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Global K-12 Educational Technology Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global K-12 Educational Technology market size was valued at USD 15240 million in 2023 and is forecast to a readjusted size of USD 66570 million by 2030 with a CAGR of 23.4% during review period.

Educational technology is the study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological processes and resources.

E-learning is utilized by public K–12 schools in the United States as well as private schools. Some e-learning environments take place in a traditional classroom, others allow students to attend classes from home or other locations. There are several states that are utilizing virtual school platforms for e-learning across the country that continue to increase. Virtual school enables students to log into synchronous learningor asynchronous learning courses anywhere there is an internet connection.

The Global Info Research report includes an overview of the development of the K-12 Educational Technology industry chain, the market status of Pre-primary School (Hardware, Software), Primary School (Hardware, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of K-12 Educational Technology.

Regionally, the report analyzes the K-12 Educational Technology markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly

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China, leads the global K-12 Educational Technology market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the K-12 Educational Technology market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the K-12 Educational Technology industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the K-12 Educational Technology market.

Regional Analysis: The report involves examining the K-12 Educational Technology market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the K-12 Educational Technology market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to K-12 Educational Technology:

Company Analysis: Report covers individual K-12 Educational Technology players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

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attitudes towards K-12 Educational Technology This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pre-primary School, Primary School).

Technology Analysis: Report covers specific technologies relevant to K-12 Educational Technology. It assesses the current state, advancements, and potential future developments in K-12 Educational Technology areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the K-12 Educational Technology market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

K-12 Educational Technology market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software

Solution

Support

Market segment by Application

Pre-primary School

Primary School

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Middle School

High School

Market segment by players, this report covers

Chungdahm Learning

Dell

Educomp Solutions

Next Education

Samsung

TAL Education Group

Tata Class Edge

Adobe Systems

Blackboard

BenQ

Cengage Learning

D2L

Ellucian

IBM

Intel

Knewton

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Mcmillan Learning

McGraw-Hill Education

Microsoft

Oracle

Pearson Education

Promethean World

Saba Software

Smart Technologies

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe K-12 Educational Technology product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of K-12 Educational Technology, with revenue, gross margin and global market share of K-12 Educational Technology from 2019 to 2024.

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Chapter 3, the K-12 Educational Technology competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and K-12 Educational Technology market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of K-12 Educational Technology.

Chapter 13, to describe K-12 Educational Technology research findings and conclusion.

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