

Global K-12 Instruction Material Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GD0C70E73F6EN.html>

Date: September 2018

Pages: 121

Price: US\$ 3,480.00 (Single User License)

ID: GD0C70E73F6EN

Abstracts

Instructional Materials are any collection of materials including animate and inanimate objects and human and non-human resources that a teacher may use in teaching and learning situations to help achieve desired learning objectives. Instructional materials may aid a student in concretizing a learning experience so as to make learning more exciting, interesting and interactive.

SCOPE OF THE REPORT:

This report studies the K-12 Instruction Material market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the K-12 Instruction Material market by product type and applications/end industries.

Instructional Materials are tools used in instructional activities, which include active learning and assessment. The term encompasses all the materials and physical means an instructor might use to implement instruction and facilitate students achievement of instructional objectives.

The global K-12 Instruction Material market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which

cannot be ignored. Any changes from United States might affect the development trend of K-12 Instruction Material.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Hachette

Houghton Mifflin Harcourt

Macmillan

McGraw-Hill

Pearson

Scholastic

Cengage Learning

Mastery Education

Santillana

Franz Cornelsen

Follett

Gakken

Kyowon

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Traditional instruction material

Digital instruction material

Market Segment by Applications, can be divided into

Pre-primary School

Primary School

Middle School

High School

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