top 6 Kids Magazines for Ages 6 to 12 Players Market Share in 2024
- 3.3 Kids Magazines for Ages 6 to 12 Market: Overall Company Footprint Analysis
 - 3.3.1 Kids Magazines for Ages 6 to 12 Market: Region Footprint
 - 3.3.2 Kids Magazines for Ages 6 to 12 Market: Company Product Type Footprint
 - 3.3.3 Kids Magazines for Ages 6 to 12 Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Kids Magazines for Ages 6 to 12 Consumption Value and Market Share by Type (2020-2025)
- 4.2 Global Kids Magazines for Ages 6 to 12 Market Forecast by Type (2026-2031)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Application (2020-2025)

5.2 Global Kids Magazines for Ages 6 to 12 Market Forecast by Application (2026-2031)

6 NORTH AMERICA

6.1 North America Kids Magazines for Ages 6 to 12 Consumption Value by Type (2020-2031)

6.2 North America Kids Magazines for Ages 6 to 12 Market Size by Application (2020-2031)

6.3 North America Kids Magazines for Ages 6 to 12 Market Size by Country

6.3.1 North America Kids Magazines for Ages 6 to 12 Consumption Value by Country (2020-2031)

6.3.2 United States Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

6.3.3 Canada Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

6.3.4 Mexico Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

7 EUROPE

7.1 Europe Kids Magazines for Ages 6 to 12 Consumption Value by Type (2020-2031)

7.2 Europe Kids Magazines for Ages 6 to 12 Consumption Value by Application (2020-2031)

7.3 Europe Kids Magazines for Ages 6 to 12 Market Size by Country

7.3.1 Europe Kids Magazines for Ages 6 to 12 Consumption Value by Country (2020-2031)

7.3.2 Germany Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

7.3.3 France Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

7.3.4 United Kingdom Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

7.3.5 Russia Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

7.3.6 Italy Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

8 ASIA-PACIFIC

8.1 Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value by Type

(2020-2031)

8.2 Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value by Application
(2020-2031)

8.3 Asia-Pacific Kids Magazines for Ages 6 to 12 Market Size by Region

8.3.1 Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value by Region
(2020-2031)

8.3.2 China Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

8.3.3 Japan Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

8.3.4 South Korea Kids Magazines for Ages 6 to 12 Market Size and Forecast
(2020-2031)

8.3.5 India Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

8.3.6 Southeast Asia Kids Magazines for Ages 6 to 12 Market Size and Forecast
(2020-2031)

8.3.7 Australia Kids Magazines for Ages 6 to 12 Market Size and Forecast
(2020-2031)

9 SOUTH AMERICA

9.1 South America Kids Magazines for Ages 6 to 12 Consumption Value by Type
(2020-2031)

9.2 South America Kids Magazines for Ages 6 to 12 Consumption Value by Application
(2020-2031)

9.3 South America Kids Magazines for Ages 6 to 12 Market Size by Country

9.3.1 South America Kids Magazines for Ages 6 to 12 Consumption Value by Country
(2020-2031)

9.3.2 Brazil Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

9.3.3 Argentina Kids Magazines for Ages 6 to 12 Market Size and Forecast
(2020-2031)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value by Type
(2020-2031)

10.2 Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value by
Application (2020-2031)

10.3 Middle East & Africa Kids Magazines for Ages 6 to 12 Market Size by Country

10.3.1 Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value by
Country (2020-2031)

10.3.2 Turkey Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

10.3.3 Saudi Arabia Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

10.3.4 UAE Kids Magazines for Ages 6 to 12 Market Size and Forecast (2020-2031)

11 MARKET DYNAMICS

11.1 Kids Magazines for Ages 6 to 12 Market Drivers

11.2 Kids Magazines for Ages 6 to 12 Market Restraints

11.3 Kids Magazines for Ages 6 to 12 Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Kids Magazines for Ages 6 to 12 Industry Chain

12.2 Kids Magazines for Ages 6 to 12 Upstream Analysis

12.3 Kids Magazines for Ages 6 to 12 Midstream Analysis

12.4 Kids Magazines for Ages 6 to 12 Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Kids Magazines for Ages 6 to 12 Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Kids Magazines for Ages 6 to 12 Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Global Kids Magazines for Ages 6 to 12 Consumption Value by Region (2020-2025) & (USD Million)

Table 4. Global Kids Magazines for Ages 6 to 12 Consumption Value by Region (2026-2031) & (USD Million)

Table 5. Highlights Company Information, Head Office, and Major Competitors

Table 6. Highlights Major Business

Table 7. Highlights Kids Magazines for Ages 6 to 12 Product and Solutions

Table 8. Highlights Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 9. Highlights Recent Developments and Future Plans

Table 10. Muse Company Information, Head Office, and Major Competitors

Table 11. Muse Major Business

Table 12. Muse Kids Magazines for Ages 6 to 12 Product and Solutions

Table 13. Muse Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 14. Muse Recent Developments and Future Plans

Table 15. Cricket Media Company Information, Head Office, and Major Competitors

Table 16. Cricket Media Major Business

Table 17. Cricket Media Kids Magazines for Ages 6 to 12 Product and Solutions

Table 18. Cricket Media Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 19. Owlkids Company Information, Head Office, and Major Competitors

Table 20. Owlkids Major Business

Table 21. Owlkids Kids Magazines for Ages 6 to 12 Product and Solutions

Table 22. Owlkids Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 23. Owlkids Recent Developments and Future Plans

Table 24. TFK Company Information, Head Office, and Major Competitors

Table 25. TFK Major Business

Table 26. TFK Kids Magazines for Ages 6 to 12 Product and Solutions

Table 27. TFK Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin

and Market Share (2020-2025)

Table 28. TFK Recent Developments and Future Plans

Table 29. Brainspace Publishing Inc. Company Information, Head Office, and Major Competitors

Table 30. Brainspace Publishing Inc. Major Business

Table 31. Brainspace Publishing Inc. Kids Magazines for Ages 6 to 12 Product and Solutions

Table 32. Brainspace Publishing Inc. Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. Brainspace Publishing Inc. Recent Developments and Future Plans

Table 34. ChopChop Kids, Inc. Company Information, Head Office, and Major Competitors

Table 35. ChopChop Kids, Inc. Major Business

Table 36. ChopChop Kids, Inc. Kids Magazines for Ages 6 to 12 Product and Solutions

Table 37. ChopChop Kids, Inc. Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. ChopChop Kids, Inc. Recent Developments and Future Plans

Table 39. Kazoo Company Information, Head Office, and Major Competitors

Table 40. Kazoo Major Business

Table 41. Kazoo Kids Magazines for Ages 6 to 12 Product and Solutions

Table 42. Kazoo Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. Kazoo Recent Developments and Future Plans

Table 44. Boy Scouts of America, Inc. Company Information, Head Office, and Major Competitors

Table 45. Boy Scouts of America, Inc. Major Business

Table 46. Boy Scouts of America, Inc. Kids Magazines for Ages 6 to 12 Product and Solutions

Table 47. Boy Scouts of America, Inc. Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 48. Boy Scouts of America, Inc. Recent Developments and Future Plans

Table 49. Sports Illustrated Kids Company Information, Head Office, and Major Competitors

Table 50. Sports Illustrated Kids Major Business

Table 51. Sports Illustrated Kids Kids Magazines for Ages 6 to 12 Product and Solutions

Table 52. Sports Illustrated Kids Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 53. Sports Illustrated Kids Recent Developments and Future Plans

Table 54. Launchpad Publishing Limited Company Information, Head Office, and Major

Competitors

Table 55. Launchpad Publishing Limited Major Business

Table 56. Launchpad Publishing Limited Kids Magazines for Ages 6 to 12 Product and Solutions

Table 57. Launchpad Publishing Limited Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 58. Launchpad Publishing Limited Recent Developments and Future Plans

Table 59. Bayard Presse Company Information, Head Office, and Major Competitors

Table 60. Bayard Presse Major Business

Table 61. Bayard Presse Kids Magazines for Ages 6 to 12 Product and Solutions

Table 62. Bayard Presse Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 63. Bayard Presse Recent Developments and Future Plans

Table 64. National Geographic Partners Company Information, Head Office, and Major Competitors

Table 65. National Geographic Partners Major Business

Table 66. National Geographic Partners Kids Magazines for Ages 6 to 12 Product and Solutions

Table 67. National Geographic Partners Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 68. National Geographic Partners Recent Developments and Future Plans

Table 69. Eco Kids Planet Company Information, Head Office, and Major Competitors

Table 70. Eco Kids Planet Major Business

Table 71. Eco Kids Planet Kids Magazines for Ages 6 to 12 Product and Solutions

Table 72. Eco Kids Planet Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 73. Eco Kids Planet Recent Developments and Future Plans

Table 74. Mark Allen Group Company Information, Head Office, and Major Competitors

Table 75. Mark Allen Group Major Business

Table 76. Mark Allen Group Kids Magazines for Ages 6 to 12 Product and Solutions

Table 77. Mark Allen Group Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 78. Mark Allen Group Recent Developments and Future Plans

Table 79. Doodle Productions Ltd Company Information, Head Office, and Major Competitors

Table 80. Doodle Productions Ltd Major Business

Table 81. Doodle Productions Ltd Kids Magazines for Ages 6 to 12 Product and Solutions

Table 82. Doodle Productions Ltd Kids Magazines for Ages 6 to 12 Revenue (USD

Million), Gross Margin and Market Share (2020-2025)

Table 83. Doodle Productions Ltd Recent Developments and Future Plans

Table 84. Saturday Evening Post Society Company Information, Head Office, and Major Competitors

Table 85. Saturday Evening Post Society Major Business

Table 86. Saturday Evening Post Society Kids Magazines for Ages 6 to 12 Product and Solutions

Table 87. Saturday Evening Post Society Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 88. Saturday Evening Post Society Recent Developments and Future Plans

Table 89. National Wildlife Federation Company Information, Head Office, and Major Competitors

Table 90. National Wildlife Federation Major Business

Table 91. National Wildlife Federation Kids Magazines for Ages 6 to 12 Product and Solutions

Table 92. National Wildlife Federation Kids Magazines for Ages 6 to 12 Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 93. National Wildlife Federation Recent Developments and Future Plans

Table 94. Global Kids Magazines for Ages 6 to 12 Revenue (USD Million) by Players (2020-2025)

Table 95. Global Kids Magazines for Ages 6 to 12 Revenue Share by Players (2020-2025)

Table 96. Breakdown of Kids Magazines for Ages 6 to 12 by Company Type (Tier 1, Tier 2, and Tier 3)

Table 97. Market Position of Players in Kids Magazines for Ages 6 to 12, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 98. Head Office of Key Kids Magazines for Ages 6 to 12 Players

Table 99. Kids Magazines for Ages 6 to 12 Market: Company Product Type Footprint

Table 100. Kids Magazines for Ages 6 to 12 Market: Company Product Application Footprint

Table 101. Kids Magazines for Ages 6 to 12 New Market Entrants and Barriers to Market Entry

Table 102. Kids Magazines for Ages 6 to 12 Mergers, Acquisition, Agreements, and Collaborations

Table 103. Global Kids Magazines for Ages 6 to 12 Consumption Value (USD Million) by Type (2020-2025)

Table 104. Global Kids Magazines for Ages 6 to 12 Consumption Value Share by Type (2020-2025)

Table 105. Global Kids Magazines for Ages 6 to 12 Consumption Value Forecast by

Type (2026-2031)

Table 106. Global Kids Magazines for Ages 6 to 12 Consumption Value by Application (2020-2025)

Table 107. Global Kids Magazines for Ages 6 to 12 Consumption Value Forecast by Application (2026-2031)

Table 108. North America Kids Magazines for Ages 6 to 12 Consumption Value by Type (2020-2025) & (USD Million)

Table 109. North America Kids Magazines for Ages 6 to 12 Consumption Value by Type (2026-2031) & (USD Million)

Table 110. North America Kids Magazines for Ages 6 to 12 Consumption Value by Application (2020-2025) & (USD Million)

Table 111. North America Kids Magazines for Ages 6 to 12 Consumption Value by Application (2026-2031) & (USD Million)

Table 112. North America Kids Magazines for Ages 6 to 12 Consumption Value by Country (2020-2025) & (USD Million)

Table 113. North America Kids Magazines for Ages 6 to 12 Consumption Value by Country (2026-2031) & (USD Million)

Table 114. Europe Kids Magazines for Ages 6 to 12 Consumption Value by Type (2020-2025) & (USD Million)

Table 115. Europe Kids Magazines for Ages 6 to 12 Consumption Value by Type (2026-2031) & (USD Million)

Table 116. Europe Kids Magazines for Ages 6 to 12 Consumption Value by Application (2020-2025) & (USD Million)

Table 117. Europe Kids Magazines for Ages 6 to 12 Consumption Value by Application (2026-2031) & (USD Million)

Table 118. Europe Kids Magazines for Ages 6 to 12 Consumption Value by Country (2020-2025) & (USD Million)

Table 119. Europe Kids Magazines for Ages 6 to 12 Consumption Value by Country (2026-2031) & (USD Million)

Table 120. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value by Type (2020-2025) & (USD Million)

Table 121. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value by Type (2026-2031) & (USD Million)

Table 122. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value by Application (2020-2025) & (USD Million)

Table 123. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value by Application (2026-2031) & (USD Million)

Table 124. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value by Region (2020-2025) & (USD Million)

Table 125. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value by Region (2026-2031) & (USD Million)

Table 126. South America Kids Magazines for Ages 6 to 12 Consumption Value by Type (2020-2025) & (USD Million)

Table 127. South America Kids Magazines for Ages 6 to 12 Consumption Value by Type (2026-2031) & (USD Million)

Table 128. South America Kids Magazines for Ages 6 to 12 Consumption Value by Application (2020-2025) & (USD Million)

Table 129. South America Kids Magazines for Ages 6 to 12 Consumption Value by Application (2026-2031) & (USD Million)

Table 130. South America Kids Magazines for Ages 6 to 12 Consumption Value by Country (2020-2025) & (USD Million)

Table 131. South America Kids Magazines for Ages 6 to 12 Consumption Value by Country (2026-2031) & (USD Million)

Table 132. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value by Type (2020-2025) & (USD Million)

Table 133. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value by Type (2026-2031) & (USD Million)

Table 134. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value by Application (2020-2025) & (USD Million)

Table 135. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value by Application (2026-2031) & (USD Million)

Table 136. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value by Country (2020-2025) & (USD Million)

Table 137. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value by Country (2026-2031) & (USD Million)

Table 138. Global Key Players of Kids Magazines for Ages 6 to 12 Upstream (Raw Materials)

Table 139. Global Kids Magazines for Ages 6 to 12 Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Kids Magazines for Ages 6 to 12 Picture
- Figure 2. Global Kids Magazines for Ages 6 to 12 Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Type in 2024
- Figure 4. Educational Magazines
- Figure 5. Science & Discovery Magazines
- Figure 6. Literary & Story Magazines
- Figure 7. Art & Creativity Magazines
- Figure 8. History & Culture Magazines
- Figure 9. Current Events & News Magazines
- Figure 10. Cooking & Health Magazines
- Figure 11. Sports & Fitness Magazines
- Figure 12. Global Kids Magazines for Ages 6 to 12 Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 13. Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Application in 2024
- Figure 14. 0-6 years old Picture
- Figure 15. 6-12 years old Picture
- Figure 16. Global Kids Magazines for Ages 6 to 12 Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 17. Global Kids Magazines for Ages 6 to 12 Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 18. Global Market Kids Magazines for Ages 6 to 12 Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)
- Figure 19. Global Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Region (2020-2031)
- Figure 20. Global Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Region in 2024
- Figure 21. North America Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)
- Figure 22. Europe Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)
- Figure 23. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 24. South America Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 25. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 26. Company Three Recent Developments and Future Plans

Figure 27. Global Kids Magazines for Ages 6 to 12 Revenue Share by Players in 2024

Figure 28. Kids Magazines for Ages 6 to 12 Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024

Figure 29. Market Share of Kids Magazines for Ages 6 to 12 by Player Revenue in 2024

Figure 30. Top 3 Kids Magazines for Ages 6 to 12 Players Market Share in 2024

Figure 31. Top 6 Kids Magazines for Ages 6 to 12 Players Market Share in 2024

Figure 32. Global Kids Magazines for Ages 6 to 12 Consumption Value Share by Type (2020-2025)

Figure 33. Global Kids Magazines for Ages 6 to 12 Market Share Forecast by Type (2026-2031)

Figure 34. Global Kids Magazines for Ages 6 to 12 Consumption Value Share by Application (2020-2025)

Figure 35. Global Kids Magazines for Ages 6 to 12 Market Share Forecast by Application (2026-2031)

Figure 36. North America Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Type (2020-2031)

Figure 37. North America Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Application (2020-2031)

Figure 38. North America Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Country (2020-2031)

Figure 39. United States Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 40. Canada Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 41. Mexico Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 42. Europe Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Type (2020-2031)

Figure 43. Europe Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Application (2020-2031)

Figure 44. Europe Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Country (2020-2031)

Figure 45. Germany Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 46. France Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 47. United Kingdom Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 48. Russia Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 49. Italy Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 50. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Type (2020-2031)

Figure 51. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Application (2020-2031)

Figure 52. Asia-Pacific Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Region (2020-2031)

Figure 53. China Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 54. Japan Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 55. South Korea Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 56. India Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 57. Southeast Asia Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 58. Australia Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 59. South America Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Type (2020-2031)

Figure 60. South America Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Application (2020-2031)

Figure 61. South America Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Country (2020-2031)

Figure 62. Brazil Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 63. Argentina Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 64. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value Market Share by Type (2020-2031)

Figure 65. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value

Market Share by Application (2020-2031)

Figure 66. Middle East & Africa Kids Magazines for Ages 6 to 12 Consumption Value

Market Share by Country (2020-2031)

Figure 67. Turkey Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 68. Saudi Arabia Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 69. UAE Kids Magazines for Ages 6 to 12 Consumption Value (2020-2031) & (USD Million)

Figure 70. Kids Magazines for Ages 6 to 12 Market Drivers

Figure 71. Kids Magazines for Ages 6 to 12 Market Restraints

Figure 72. Kids Magazines for Ages 6 to 12 Market Trends

Figure 73. Porters Five Forces Analysis

Figure 74. Kids Magazines for Ages 6 to 12 Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source

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