

# Global Jumping Rope Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Jumping Rope market size was valued at USD 1940.6 million in 2023 and is forecast to a readjusted size of USD 2428.2 million by 2030 with a CAGR of 3.3% during review period.

A Jumping Rope is a sports tool that involves jumping over the rope such that it passes under the feet and over the head of the consumer. Skipping rope or jumping rope is one of the exercises that children and adults do in order to stay fit. It is easy to use and is equivalent to doing any other cardio workout, running, or jogging. Jumping rope is one of the best options to stay fit considering the difficulty people face in managing time in today's fast and furious world. It is known for improving coordination, stamina, and focus. Apart from burning calories, jumping rope has lower injury risk, improves heart health and lung capacity. Covid-19 has restrained people from going outside; jumping rope has gained popularity because of the convenience of using it at home.

With the advancement in technology, smart jump rope has come into the picture which tracks your live jumps, speed, and calories burned via Bluetooth connection. This information is synced with your phone and progress can be tracked. The willingness of consumers to stay fit and maintain a healthy lifestyle has attracted investors to invest in the Jumping Rope Market. A jump rope can be made of cloth, PVC, Rubber, Leather etc. The Jumping rope market is expected to grow in the future.

Government policies of different countries relating to the usage of import/export of leather and plastic material can limit the growth of the jumping rope market globally. Also, the jumping rope industry will have to face competition with new technology-based exercise apps or devices in order to retain its market share.

Global jumping rope main players include Decathlon, Adidas, KEEP, Li-Ning, HEAD, The Walt Disney Company, Suzhou Joinfit Trading Company, DHS, PEILINSPORTS, YDTS, ProCircle, Lenwave, etc., totally accounting for about 13%. Asia-Pacific is the largest market, with a share over 57%. As for the types of products, it can be divided into leather, rubber, PVC, cotton and others. PVC is the largest segment, holding a share about 50%. In terms of application, it is widely used in children and adults. Group for adults is the largest segment, with a share over 57%.

The Global Info Research report includes an overview of the development of the Jumping Rope industry chain, the market status of Children (Leather Jumping Rope, Rubber Jumping Rope), Adults (Leather Jumping Rope, Rubber Jumping Rope), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Jumping Rope.

Regionally, the report analyzes the Jumping Rope markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Jumping Rope market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Jumping Rope market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Jumping Rope industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pcs), revenue generated, and market share of different by Materials (e.g., Leather Jumping Rope, Rubber Jumping Rope).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Jumping Rope market.

**Regional Analysis:** The report involves examining the Jumping Rope market at a

regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Jumping Rope market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Jumping Rope:

**Company Analysis:** Report covers individual Jumping Rope manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Jumping Rope. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Children, Adults).

**Technology Analysis:** Report covers specific technologies relevant to Jumping Rope. It assesses the current state, advancements, and potential future developments in Jumping Rope areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Jumping Rope market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Jumping Rope market is split by Materials and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Materials, and by End User in terms of volume and value.

### Market segment by Materials

#### Leather Jumping Rope

Rubber Jumping Rope

PVC Jumping Rope

Cotton Jumping Rope

Others

#### Market segment by End User

Children

Adults

#### Major players covered

Decathlon

Adidas

KEEP

Li-Ning

HEAD

The Walt Disney Company

Suzhou Joinfit Trading Company

DHS

PEILINSPORTS

YDTS

ProCircle

Lenwave

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Jumping Rope product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Jumping Rope, with price, sales, revenue and global market share of Jumping Rope from 2019 to 2024.

Chapter 3, the Jumping Rope competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Jumping Rope breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Materials and end user, with sales market share and growth rate by materials, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Jumping Rope market forecast, by regions, materials and end user, with

sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Jumping Rope.

Chapter 14 and 15, to describe Jumping Rope sales channel, distributors, customers, research findings and conclusion.

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