

Global Kegs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Kegs market size was valued at USD 1044.4 million in 2023 and is forecast to a readjusted size of USD 1457.9 million by 2030 with a CAGR of 4.9% during review period.

A keg is the small barrel which is used for storing and transporting products such as beverages which includes alcoholic as well as non-alcoholic beverages, Cooking oil and Chemicals. Alcoholic beverages include alcohol types such as beer, wine, spirits and cider. The main reason for storing the alcoholic beverages in the kegs is that it maintains the original flavour and quality of the beer over a long period of time.

Global Kegs key players include Blefa (Artemis Group), Zhejiang Ningbo Major Draft Beer Equipment Co., Ltd., THIELMANN, Dolium (Dispack Projects NV), etc. Global top four manufacturers hold a share over 35%.

Europe is the largest market, with a share over 50%, followed by China, and North America, both have a share over 30 percent.

In terms of product, Metal Kegs is the largest segment, with a share over 50%. And in terms of application, the largest application is Alcoholic Beverages, followed by Non-Alcoholic Beverages.

The Global Info Research report includes an overview of the development of the Kegs industry chain, the market status of Alcoholic Beverages (Plastic Kegs, Metal Kegs), Non-Alcoholic Beverages (Plastic Kegs, Metal Kegs), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Kegs.

Regionally, the report analyzes the Kegs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Kegs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Kegs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Kegs industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Plastic Kegs, Metal Kegs).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Kegs market.

Regional Analysis: The report involves examining the Kegs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Kegs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Kegs:

Company Analysis: Report covers individual Kegs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Kegs. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Alcoholic Beverages, Non-Alcoholic Beverages).

Technology Analysis: Report covers specific technologies relevant to Kegs. It assesses the current state, advancements, and potential future developments in Kegs areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Kegs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Kegs market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Plastic Kegs

Metal Kegs

Market segment by Application

Alcoholic Beverages

Non-Alcoholic Beverages

Major players covered

Blefa (Artemis Group)

THIELMANN

Zhejiang Ningbo Major Draft Beer Equipment

SCH?FER Container Systems

Lightweight Containers BV

Petainer

Dolium (Dispack Projects NV)

Ningbo BestFriends Beverage Containers

Shinhan Industrial

PolyKeg S.r.l.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Kegs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Kegs, with price, sales, revenue and global market share of Kegs from 2019 to 2024.

Chapter 3, the Kegs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Kegs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Kegs market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Kegs.

Chapter 14 and 15, to describe Kegs sales channel, distributors, customers, research findings and conclusion.

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