

Global K-12 Online Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Online Learning is a flexible instructional delivery system that encompasses any kind of learning that takes place via the Internet. Online learning gives educators an opportunity to reach students who may not be able to enroll in a traditional classroom course and supports students who need to work on their own schedule and at their own pace.

SCOPE OF THE REPORT:

This report studies the K-12 Online Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the K-12 Online Education market by product type and applications/end industries.

Online education has become a viable and exciting method for instructional delivery in the global business society that runs on a 24/7 schedule because it provides students with great flexibility. With the increased availability of the Internet and computer technology, students are able to access information anytime and anyplace that would normally be available only through a traditional classroom. Studies have shown that students learn just as effectively in an online classroom as they do in the traditional classroom.

The global K-12 Online Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of K-12 Online Education.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Ambow Education

CDEL

New Oriental Education and Technology

TAL

Vedantu

iTutorGroup

EF Education First

Chegg

Knewton

Tokyo Academics

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Structured Tutoring

On-Demand Tutoring

Market Segment by Applications, can be divided into

Pre-primary School

Primary School

Middle School

High School

Contents

1 K-12 ONLINE EDUCATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of K-12 Online Education
- 1.2 Classification of K-12 Online Education by Types
 - 1.2.1 Global K-12 Online Education Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global K-12 Online Education Revenue Market Share by Types in 2017
 - 1.2.3 Structured Tutoring
 - 1.2.4 On-Demand Tutoring
- 1.3 Global K-12 Online Education Market by Application
 - 1.3.1 Global K-12 Online Education Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Pre-primary School
 - 1.3.3 Primary School
 - 1.3.4 Middle School
 - 1.3.5 High School
- 1.4 Global K-12 Online Education Market by Regions
 - 1.4.1 Global K-12 Online Education Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) K-12 Online Education Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) K-12 Online Education Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) K-12 Online Education Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) K-12 Online Education Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) K-12 Online Education Status and Prospect (2013-2023)
- 1.5 Global Market Size of K-12 Online Education (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Ambow Education
 - 2.1.1 Business Overview
 - 2.1.2 K-12 Online Education Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B

2.1.3 Ambow Education K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

2.2 CDEL

2.2.1 Business Overview

2.2.2 K-12 Online Education Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 CDEL K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

2.3 New Oriental Education and Technology

2.3.1 Business Overview

2.3.2 K-12 Online Education Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 New Oriental Education and Technology K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

2.4 TAL

2.4.1 Business Overview

2.4.2 K-12 Online Education Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 TAL K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

2.5 Vedantu

2.5.1 Business Overview

2.5.2 K-12 Online Education Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Vedantu K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

2.6 iTutorGroup

2.6.1 Business Overview

2.6.2 K-12 Online Education Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 iTutorGroup K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

2.7 EF Education First

2.7.1 Business Overview

2.7.2 K-12 Online Education Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 EF Education First K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

2.8 Chegg

2.8.1 Business Overview

2.8.2 K-12 Online Education Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Chegg K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

2.9 Knewton

2.9.1 Business Overview

2.9.2 K-12 Online Education Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Knewton K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

2.10 Tokyo Academics

2.10.1 Business Overview

2.10.2 K-12 Online Education Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Tokyo Academics K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL K-12 ONLINE EDUCATION MARKET COMPETITION, BY PLAYERS

3.1 Global K-12 Online Education Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 K-12 Online Education Players Market Share

3.2.2 Top 10 K-12 Online Education Players Market Share

3.3 Market Competition Trend

4 GLOBAL K-12 ONLINE EDUCATION MARKET SIZE BY REGIONS

4.1 Global K-12 Online Education Revenue and Market Share by Regions

4.2 North America K-12 Online Education Revenue and Growth Rate (2013-2018)

- 4.3 Europe K-12 Online Education Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific K-12 Online Education Revenue and Growth Rate (2013-2018)
- 4.5 South America K-12 Online Education Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa K-12 Online Education Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA K-12 ONLINE EDUCATION REVENUE BY COUNTRIES

- 5.1 North America K-12 Online Education Revenue by Countries (2013-2018)
- 5.2 USA K-12 Online Education Revenue and Growth Rate (2013-2018)
- 5.3 Canada K-12 Online Education Revenue and Growth Rate (2013-2018)
- 5.4 Mexico K-12 Online Education Revenue and Growth Rate (2013-2018)

6 EUROPE K-12 ONLINE EDUCATION REVENUE BY COUNTRIES

- 6.1 Europe K-12 Online Education Revenue by Countries (2013-2018)
- 6.2 Germany K-12 Online Education Revenue and Growth Rate (2013-2018)
- 6.3 UK K-12 Online Education Revenue and Growth Rate (2013-2018)
- 6.4 France K-12 Online Education Revenue and Growth Rate (2013-2018)
- 6.5 Russia K-12 Online Education Revenue and Growth Rate (2013-2018)
- 6.6 Italy K-12 Online Education Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC K-12 ONLINE EDUCATION REVENUE BY COUNTRIES

- 7.1 Asia-Pacific K-12 Online Education Revenue by Countries (2013-2018)
- 7.2 China K-12 Online Education Revenue and Growth Rate (2013-2018)
- 7.3 Japan K-12 Online Education Revenue and Growth Rate (2013-2018)
- 7.4 Korea K-12 Online Education Revenue and Growth Rate (2013-2018)
- 7.5 India K-12 Online Education Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia K-12 Online Education Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA K-12 ONLINE EDUCATION REVENUE BY COUNTRIES

- 8.1 South America K-12 Online Education Revenue by Countries (2013-2018)
- 8.2 Brazil K-12 Online Education Revenue and Growth Rate (2013-2018)
- 8.3 Argentina K-12 Online Education Revenue and Growth Rate (2013-2018)
- 8.4 Colombia K-12 Online Education Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE K-12 ONLINE EDUCATION BY

COUNTRIES

- 9.1 Middle East and Africa K-12 Online Education Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia K-12 Online Education Revenue and Growth Rate (2013-2018)
- 9.3 UAE K-12 Online Education Revenue and Growth Rate (2013-2018)
- 9.4 Egypt K-12 Online Education Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria K-12 Online Education Revenue and Growth Rate (2013-2018)
- 9.6 South Africa K-12 Online Education Revenue and Growth Rate (2013-2018)

10 GLOBAL K-12 ONLINE EDUCATION MARKET SEGMENT BY TYPE

- 10.1 Global K-12 Online Education Revenue and Market Share by Type (2013-2018)
- 10.2 Global K-12 Online Education Market Forecast by Type (2018-2023)
- 10.3 Structured Tutoring Revenue Growth Rate (2013-2023)
- 10.4 On-Demand Tutoring Revenue Growth Rate (2013-2023)

11 GLOBAL K-12 ONLINE EDUCATION MARKET SEGMENT BY APPLICATION

- 11.1 Global K-12 Online Education Revenue Market Share by Application (2013-2018)
- 11.2 K-12 Online Education Market Forecast by Application (2018-2023)
- 11.3 Pre-primary School Revenue Growth (2013-2018)
- 11.4 Primary School Revenue Growth (2013-2018)
- 11.5 Middle School Revenue Growth (2013-2018)
- 11.6 High School Revenue Growth (2013-2018)

12 GLOBAL K-12 ONLINE EDUCATION MARKET SIZE FORECAST (2018-2023)

- 12.1 Global K-12 Online Education Market Size Forecast (2018-2023)
- 12.2 Global K-12 Online Education Market Forecast by Regions (2018-2023)
- 12.3 North America K-12 Online Education Revenue Market Forecast (2018-2023)
- 12.4 Europe K-12 Online Education Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific K-12 Online Education Revenue Market Forecast (2018-2023)
- 12.6 South America K-12 Online Education Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa K-12 Online Education Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure K-12 Online Education Picture

Table Product Specifications of K-12 Online Education

Table Global K-12 Online Education and Revenue (Million USD) Market Split by Product Type

Figure Global K-12 Online Education Revenue Market Share by Types in 2017

Figure Structured Tutoring Picture

Figure On-Demand Tutoring Picture

Table Global K-12 Online Education Revenue (Million USD) by Application (2013-2023)

Figure K-12 Online Education Revenue Market Share by Applications in 2017

Figure Pre-primary School Picture

Figure Primary School Picture

Figure Middle School Picture

Figure High School Picture

Table Global Market K-12 Online Education Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America K-12 Online Education Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe K-12 Online Education Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific K-12 Online Education Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America K-12 Online Education Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa K-12 Online Education Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global K-12 Online Education Revenue (Million USD) and Growth Rate (2013-2023)

Table Ambow Education Basic Information, Manufacturing Base and Competitors

Table Ambow Education K-12 Online Education Type and Applications

Table Ambow Education K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table CDEL Basic Information, Manufacturing Base and Competitors

Table CDEL K-12 Online Education Type and Applications

Table CDEL K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table New Oriental Education and Technology Basic Information, Manufacturing Base and Competitors

Table New Oriental Education and Technology K-12 Online Education Type and Applications

Table New Oriental Education and Technology K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table TAL Basic Information, Manufacturing Base and Competitors

Table TAL K-12 Online Education Type and Applications

Table TAL K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table Vedantu Basic Information, Manufacturing Base and Competitors

Table Vedantu K-12 Online Education Type and Applications

Table Vedantu K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table iTutorGroup Basic Information, Manufacturing Base and Competitors

Table iTutorGroup K-12 Online Education Type and Applications

Table iTutorGroup K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table EF Education First Basic Information, Manufacturing Base and Competitors

Table EF Education First K-12 Online Education Type and Applications

Table EF Education First K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table Chegg Basic Information, Manufacturing Base and Competitors

Table Chegg K-12 Online Education Type and Applications

Table Chegg K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table Knewton Basic Information, Manufacturing Base and Competitors

Table Knewton K-12 Online Education Type and Applications

Table Knewton K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table Tokyo Academics Basic Information, Manufacturing Base and Competitors

Table Tokyo Academics K-12 Online Education Type and Applications

Table Tokyo Academics K-12 Online Education Revenue, Gross Margin and Market Share (2016-2017)

Table Global K-12 Online Education Revenue (Million USD) by Players (2013-2018)

Table Global K-12 Online Education Revenue Share by Players (2013-2018)

Figure Global K-12 Online Education Revenue Share by Players in 2016

Figure Global K-12 Online Education Revenue Share by Players in 2017

Figure Global Top 5 Players K-12 Online Education Revenue Market Share in 2017

Figure Global Top 10 Players K-12 Online Education Revenue Market Share in 2017
Figure Global K-12 Online Education Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global K-12 Online Education Revenue (Million USD) by Regions (2013-2018)

Table Global K-12 Online Education Revenue Market Share by Regions (2013-2018)

Figure Global K-12 Online Education Revenue Market Share by Regions (2013-2018)

Figure Global K-12 Online Education Revenue Market Share by Regions in 2017

Figure North America K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure Europe K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure South America K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa K-12 Online Education Revenue and Growth Rate (2013-2018)

Table North America K-12 Online Education Revenue by Countries (2013-2018)

Table North America K-12 Online Education Revenue Market Share by Countries (2013-2018)

Figure North America K-12 Online Education Revenue Market Share by Countries (2013-2018)

Figure North America K-12 Online Education Revenue Market Share by Countries in 2017

Figure USA K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure Canada K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure Mexico K-12 Online Education Revenue and Growth Rate (2013-2018)

Table Europe K-12 Online Education Revenue (Million USD) by Countries (2013-2018)

Figure Europe K-12 Online Education Revenue Market Share by Countries (2013-2018)

Figure Europe K-12 Online Education Revenue Market Share by Countries in 2017

Figure Germany K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure UK K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure France K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure Russia K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure Italy K-12 Online Education Revenue and Growth Rate (2013-2018)

Table Asia-Pacific K-12 Online Education Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific K-12 Online Education Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific K-12 Online Education Revenue Market Share by Countries in 2017

Figure China K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure Japan K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure Korea K-12 Online Education Revenue and Growth Rate (2013-2018)

Figure India K-12 Online Education Revenue and Growth Rate (2013-2018)
Figure Southeast Asia K-12 Online Education Revenue and Growth Rate (2013-2018)
Table South America K-12 Online Education Revenue by Countries (2013-2018)
Table South America K-12 Online Education Revenue Market Share by Countries (2013-2018)
Figure South America K-12 Online Education Revenue Market Share by Countries (2013-2018)
Figure South America K-12 Online Education Revenue Market Share by Countries in 2017
Figure Brazil K-12 Online Education Revenue and Growth Rate (2013-2018)
Figure Argentina K-12 Online Education Revenue and Growth Rate (2013-2018)
Figure Colombia K-12 Online Education Revenue and Growth Rate (2013-2018)
Table Middle East and Africa K-12 Online Education Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa K-12 Online Education Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa K-12 Online Education Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa K-12 Online Education Revenue Market Share by Countries in 2017
Figure Saudi Arabia K-12 Online Education Revenue and Growth Rate (2013-2018)
Figure UAE K-12 Online Education Revenue and Growth Rate (2013-2018)
Figure Egypt K-12 Online Education Revenue and Growth Rate (2013-2018)
Figure Nigeria K-12 Online Education Revenue and Growth Rate (2013-2018)
Figure South Africa K-12 Online Education Revenue and Growth Rate (2013-2018)
Table Global K-12 Online Education Revenue (Million USD) by Type (2013-2018)
Table Global K-12 Online Education Revenue Share by Type (2013-2018)
Figure Global K-12 Online Education Revenue Share by Type (2013-2018)
Figure Global K-12 Online Education Revenue Share by Type in 2017
Table Global K-12 Online Education Revenue Forecast by Type (2018-2023)
Figure Global K-12 Online Education Market Share Forecast by Type (2018-2023)
Figure Global Structured Tutoring Revenue Growth Rate (2013-2018)
Figure Global On-Demand Tutoring Revenue Growth Rate (2013-2018)
Table Global K-12 Online Education Revenue by Application (2013-2018)
Table Global K-12 Online Education Revenue Share by Application (2013-2018)
Figure Global K-12 Online Education Revenue Share by Application (2013-2018)
Figure Global K-12 Online Education Revenue Share by Application in 2017
Table Global K-12 Online Education Revenue Forecast by Application (2018-2023)
Figure Global K-12 Online Education Market Share Forecast by Application (2018-2023)

Figure Global Pre-primary School Revenue Growth Rate (2013-2018)

Figure Global Primary School Revenue Growth Rate (2013-2018)

Figure Global Middle School Revenue Growth Rate (2013-2018)

Figure Global High School Revenue Growth Rate (2013-2018)

Figure Global K-12 Online Education Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global K-12 Online Education Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global K-12 Online Education Revenue Market Share Forecast by Regions (2018-2023)

Figure North America K-12 Online Education Revenue Market Forecast (2018-2023)

Figure Europe K-12 Online Education Revenue Market Forecast (2018-2023)

Figure Asia-Pacific K-12 Online Education Revenue Market Forecast (2018-2023)

Figure South America K-12 Online Education Revenue Market Forecast (2018-2023)

Figure Middle East and Africa K-12 Online Education Revenue Market Forecast (2018-2023)

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