

Global K-12 Testing and Assessment Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

An increasing use of technology in the teaching process encourages educational institutions to collect and track grades, attendance details, scores, and demographics to help students improve their learning process. At present, there is a noted improvement in the type of knowledge gained by students through the mobile and cloud technology, and Big Data analytics. The entire process of imparting education has become more systematic.

SCOPE OF THE REPORT:

This report studies the K-12 Testing and Assessment market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the K-12 Testing and Assessment market by product type and applications/end industries. E-learning is utilized by public K–12 schools in the United States as well as private schools. Some e-learning environments take place in a traditional classroom, others allow students to attend classes from home or other locations. There are several states that are utilizing virtual school platforms for e-learning across the country that continue to increase. Virtual school enables students to log into synchronous learning or asynchronous learning courses anywhere there is an internet connection.

The global K-12 Testing and Assessment market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of K-12 Testing and Assessment.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

CogniFit

Edutech

ETS

MeritTrac

Pearson Education

Scantron

CORE Education and Consulting Solutions

Literatu

Proprofs QuizMaker

UMeWorld

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Curriculum-Based Testing

Non-Curriculum-Based Testing

Market Segment by Applications, can be divided into

Pre-primary School

Primary School

Middle School

High School

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