

Global K-12 Online Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Online Learning is a flexible instructional delivery system that encompasses any kind of learning that takes place via the Internet. Online learning gives educators an opportunity to reach students who may not be able to enroll in a traditional classroom course and supports students who need to work on their own schedule and at their own pace.

SCOPE OF THE REPORT:

This report studies the K-12 Online Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the K-12 Online Education market by product type and applications/end industries.

Online education has become a viable and exciting method for instructional delivery in the global business society that runs on a 24/7 schedule because it provides students with great flexibility. With the increased availability of the Internet and computer technology, students are able to access information anytime and anyplace that would normally be available only through a traditional classroom. Studies have shown that students learn just as effectively in an online classroom as they do in the traditional classroom.

The global K-12 Online Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.



North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of K-12 Online Education.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Ambow Education

CDEL

New Oriental Education and Technology

TAL

Vedantu

iTutorGroup

EF Education First

Chegg

Knewton

Market Segment by Regions, regional analysis covers

Tokyo Academics

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)



South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Structured Tutoring

On-Demand Tutoring

Market Segment by Applications, can be divided into

Pre-primary School

Primary School

Middle School

High School



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