

Global K-12 International Schools Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GEBA78D4B1ECEN.html>

Date: January 2024

Pages: 105

Price: US\$ 3,480.00 (Single User License)

ID: GEBA78D4B1ECEN

Abstracts

According to our (Global Info Research) latest study, the global K-12 International Schools market size was valued at USD 7828.4 million in 2023 and is forecast to a readjusted size of USD 13530 million by 2030 with a CAGR of 8.1% during review period.

An K-12 international school is a K–12 (spoken as 'k twelve', 'k through twelve', or 'k to twelve'), from kindergarten to 12th grade school that promotes international education, in an international environment, either by adopting a curriculum such as that of the International Baccalaureate, Edexcel, Cambridge Assessment International Education or International Primary Curriculum, or by following a national curriculum different from that of the school's country of residence.

The most common international schools represent Education in the United Kingdom, Education in the United States or are based on curricula specially designed for international schools such as the International General Certificate of Secondary Education or the IB Diploma Programme. These international curricula are committed to internationalism, developing the global citizen, providing an environment for optimal learning, and teaching in an international setting that fosters understanding, independence, interdependence, and cooperation.

Like other schools, international schools teach language arts, mathematics, the sciences, humanities, the arts, physical education, information technology, and design technology.

Asia-Pacific, North America, and Europe are the largest spending regions, occupied

about 89% of market share. More than 34% of K-12 International Schools occurred in the Asia-Pacific market.

Nord Anglia Education is the world leading K-12 International Schools in global K-12 International Schools market with the market share of about 16%, followed by Cognita Schools, GEMS Education, Maple Leaf Educational Systems, ACS International Schools, Braeburn School, Dulwich College International Esol Education, Harrow International Schools, Shrewsbury International School, Wellington College and Yew Chung Education Foundation. The top 3 companies accounted for almost 40% of the market in 2019.

The Global Info Research report includes an overview of the development of the K-12 International Schools industry chain, the market status of Pre-primary School (English Language, Other Language), Primary School (English Language, Other Language), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of K-12 International Schools.

Regionally, the report analyzes the K-12 International Schools markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global K-12 International Schools market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the K-12 International Schools market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the K-12 International Schools industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., English Language, Other Language).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges

influencing the K-12 International Schools market.

Regional Analysis: The report involves examining the K-12 International Schools market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the K-12 International Schools market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to K-12 International Schools:

Company Analysis: Report covers individual K-12 International Schools players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards K-12 International Schools. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pre-primary School, Primary School).

Technology Analysis: Report covers specific technologies relevant to K-12 International Schools. It assesses the current state, advancements, and potential future developments in K-12 International Schools areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the K-12 International Schools market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

K-12 International Schools market is split by Type and by Application. For the period

2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

English Language

Other Language

Market segment by Application

Pre-primary School

Primary School

Middle School

High School

Market segment by players, this report covers

Cognita Schools

GEMS Education

Maple Leaf Educational Systems

Nord Anglia Education

ACS International Schools

Braeburn School

Dulwich College International

Esol Education

Harrow International Schools

Shrewsbury International School

Wellington College

Yew Chung Education Foundation

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe K-12 International Schools product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of K-12 International Schools, with revenue, gross margin and global market share of K-12 International Schools from 2019 to 2024.

Chapter 3, the K-12 International Schools competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and K-12

International Schools market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of K-12 International Schools.

Chapter 13, to describe K-12 International Schools research findings and conclusion.

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