

# Global Kid Electric Scooter Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Kid Electric Scooter market size is expected to reach \$ 4029 million by 2032, rising at a market growth of 11.4% CAGR during the forecast period (2026-2032).

Kid electric scooters are lightweight, battery-powered personal mobility devices specifically designed for children, typically featuring lower speed limits, enhanced safety features, and simplified controls. These scooters are used primarily for recreational purposes, short-distance mobility, and outdoor play. Key features often include speed limiters, parental controls, LED lighting, and durable frames. From a value chain perspective, upstream includes batteries (lithium-ion), motors, controllers, frames, and electronic components; midstream involves product design, assembly, software integration, and safety certification; downstream demand comes from retail consumers, e-commerce platforms, and toy and sporting goods distributors. In 2025, the average selling price is approximately US\$85 per unit, with global shipments around 21.6 million units. The industry maintains gross margins of 22%-38%, supported by brand differentiation, product innovation, and seasonal demand.

The kid electric scooter market is transitioning from toy-oriented products to smart and safety-focused mobility devices. Increasing regulatory attention on child safety is pushing manufacturers to integrate features such as speed limiting, geofencing, and parental app control. At the same time, product differentiation is shifting toward design, battery safety, and brand positioning. E-commerce channels are dominating distribution, while emerging markets are driving volume growth due to rising disposable income and urbanization.

This report studies the global Kid Electric Scooter production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Kid Electric Scooter and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Kid Electric Scooter that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Kid Electric Scooter total production and demand, 2021-2032, (K Units)

Global Kid Electric Scooter total production value, 2021-2032, (USD Million)

Global Kid Electric Scooter production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Kid Electric Scooter consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Kid Electric Scooter domestic production, consumption, key domestic manufacturers and share

Global Kid Electric Scooter production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Kid Electric Scooter production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Kid Electric Scooter production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Kid Electric Scooter market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Razor, Segway-Ninebot, Xiaomi, Globber, Micro Mobility, Swagtron, Gotrax, Jetson Electric Bikes, Hiboy, Kugoo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Kid Electric Scooter market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Kid Electric Scooter Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Kid Electric Scooter Market, Segmentation by Type:

2 Rounds

3 Rounds

#### Global Kid Electric Scooter Market, Segmentation by Age Group:

3?5 Years

6?8 Years

9?12 Years

## Global Kid Electric Scooter Market, Segmentation by Battery Type:

Lithium-ion Battery

Lead-acid Battery

## Global Kid Electric Scooter Market, Segmentation by Application:

Online Retail

Offline Retail

Specialty Stores

## Companies Profiled:

Razor

Segway-Ninebot

Xiaomi

Globber

Micro Mobility

Swagtron

Gotrax

Jetson Electric Bikes

Hiboy

Kugoo

Ninebot (China)

Xiaomi Mijia

Yadea

AIMA Technology

Sunra

**Key Questions Answered:**

1. How big is the global Kid Electric Scooter market?
2. What is the demand of the global Kid Electric Scooter market?
3. What is the year over year growth of the global Kid Electric Scooter market?
4. What is the production and production value of the global Kid Electric Scooter market?
5. Who are the key producers in the global Kid Electric Scooter market?
6. What are the growth factors driving the market demand?

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