

Global Kanban Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Kanban is a visual project and process management technique that uses cards or signals to represent work items. A work item can be a task/process step, a deliverable that requires a sub-set of tasks or a project within a larger project/program. Using kanban cards to represent tasks is helpful when there are lots of moving parts and pieces to a project.

Scope of the Report:

This report studies the Kanban Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Kanban Software market by product type and applications/end industries.

End-Users of Kanban Software can be segmented into two types: Personal Use, SMBs and Large Business Use. Personal Use and SMBs takes a bigger market size of about 66.55% of total global share in 2017, and Large Enterprise segment is the fast growing downstream user group in the world at present.

Currently, the market concentration rate is very high. Leading international players include LeanKit, Kanbanize, SwiftKanban, One2Team and some others. LeanKit, SwiftKanban and One2Team are major players in USA market. There are also some small local players spread in each separate countries, to meet the needs of local logistic system.

The global Kanban Software market is valued at 110 million USD in 2017 and is expected to reach 290 million USD by the end of 2023, growing at a CAGR of 18.0% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Kanban Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

LeanKit

Kanbanize

SwiftKanban

One2Team

Kanbanflow

Targetprocess

Kanbanchi

Trello

Aha!

Kanban Tool

Smartsheet

Scrumwise

Kanbanery

ZenHub

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud-based

On Premise

Market Segment by Applications, can be divided into

Large Enterprise

SMBs

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