

# Global K-12 Technology Training for Teachers Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global K-12 Technology Training for Teachers market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Professional development is an important part of any new educational program, especially in one-to-one settings where teachers need to use the classroom technology to its full potential. This becomes even more essential when introducing new technology, as every new product has a learning curve and can add more to the teaching process than traditional methods with which teachers may be more comfortable.

Technology training for teachers is a lingering issue with many educators in the United States. According to a 2015 survey conducted by GfK on behalf of Samsung, 60 percent of educators say that they want to use technology effectively with their students, but feel inadequately prepared to do so. Some instructors are happy to learn to use the tools themselves, while others need help with integrating technology into their lessons.

The Global Info Research report includes an overview of the development of the K-12 Technology Training for Teachers industry chain, the market status of Content Creation (STEM, Language Learning), Assessments (STEM, Language Learning), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of K-12 Technology Training for Teachers.

Regionally, the report analyzes the K-12 Technology Training for Teachers markets in

key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global K-12 Technology Training for Teachers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the K-12 Technology Training for Teachers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the K-12 Technology Training for Teachers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., STEM, Language Learning).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the K-12 Technology Training for Teachers market.

**Regional Analysis:** The report involves examining the K-12 Technology Training for Teachers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the K-12 Technology Training for Teachers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to K-12 Technology Training for Teachers:

**Company Analysis:** Report covers individual K-12 Technology Training for Teachers players, suppliers, and other relevant industry players. This analysis includes studying

their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards K-12 Technology Training for Teachers. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Content Creation, Assessments).

**Technology Analysis:** Report covers specific technologies relevant to K-12 Technology Training for Teachers. It assesses the current state, advancements, and potential future developments in K-12 Technology Training for Teachers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the K-12 Technology Training for Teachers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

K-12 Technology Training for Teachers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

STEM

Language Learning

Others

### Market segment by Application

Content Creation

Assessments

Collaborative Learning

Others

Market segment by players, this report covers

edX

European Schoolnet

NIIT

Pearson

CAST Professional Learning

Digital Learning Tree

Discovery Education

Edmodo

ETS Global

Houghton Mifflin Harcourt

Learners Edge

Scholastic

The Creativity Workshop

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe K-12 Technology Training for Teachers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of K-12 Technology Training for Teachers, with revenue, gross margin and global market share of K-12 Technology Training for Teachers from 2019 to 2024.

Chapter 3, the K-12 Technology Training for Teachers competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and K-12 Technology Training for Teachers market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of K-12 Technology Training for Teachers.

Chapter 13, to describe K-12 Technology Training for Teachers research findings and

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