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Global K-12 Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The education sector comprises establishments that provide learning experiences and training in a wide range of subjects. The education sector comprises establishments whose primary activity is education, including public, not-for-profit, and private for-profit establishments.

SCOPE OF THE REPORT:

This report studies the K-12 Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the K-12 Education market by product type and applications/end industries.
K–12 stands for kindergarten to 12th grade, indicates the sum of primary and secondary education in several nations, such as Afghanistan, Australia, Canada, Ecuador, Egypt, India, Iran, Philippines, South Korea, Turkey, and the United States, for publicly supported school grades prior to college.

The global K-12 Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of K-12 Education.

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Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Chungdahm Learning

Dell

Educomp Solutions

Next Education

Samsung

TAL Education Group

Tata Class Edge

Adobe Systems

Blackboard

BenQ

Cengage Learning

D2L

Ellucian

IBM

Intel

Knewton

Mcmillan Learning

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McGraw-Hill Education

Microsoft

Oracle

Pearson Education

Promethean World

Saba Software

Smart Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Public K-12 education

Private K-12 education

Online K-12 education

Market Segment by Applications, can be divided into

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Pre-primary School

Primary School

Middle School

High School

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