

# Global K12 Education Learning Management Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global K12 Education Learning Management market size was valued at USD 1083 million in 2023 and is forecast to a readjusted size of USD 3567.2 million by 2030 with a CAGR of 18.6% during review period.

Learning management systems (LMS) are platforms designed to help instructors manage educational coursework online, such as syllabi, lectures, multimedia files, and readings, as well as distribute assignments to students. K12 Education Learning Management also include features specific to educational environments, such as grading functionality and individualized feedback on student assignments.

The global well-known brands in K12 Education Learning Management include Blackboard(13.46%), Instructure(4.51%), Moodle(0.75%), D2L(2.46%), PowerSchool(11.60%), Edsby(0.56%), Schoology (Acquired by PowerSchool in 2019)(3.24%) and Others(63.42%).

The application area of K12 Education Learning Management includes SME (Small and Medium Enterprises) and Large Enterprise.

In terms of types, K12 Education Learning Management can be divided into Cloud-Based and On-Premise.

On basis of geography, K12 Education Learning Management is manufactured in North America and Australia.

The Global Info Research report includes an overview of the development of the K12 Education Learning Management industry chain, the market status of SME (Small and Medium Enterprises) (Cloud-Based, On-Premise), Large Enterprise (Cloud-Based, On-Premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of K12 Education Learning Management.

Regionally, the report analyzes the K12 Education Learning Management markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global K12 Education Learning Management market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the K12 Education Learning Management market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the K12 Education Learning Management industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-Based, On-Premise).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the K12 Education Learning Management market.

**Regional Analysis:** The report involves examining the K12 Education Learning Management market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the K12 Education Learning Management market. This

may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to K12 Education Learning Management:

**Company Analysis:** Report covers individual K12 Education Learning Management players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards K12 Education Learning Management. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (SME (Small and Medium Enterprises), Large Enterprise).

**Technology Analysis:** Report covers specific technologies relevant to K12 Education Learning Management. It assesses the current state, advancements, and potential future developments in K12 Education Learning Management areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the K12 Education Learning Management market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

K12 Education Learning Management market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Cloud-Based

On-Premise

### Market segment by Application

SME (Small and Medium Enterprises)

Large Enterprise

### Market segment by players, this report covers

Blackboard

Instructure

Moodle

D2L

PowerSchool

Edsby

Schoology (Acquired by PowerSchool in 2019)

### Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe K12 Education Learning Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of K12 Education Learning Management, with revenue, gross margin and global market share of K12 Education Learning Management from 2019 to 2024.

Chapter 3, the K12 Education Learning Management competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and K12 Education Learning Management market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of K12 Education Learning Management.

Chapter 13, to describe K12 Education Learning Management research findings and conclusion.

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