

Global Kanban Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Kanban is a visual project and process management technique that uses cards or signals to represent work items. A work item can be a task/process step, a deliverable that requires a sub-set of tasks or a project within a larger project/program. Using kanban cards to represent tasks is helpful when there are lots of moving parts and pieces to a project.

Scope of the Report:

This report studies the Kanban Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Kanban Software market by product type and applications/end industries.

End-Users of Kanban Software can be segmented into two types: Personal Use, SMBs and Large Business Use. Personal Use and SMBs takes a bigger market size of about 66.55% of total global share in 2017, and Large Enterprise segment is the fast growing downstream user group in the world at present.

Currently, the market concentration rate is very high. Leading international players include LeanKit, Kanbanize, SwiftKanban, One2Team and some others. LeanKit, SwiftKanban and One2Team are major players in USA market. There are also some small local players spread in each separate countries, to meet the needs of local logistic system.

The global Kanban Software market is valued at 110 million USD in 2017 and is expected to reach 290 million USD by the end of 2023, growing at a CAGR of 18.0% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Kanban Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

LeanKit

Kanbanize

SwiftKanban

One2Team

Kanbanflow

Targetprocess

Kanbanchi

Trello

Aha!

Kanban Tool

Smartsheet

Scrumwise

Kanbanery

ZenHub

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud-based

On Premise

Market Segment by Applications, can be divided into

Large Enterprise

SMBs

Contents

1 KANBAN SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Kanban Software
- 1.2 Classification of Kanban Software by Types
 - 1.2.1 Global Kanban Software Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Kanban Software Revenue Market Share by Types in 2017
 - 1.2.3 Cloud-based
 - 1.2.4 On Premise
- 1.3 Global Kanban Software Market by Application
 - 1.3.1 Global Kanban Software Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Large Enterprise
 - 1.3.3 SMBs
- 1.4 Global Kanban Software Market by Regions
 - 1.4.1 Global Kanban Software Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Kanban Software Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Kanban Software Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Kanban Software Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Kanban Software Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Kanban Software Status and Prospect (2013-2023)
- 1.5 Global Market Size of Kanban Software (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 LeanKit
 - 2.1.1 Business Overview
 - 2.1.2 Kanban Software Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
 - 2.1.3 LeanKit Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

2.2 Kanbanize

2.2.1 Business Overview

2.2.2 Kanban Software Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Kanbanize Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

2.3 SwiftKanban

2.3.1 Business Overview

2.3.2 Kanban Software Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 SwiftKanban Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

2.4 One2Team

2.4.1 Business Overview

2.4.2 Kanban Software Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 One2Team Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

2.5 Kanbanflow

2.5.1 Business Overview

2.5.2 Kanban Software Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Kanbanflow Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

2.6 Targetprocess

2.6.1 Business Overview

2.6.2 Kanban Software Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Targetprocess Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

2.7 Kanbanchi

2.7.1 Business Overview

2.7.2 Kanban Software Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Kanbanchi Kanban Software Revenue, Gross Margin and Market Share
(2016-2017)

2.8 Trello

2.8.1 Business Overview

2.8.2 Kanban Software Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Trello Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

2.9 Aha!

2.9.1 Business Overview

2.9.2 Kanban Software Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Aha! Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

2.10 Kanban Tool

2.10.1 Business Overview

2.10.2 Kanban Software Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Kanban Tool Kanban Software Revenue, Gross Margin and Market Share
(2016-2017)

2.11 Smartsheet

2.11.1 Business Overview

2.11.2 Kanban Software Type and Applications

2.11.2.1 Product A

2.11.2.2 Product B

2.11.3 Smartsheet Kanban Software Revenue, Gross Margin and Market Share
(2016-2017)

2.12 Scrumwise

2.12.1 Business Overview

2.12.2 Kanban Software Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 Scrumwise Kanban Software Revenue, Gross Margin and Market Share
(2016-2017)

2.13 Kanbanery

2.13.1 Business Overview

2.13.2 Kanban Software Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 Kanbanery Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

2.14 ZenHub

2.14.1 Business Overview

2.14.2 Kanban Software Type and Applications

2.14.2.1 Product A

2.14.2.2 Product B

2.14.3 ZenHub Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL KANBAN SOFTWARE MARKET COMPETITION, BY PLAYERS

3.1 Global Kanban Software Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Kanban Software Players Market Share

3.2.2 Top 10 Kanban Software Players Market Share

3.3 Market Competition Trend

4 GLOBAL KANBAN SOFTWARE MARKET SIZE BY REGIONS

4.1 Global Kanban Software Revenue and Market Share by Regions

4.2 North America Kanban Software Revenue and Growth Rate (2013-2018)

4.3 Europe Kanban Software Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Kanban Software Revenue and Growth Rate (2013-2018)

4.5 South America Kanban Software Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Kanban Software Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA KANBAN SOFTWARE REVENUE BY COUNTRIES

5.1 North America Kanban Software Revenue by Countries (2013-2018)

5.2 USA Kanban Software Revenue and Growth Rate (2013-2018)

5.3 Canada Kanban Software Revenue and Growth Rate (2013-2018)

5.4 Mexico Kanban Software Revenue and Growth Rate (2013-2018)

6 EUROPE KANBAN SOFTWARE REVENUE BY COUNTRIES

6.1 Europe Kanban Software Revenue by Countries (2013-2018)

- 6.2 Germany Kanban Software Revenue and Growth Rate (2013-2018)
- 6.3 UK Kanban Software Revenue and Growth Rate (2013-2018)
- 6.4 France Kanban Software Revenue and Growth Rate (2013-2018)
- 6.5 Russia Kanban Software Revenue and Growth Rate (2013-2018)
- 6.6 Italy Kanban Software Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC KANBAN SOFTWARE REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Kanban Software Revenue by Countries (2013-2018)
- 7.2 China Kanban Software Revenue and Growth Rate (2013-2018)
- 7.3 Japan Kanban Software Revenue and Growth Rate (2013-2018)
- 7.4 Korea Kanban Software Revenue and Growth Rate (2013-2018)
- 7.5 India Kanban Software Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Kanban Software Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA KANBAN SOFTWARE REVENUE BY COUNTRIES

- 8.1 South America Kanban Software Revenue by Countries (2013-2018)
- 8.2 Brazil Kanban Software Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Kanban Software Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Kanban Software Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE KANBAN SOFTWARE BY COUNTRIES

- 9.1 Middle East and Africa Kanban Software Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Kanban Software Revenue and Growth Rate (2013-2018)
- 9.3 UAE Kanban Software Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Kanban Software Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Kanban Software Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Kanban Software Revenue and Growth Rate (2013-2018)

10 GLOBAL KANBAN SOFTWARE MARKET SEGMENT BY TYPE

- 10.1 Global Kanban Software Revenue and Market Share by Type (2013-2018)
- 10.2 Global Kanban Software Market Forecast by Type (2018-2023)
- 10.3 Cloud-based Revenue Growth Rate (2013-2023)
- 10.4 On Premise Revenue Growth Rate (2013-2023)

11 GLOBAL KANBAN SOFTWARE MARKET SEGMENT BY APPLICATION

- 11.1 Global Kanban Software Revenue Market Share by Application (2013-2018)
- 11.2 Kanban Software Market Forecast by Application (2018-2023)
- 11.3 Large Enterprise Revenue Growth (2013-2018)
- 11.4 SMBs Revenue Growth (2013-2018)

12 GLOBAL KANBAN SOFTWARE MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Kanban Software Market Size Forecast (2018-2023)
- 12.2 Global Kanban Software Market Forecast by Regions (2018-2023)
- 12.3 North America Kanban Software Revenue Market Forecast (2018-2023)
- 12.4 Europe Kanban Software Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Kanban Software Revenue Market Forecast (2018-2023)
- 12.6 South America Kanban Software Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Kanban Software Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Kanban Software Picture

Table Product Specifications of Kanban Software

Table Global Kanban Software and Revenue (Million USD) Market Split by Product Type

Figure Global Kanban Software Revenue Market Share by Types in 2017

Figure Cloud-based Picture

Figure On Premise Picture

Table Global Kanban Software Revenue (Million USD) by Application (2013-2023)

Figure Kanban Software Revenue Market Share by Applications in 2017

Figure Large Enterprise Picture

Figure SMBs Picture

Table Global Market Kanban Software Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Kanban Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Kanban Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Kanban Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Kanban Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Kanban Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Kanban Software Revenue (Million USD) and Growth Rate (2013-2023)

Table LeanKit Basic Information, Manufacturing Base and Competitors

Table LeanKit Kanban Software Type and Applications

Table LeanKit Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

Table Kanbanize Basic Information, Manufacturing Base and Competitors

Table Kanbanize Kanban Software Type and Applications

Table Kanbanize Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

Table SwiftKanban Basic Information, Manufacturing Base and Competitors

Table SwiftKanban Kanban Software Type and Applications

Table SwiftKanban Kanban Software Revenue, Gross Margin and Market Share (2016-2017)

Table One2Team Basic Information, Manufacturing Base and Competitors

Table One2Team Kanban Software Type and Applications
Table One2Team Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table Kanbanflow Basic Information, Manufacturing Base and Competitors
Table Kanbanflow Kanban Software Type and Applications
Table Kanbanflow Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table Targetprocess Basic Information, Manufacturing Base and Competitors
Table Targetprocess Kanban Software Type and Applications
Table Targetprocess Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table Kanbanchi Basic Information, Manufacturing Base and Competitors
Table Kanbanchi Kanban Software Type and Applications
Table Kanbanchi Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table Trello Basic Information, Manufacturing Base and Competitors
Table Trello Kanban Software Type and Applications
Table Trello Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table Aha! Basic Information, Manufacturing Base and Competitors
Table Aha! Kanban Software Type and Applications
Table Aha! Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table Kanban Tool Basic Information, Manufacturing Base and Competitors
Table Kanban Tool Kanban Software Type and Applications
Table Kanban Tool Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table Smartsheet Basic Information, Manufacturing Base and Competitors
Table Smartsheet Kanban Software Type and Applications
Table Smartsheet Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table Scrumwise Basic Information, Manufacturing Base and Competitors
Table Scrumwise Kanban Software Type and Applications
Table Scrumwise Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table Kanbanery Basic Information, Manufacturing Base and Competitors
Table Kanbanery Kanban Software Type and Applications
Table Kanbanery Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
Table ZenHub Basic Information, Manufacturing Base and Competitors
Table ZenHub Kanban Software Type and Applications

- Table ZenHub Kanban Software Revenue, Gross Margin and Market Share (2016-2017)
- Table Global Kanban Software Revenue (Million USD) by Players (2013-2018)
- Table Global Kanban Software Revenue Share by Players (2013-2018)
- Figure Global Kanban Software Revenue Share by Players in 2016
- Figure Global Kanban Software Revenue Share by Players in 2017
- Figure Global Top 5 Players Kanban Software Revenue Market Share in 2017
- Figure Global Top 10 Players Kanban Software Revenue Market Share in 2017
- Figure Global Kanban Software Revenue (Million USD) and Growth Rate (%) (2013-2018)
- Table Global Kanban Software Revenue (Million USD) by Regions (2013-2018)
- Table Global Kanban Software Revenue Market Share by Regions (2013-2018)
- Figure Global Kanban Software Revenue Market Share by Regions (2013-2018)
- Figure Global Kanban Software Revenue Market Share by Regions in 2017
- Figure North America Kanban Software Revenue and Growth Rate (2013-2018)
- Figure Europe Kanban Software Revenue and Growth Rate (2013-2018)
- Figure Asia-Pacific Kanban Software Revenue and Growth Rate (2013-2018)
- Figure South America Kanban Software Revenue and Growth Rate (2013-2018)
- Figure Middle East and Africa Kanban Software Revenue and Growth Rate (2013-2018)
- Table North America Kanban Software Revenue by Countries (2013-2018)
- Table North America Kanban Software Revenue Market Share by Countries (2013-2018)
- Figure North America Kanban Software Revenue Market Share by Countries (2013-2018)
- Figure North America Kanban Software Revenue Market Share by Countries in 2017
- Figure USA Kanban Software Revenue and Growth Rate (2013-2018)
- Figure Canada Kanban Software Revenue and Growth Rate (2013-2018)
- Figure Mexico Kanban Software Revenue and Growth Rate (2013-2018)
- Table Europe Kanban Software Revenue (Million USD) by Countries (2013-2018)
- Figure Europe Kanban Software Revenue Market Share by Countries (2013-2018)
- Figure Europe Kanban Software Revenue Market Share by Countries in 2017
- Figure Germany Kanban Software Revenue and Growth Rate (2013-2018)
- Figure UK Kanban Software Revenue and Growth Rate (2013-2018)
- Figure France Kanban Software Revenue and Growth Rate (2013-2018)
- Figure Russia Kanban Software Revenue and Growth Rate (2013-2018)
- Figure Italy Kanban Software Revenue and Growth Rate (2013-2018)
- Table Asia-Pacific Kanban Software Revenue (Million USD) by Countries (2013-2018)
- Figure Asia-Pacific Kanban Software Revenue Market Share by Countries (2013-2018)
- Figure Asia-Pacific Kanban Software Revenue Market Share by Countries in 2017

Figure China Kanban Software Revenue and Growth Rate (2013-2018)
Figure Japan Kanban Software Revenue and Growth Rate (2013-2018)
Figure Korea Kanban Software Revenue and Growth Rate (2013-2018)
Figure India Kanban Software Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Kanban Software Revenue and Growth Rate (2013-2018)
Table South America Kanban Software Revenue by Countries (2013-2018)
Table South America Kanban Software Revenue Market Share by Countries (2013-2018)
Figure South America Kanban Software Revenue Market Share by Countries (2013-2018)
Figure South America Kanban Software Revenue Market Share by Countries in 2017
Figure Brazil Kanban Software Revenue and Growth Rate (2013-2018)
Figure Argentina Kanban Software Revenue and Growth Rate (2013-2018)
Figure Colombia Kanban Software Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Kanban Software Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Kanban Software Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Kanban Software Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Kanban Software Revenue Market Share by Countries in 2017
Figure Saudi Arabia Kanban Software Revenue and Growth Rate (2013-2018)
Figure UAE Kanban Software Revenue and Growth Rate (2013-2018)
Figure Egypt Kanban Software Revenue and Growth Rate (2013-2018)
Figure Nigeria Kanban Software Revenue and Growth Rate (2013-2018)
Figure South Africa Kanban Software Revenue and Growth Rate (2013-2018)
Table Global Kanban Software Revenue (Million USD) by Type (2013-2018)
Table Global Kanban Software Revenue Share by Type (2013-2018)
Figure Global Kanban Software Revenue Share by Type (2013-2018)
Figure Global Kanban Software Revenue Share by Type in 2017
Table Global Kanban Software Revenue Forecast by Type (2018-2023)
Figure Global Kanban Software Market Share Forecast by Type (2018-2023)
Figure Global Cloud-based Revenue Growth Rate (2013-2018)
Figure Global On Premise Revenue Growth Rate (2013-2018)
Table Global Kanban Software Revenue by Application (2013-2018)
Table Global Kanban Software Revenue Share by Application (2013-2018)
Figure Global Kanban Software Revenue Share by Application (2013-2018)
Figure Global Kanban Software Revenue Share by Application in 2017

Table Global Kanban Software Revenue Forecast by Application (2018-2023)

Figure Global Kanban Software Market Share Forecast by Application (2018-2023)

Figure Global Large Enterprise Revenue Growth Rate (2013-2018)

Figure Global SMBs Revenue Growth Rate (2013-2018)

Figure Global Kanban Software Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Kanban Software Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Kanban Software Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Kanban Software Revenue Market Forecast (2018-2023)

Figure Europe Kanban Software Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Kanban Software Revenue Market Forecast (2018-2023)

Figure South America Kanban Software Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Kanban Software Revenue Market Forecast (2018-2023)

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