

Global Juicer Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GAC33FE3F18FEN.html>

Date: July 2026

Pages: 146

Price: US\$ 4,480.00 (Single User License)

ID: GAC33FE3F18FEN

Abstracts

The global Juicer market size is expected to reach \$ 2682 million by 2032, rising at a market growth of 2.0% CAGR during the forecast period (2026-2032).

A juicer is a tool for separating juice from fruits, herbs, leafy greens and other types of vegetables from its pulp in a process called juicing. In separating the pulp, juicers concentrate the nutrition naturally present in fruits and vegetables which allows the body to more easily absorb the nutrition than digesting the solid produce. The use of juicers also makes it easier to consume more raw produce. Some juicers of the masticating or twin gear variety perform extra functions too, such as crushing herbs and spices, and extruding pasta.

In 2025, global Juicer sales volume reached approximately 36.3 million units, with an average price of approximately US\$ 63.9 per unit.

Health, wellness, and fresh-ingredient consumption continue to support demand for juicers. Consumers are using juice extractors to prepare fresh fruit and vegetable drinks at home, reduce dependence on packaged beverages, and customize ingredients such as leafy greens, carrots, apples, ginger, citrus, and functional blends. Health information sources note that juicing is popular because it offers a convenient way to increase intake of vitamins, minerals, and antioxidants, although it should be positioned as part of a balanced diet rather than a replacement for whole fruits and vegetables. This means the market is likely to benefit from wellness-driven consumption, but brands also need to communicate clearly around fiber loss, sugar content, and food-safety concerns for fresh juice.

Product preference is shifting toward cold-press/slow juicers, higher juice yield, lower

oxidation, and easier cleaning. Centrifugal juice extractors remain important because they are fast, relatively affordable, and suitable for hard fruits and vegetables, but slow/masticating models are gaining attention among users who care more about juice yield, texture, noise level, leafy greens, and perceived nutrient retention. Recent product testing coverage emphasizes the trade-off between centrifugal and cold-press models: centrifugal juicers are generally cheaper and faster, while cold-press models are usually more expensive but extract more juice and perform better with many vegetables and greens. Therefore, future product competition will focus on extraction efficiency, pulp dryness, wide feed chute design, anti-drip outlets, quieter motors, dishwasher-safe parts, and simplified cleaning.

This report studies the global Juicer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Juicer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Juicer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Juicer total production and demand, 2021-2032, (K Units)

Global Juicer total production value, 2021-2032, (USD Million)

Global Juicer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Juicer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Juicer domestic production, consumption, key domestic manufacturers and share

Global Juicer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Juicer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Juicer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Juicer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Joyoung, Kuvings, Hurom, Omega, Cuisinart, Breville, Braun,

Philips, Supor, Midea, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Juicer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Juicer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Juicer Market, Segmentation by Type:

Centrifugal Juicer

Masticating Juicer

Others

Global Juicer Market, Segmentation by Capacity:

High Capacity

Low Capacity

Global Juicer Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Global Juicer Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

Joyoung

Kuvings

Hurom

Omega

Cuisinart

Breville

Braun

Philips

Supor

Midea

Oster

Electrolux

Panasonic

Hamilton Beach

Kenwood

Donlim

Key Questions Answered:

1. How big is the global Juicer market?
2. What is the demand of the global Juicer market?
3. What is the year over year growth of the global Juicer market?
4. What is the production and production value of the global Juicer market?
5. Who are the key producers in the global Juicer market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Juicer Introduction
- 1.2 World Juicer Supply & Forecast
 - 1.2.1 World Juicer Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Juicer Production (2021-2032)
 - 1.2.3 World Juicer Pricing Trends (2021-2032)
- 1.3 World Juicer Production by Region (Based on Production Site)
 - 1.3.1 World Juicer Production Value by Region (2021-2032)
 - 1.3.2 World Juicer Production by Region (2021-2032)
 - 1.3.3 World Juicer Average Price by Region (2021-2032)
 - 1.3.4 North America Juicer Production (2021-2032)
 - 1.3.5 Europe Juicer Production (2021-2032)
 - 1.3.6 China Juicer Production (2021-2032)
 - 1.3.7 Japan Juicer Production (2021-2032)
 - 1.3.8 South Korea Juicer Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Juicer Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Juicer Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Juicer Demand (2021-2032)
- 2.2 World Juicer Consumption by Region
 - 2.2.1 World Juicer Consumption by Region (2021-2026)
 - 2.2.2 World Juicer Consumption Forecast by Region (2027-2032)
- 2.3 United States Juicer Consumption (2021-2032)
- 2.4 China Juicer Consumption (2021-2032)
- 2.5 Europe Juicer Consumption (2021-2032)
- 2.6 Japan Juicer Consumption (2021-2032)
- 2.7 South Korea Juicer Consumption (2021-2032)
- 2.8 ASEAN Juicer Consumption (2021-2032)
- 2.9 India Juicer Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Juicer Production Value by Manufacturer (2021-2026)

3.2 World Juicer Production by Manufacturer (2021-2026)

3.3 World Juicer Average Price by Manufacturer (2021-2026)

3.4 Juicer Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Juicer Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Juicer in 2025

3.5.3 Global Concentration Ratios (CR8) for Juicer in 2025

3.6 Juicer Market: Overall Company Footprint Analysis

3.6.1 Juicer Market: Region Footprint

3.6.2 Juicer Market: Company Product Type Footprint

3.6.3 Juicer Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Juicer Production Value Comparison

4.1.1 United States VS China: Juicer Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Juicer Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Juicer Production Comparison

4.2.1 United States VS China: Juicer Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Juicer Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Juicer Consumption Comparison

4.3.1 United States VS China: Juicer Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Juicer Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Juicer Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Juicer Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Juicer Production Value (2021-2026)

4.4.3 United States Based Manufacturers Juicer Production (2021-2026)

4.5 China Based Juicer Manufacturers and Market Share

4.5.1 China Based Juicer Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Juicer Production Value (2021-2026)

4.5.3 China Based Manufacturers Juicer Production (2021-2026)

4.6 Rest of World Based Juicer Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Juicer Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Juicer Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Juicer Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Juicer Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Centrifugal Juicer

5.2.2 Masticating Juicer

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Juicer Production by Type (2021-2032)

5.3.2 World Juicer Production Value by Type (2021-2032)

5.3.3 World Juicer Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY CAPACITY

6.1 World Juicer Market Size Overview by Capacity: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Capacity

6.2.1 High Capacity

6.2.2 Low Capacity

6.3 Market Segment by Capacity

6.3.1 World Juicer Production by Capacity (2021-2032)

6.3.2 World Juicer Production Value by Capacity (2021-2032)

6.3.3 World Juicer Average Price by Capacity (2021-2032)

7 MARKET ANALYSIS BY SALES CHANNEL

7.1 World Juicer Market Size Overview by Sales Channel: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Sales Channel

7.2.1 Online Sales

7.2.2 Offline Sales

7.3 Market Segment by Sales Channel

7.3.1 World Juicer Production by Sales Channel (2021-2032)

7.3.2 World Juicer Production Value by Sales Channel (2021-2032)

7.3.3 World Juicer Average Price by Sales Channel (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Juicer Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Household

8.2.2 Commercial

8.3 Market Segment by Application

8.3.1 World Juicer Production by Application (2021-2032)

8.3.2 World Juicer Production Value by Application (2021-2032)

8.3.3 World Juicer Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Joyoung

9.1.1 Joyoung Details

9.1.2 Joyoung Major Business

9.1.3 Joyoung Juicer Product and Services

9.1.4 Joyoung Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Joyoung Recent Developments/Updates

9.1.6 Joyoung Competitive Strengths & Weaknesses

9.2 Kuvings

9.2.1 Kuvings Details

9.2.2 Kuvings Major Business

9.2.3 Kuvings Juicer Product and Services

9.2.4 Kuvings Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Kuvings Recent Developments/Updates

9.2.6 Kuvings Competitive Strengths & Weaknesses

9.3 Hurom

9.3.1 Hurom Details

9.3.2 Hurom Major Business

9.3.3 Hurom Juicer Product and Services

9.3.4 Hurom Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)

9.3.5 Hurom Recent Developments/Updates

9.3.6 Hurom Competitive Strengths & Weaknesses

9.4 Omega

9.4.1 Omega Details

9.4.2 Omega Major Business

9.4.3 Omega Juicer Product and Services

9.4.4 Omega Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)

9.4.5 Omega Recent Developments/Updates

9.4.6 Omega Competitive Strengths & Weaknesses

9.5 Cuisinart

9.5.1 Cuisinart Details

9.5.2 Cuisinart Major Business

9.5.3 Cuisinart Juicer Product and Services

9.5.4 Cuisinart Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)

9.5.5 Cuisinart Recent Developments/Updates

9.5.6 Cuisinart Competitive Strengths & Weaknesses

9.6 Breville

9.6.1 Breville Details

9.6.2 Breville Major Business

9.6.3 Breville Juicer Product and Services

9.6.4 Breville Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)

9.6.5 Breville Recent Developments/Updates

9.6.6 Breville Competitive Strengths & Weaknesses

9.7 Braun

9.7.1 Braun Details

9.7.2 Braun Major Business

9.7.3 Braun Juicer Product and Services

9.7.4 Braun Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)

9.7.5 Braun Recent Developments/Updates

9.7.6 Braun Competitive Strengths & Weaknesses

9.8 Philips

9.8.1 Philips Details

9.8.2 Philips Major Business

- 9.8.3 Philips Juicer Product and Services
- 9.8.4 Philips Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)
- 9.8.5 Philips Recent Developments/Updates
- 9.8.6 Philips Competitive Strengths & Weaknesses
- 9.9 Supor
 - 9.9.1 Supor Details
 - 9.9.2 Supor Major Business
 - 9.9.3 Supor Juicer Product and Services
 - 9.9.4 Supor Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)
 - 9.9.5 Supor Recent Developments/Updates
 - 9.9.6 Supor Competitive Strengths & Weaknesses
- 9.10 Midea
 - 9.10.1 Midea Details
 - 9.10.2 Midea Major Business
 - 9.10.3 Midea Juicer Product and Services
 - 9.10.4 Midea Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)
 - 9.10.5 Midea Recent Developments/Updates
 - 9.10.6 Midea Competitive Strengths & Weaknesses
- 9.11 Oster
 - 9.11.1 Oster Details
 - 9.11.2 Oster Major Business
 - 9.11.3 Oster Juicer Product and Services
 - 9.11.4 Oster Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)
 - 9.11.5 Oster Recent Developments/Updates
 - 9.11.6 Oster Competitive Strengths & Weaknesses
- 9.12 Electrolux
 - 9.12.1 Electrolux Details
 - 9.12.2 Electrolux Major Business
 - 9.12.3 Electrolux Juicer Product and Services
 - 9.12.4 Electrolux Juicer Production, Price, Value, Gross Margin and Market Share
(2021-2026)
 - 9.12.5 Electrolux Recent Developments/Updates
 - 9.12.6 Electrolux Competitive Strengths & Weaknesses
- 9.13 Panasonic
 - 9.13.1 Panasonic Details

- 9.13.2 Panasonic Major Business
- 9.13.3 Panasonic Juicer Product and Services
- 9.13.4 Panasonic Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.13.5 Panasonic Recent Developments/Updates
- 9.13.6 Panasonic Competitive Strengths & Weaknesses
- 9.14 Hamilton Beach
 - 9.14.1 Hamilton Beach Details
 - 9.14.2 Hamilton Beach Major Business
 - 9.14.3 Hamilton Beach Juicer Product and Services
 - 9.14.4 Hamilton Beach Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Hamilton Beach Recent Developments/Updates
 - 9.14.6 Hamilton Beach Competitive Strengths & Weaknesses
- 9.15 Kenwood
 - 9.15.1 Kenwood Details
 - 9.15.2 Kenwood Major Business
 - 9.15.3 Kenwood Juicer Product and Services
 - 9.15.4 Kenwood Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Kenwood Recent Developments/Updates
 - 9.15.6 Kenwood Competitive Strengths & Weaknesses
- 9.16 Donlim
 - 9.16.1 Donlim Details
 - 9.16.2 Donlim Major Business
 - 9.16.3 Donlim Juicer Product and Services
 - 9.16.4 Donlim Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Donlim Recent Developments/Updates
 - 9.16.6 Donlim Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Juicer Industry Chain
- 10.2 Juicer Upstream Analysis
 - 10.2.1 Juicer Core Raw Materials
 - 10.2.2 Main Manufacturers of Juicer Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis

10.5 Juicer Production Mode

10.6 Juicer Procurement Model

10.7 Juicer Industry Sales Model and Sales Channels

10.7.1 Juicer Sales Model

10.7.2 Juicer Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Juicer Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Juicer Production Value by Region (2021-2026) & (USD Million)

Table 3. World Juicer Production Value by Region (2027-2032) & (USD Million)

Table 4. World Juicer Production Value Market Share by Region (2021-2026)

Table 5. World Juicer Production Value Market Share by Region (2027-2032)

Table 6. World Juicer Production by Region (2021-2026) & (K Units)

Table 7. World Juicer Production by Region (2027-2032) & (K Units)

Table 8. World Juicer Production Market Share by Region (2021-2026)

Table 9. World Juicer Production Market Share by Region (2027-2032)

Table 10. World Juicer Average Price by Region (2021-2026) & (USD/Unit)

Table 11. World Juicer Average Price by Region (2027-2032) & (USD/Unit)

Table 12. Juicer Major Market Trends

Table 13. World Juicer Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Juicer Consumption by Region (2021-2026) & (K Units)

Table 15. World Juicer Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Juicer Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Juicer Producers in 2025

Table 18. World Juicer Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Juicer Producers in 2025

Table 20. World Juicer Average Price by Manufacturer (2021-2026) & (USD/Unit)

Table 21. Global Juicer Company Evaluation Quadrant

Table 22. World Juicer Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Juicer Production Site of Key Manufacturer

Table 24. Juicer Market: Company Product Type Footprint

Table 25. Juicer Market: Company Product Application Footprint

Table 26. Juicer Competitive Factors

Table 27. Juicer New Entrant and Capacity Expansion Plans

Table 28. Juicer Mergers & Acquisitions Activity

Table 29. United States VS China Juicer Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Juicer Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Juicer Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Juicer Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Juicer Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Juicer Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Juicer Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Juicer Production Market Share (2021-2026)

Table 37. China Based Juicer Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Juicer Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Juicer Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Juicer Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Juicer Production Market Share (2021-2026)

Table 42. Rest of World Based Juicer Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Juicer Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Juicer Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Juicer Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Juicer Production Market Share (2021-2026)

Table 47. World Juicer Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Juicer Production by Type (2021-2026) & (K Units)

Table 49. World Juicer Production by Type (2027-2032) & (K Units)

Table 50. World Juicer Production Value by Type (2021-2026) & (USD Million)

Table 51. World Juicer Production Value by Type (2027-2032) & (USD Million)

Table 52. World Juicer Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Juicer Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Juicer Production Value by Capacity, (USD Million), 2021 & 2025 & 2032

Table 55. World Juicer Production by Capacity (2021-2026) & (K Units)
Table 56. World Juicer Production by Capacity (2027-2032) & (K Units)
Table 57. World Juicer Production Value by Capacity (2021-2026) & (USD Million)
Table 58. World Juicer Production Value by Capacity (2027-2032) & (USD Million)
Table 59. World Juicer Average Price by Capacity (2021-2026) & (USD/Unit)
Table 60. World Juicer Average Price by Capacity (2027-2032) & (USD/Unit)
Table 61. World Juicer Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
Table 62. World Juicer Production by Sales Channel (2021-2026) & (K Units)
Table 63. World Juicer Production by Sales Channel (2027-2032) & (K Units)
Table 64. World Juicer Production Value by Sales Channel (2021-2026) & (USD Million)
Table 65. World Juicer Production Value by Sales Channel (2027-2032) & (USD Million)
Table 66. World Juicer Average Price by Sales Channel (2021-2026) & (USD/Unit)
Table 67. World Juicer Average Price by Sales Channel (2027-2032) & (USD/Unit)
Table 68. World Juicer Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Juicer Production by Application (2021-2026) & (K Units)
Table 70. World Juicer Production by Application (2027-2032) & (K Units)
Table 71. World Juicer Production Value by Application (2021-2026) & (USD Million)
Table 72. World Juicer Production Value by Application (2027-2032) & (USD Million)
Table 73. World Juicer Average Price by Application (2021-2026) & (USD/Unit)
Table 74. World Juicer Average Price by Application (2027-2032) & (USD/Unit)
Table 75. Joyoung Basic Information, Manufacturing Base and Competitors
Table 76. Joyoung Major Business
Table 77. Joyoung Juicer Product and Services
Table 78. Joyoung Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Joyoung Recent Developments/Updates
Table 80. Joyoung Competitive Strengths & Weaknesses
Table 81. Kuvings Basic Information, Manufacturing Base and Competitors
Table 82. Kuvings Major Business
Table 83. Kuvings Juicer Product and Services
Table 84. Kuvings Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. Kuvings Recent Developments/Updates
Table 86. Kuvings Competitive Strengths & Weaknesses
Table 87. Hurom Basic Information, Manufacturing Base and Competitors
Table 88. Hurom Major Business
Table 89. Hurom Juicer Product and Services

Table 90. Hurom Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Hurom Recent Developments/Updates
Table 92. Hurom Competitive Strengths & Weaknesses
Table 93. Omega Basic Information, Manufacturing Base and Competitors
Table 94. Omega Major Business
Table 95. Omega Juicer Product and Services
Table 96. Omega Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Omega Recent Developments/Updates
Table 98. Omega Competitive Strengths & Weaknesses
Table 99. Cuisinart Basic Information, Manufacturing Base and Competitors
Table 100. Cuisinart Major Business
Table 101. Cuisinart Juicer Product and Services
Table 102. Cuisinart Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Cuisinart Recent Developments/Updates
Table 104. Cuisinart Competitive Strengths & Weaknesses
Table 105. Breville Basic Information, Manufacturing Base and Competitors
Table 106. Breville Major Business
Table 107. Breville Juicer Product and Services
Table 108. Breville Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Breville Recent Developments/Updates
Table 110. Breville Competitive Strengths & Weaknesses
Table 111. Braun Basic Information, Manufacturing Base and Competitors
Table 112. Braun Major Business
Table 113. Braun Juicer Product and Services
Table 114. Braun Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Braun Recent Developments/Updates
Table 116. Braun Competitive Strengths & Weaknesses
Table 117. Philips Basic Information, Manufacturing Base and Competitors
Table 118. Philips Major Business
Table 119. Philips Juicer Product and Services
Table 120. Philips Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Philips Recent Developments/Updates
Table 122. Philips Competitive Strengths & Weaknesses

Table 123. Supor Basic Information, Manufacturing Base and Competitors
Table 124. Supor Major Business
Table 125. Supor Juicer Product and Services
Table 126. Supor Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Supor Recent Developments/Updates
Table 128. Supor Competitive Strengths & Weaknesses
Table 129. Midea Basic Information, Manufacturing Base and Competitors
Table 130. Midea Major Business
Table 131. Midea Juicer Product and Services
Table 132. Midea Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Midea Recent Developments/Updates
Table 134. Midea Competitive Strengths & Weaknesses
Table 135. Oster Basic Information, Manufacturing Base and Competitors
Table 136. Oster Major Business
Table 137. Oster Juicer Product and Services
Table 138. Oster Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Oster Recent Developments/Updates
Table 140. Oster Competitive Strengths & Weaknesses
Table 141. Electrolux Basic Information, Manufacturing Base and Competitors
Table 142. Electrolux Major Business
Table 143. Electrolux Juicer Product and Services
Table 144. Electrolux Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Electrolux Recent Developments/Updates
Table 146. Electrolux Competitive Strengths & Weaknesses
Table 147. Panasonic Basic Information, Manufacturing Base and Competitors
Table 148. Panasonic Major Business
Table 149. Panasonic Juicer Product and Services
Table 150. Panasonic Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Panasonic Recent Developments/Updates
Table 152. Panasonic Competitive Strengths & Weaknesses
Table 153. Hamilton Beach Basic Information, Manufacturing Base and Competitors
Table 154. Hamilton Beach Major Business
Table 155. Hamilton Beach Juicer Product and Services
Table 156. Hamilton Beach Juicer Production (K Units), Price (USD/Unit), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Hamilton Beach Recent Developments/Updates

Table 158. Hamilton Beach Competitive Strengths & Weaknesses

Table 159. Kenwood Basic Information, Manufacturing Base and Competitors

Table 160. Kenwood Major Business

Table 161. Kenwood Juicer Product and Services

Table 162. Kenwood Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Kenwood Recent Developments/Updates

Table 164. Kenwood Competitive Strengths & Weaknesses

Table 165. Donlim Basic Information, Manufacturing Base and Competitors

Table 166. Donlim Major Business

Table 167. Donlim Juicer Product and Services

Table 168. Donlim Juicer Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Donlim Recent Developments/Updates

Table 170. Donlim Competitive Strengths & Weaknesses

Table 171. Global Key Players of Juicer Upstream (Raw Materials)

Table 172. Global Juicer Typical Customers

Table 173. Juicer Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Juicer Picture

Figure 2. World Juicer Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Juicer Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Juicer Production (2021-2032) & (K Units)

Figure 5. World Juicer Average Price (2021-2032) & (USD/Unit)

Figure 6. World Juicer Production Value Market Share by Region (2021-2032)

Figure 7. World Juicer Production Market Share by Region (2021-2032)

Figure 8. North America Juicer Production (2021-2032) & (K Units)

Figure 9. Europe Juicer Production (2021-2032) & (K Units)

Figure 10. China Juicer Production (2021-2032) & (K Units)

Figure 11. Japan Juicer Production (2021-2032) & (K Units)

Figure 12. South Korea Juicer Production (2021-2032) & (K Units)

Figure 13. Juicer Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Juicer Consumption (2021-2032) & (K Units)

Figure 16. World Juicer Consumption Market Share by Region (2021-2032)

Figure 17. United States Juicer Consumption (2021-2032) & (K Units)

Figure 18. China Juicer Consumption (2021-2032) & (K Units)

Figure 19. Europe Juicer Consumption (2021-2032) & (K Units)

Figure 20. Japan Juicer Consumption (2021-2032) & (K Units)

Figure 21. South Korea Juicer Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Juicer Consumption (2021-2032) & (K Units)

Figure 23. India Juicer Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Juicer by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Juicer Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Juicer Markets in 2025

Figure 27. United States VS China: Juicer Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Juicer Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Juicer Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Juicer Production Market Share 2025

Figure 31. China Based Manufacturers Juicer Production Market Share 2025

- Figure 32. Rest of World Based Manufacturers Juicer Production Market Share 2025
- Figure 33. World Juicer Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 34. World Juicer Production Value Market Share by Type in 2025
- Figure 35. Centrifugal Juicer
- Figure 36. Masticating Juicer
- Figure 37. Others
- Figure 38. World Juicer Production Market Share by Type (2021-2032)
- Figure 39. World Juicer Production Value Market Share by Type (2021-2032)
- Figure 40. World Juicer Average Price by Type (2021-2032) & (USD/Unit)
- Figure 41. World Juicer Production Value by Capacity, (USD Million), 2021 & 2025 & 2032
- Figure 42. World Juicer Production Value Market Share by Capacity in 2025
- Figure 43. High Capacity
- Figure 44. Low Capacity
- Figure 45. World Juicer Production Market Share by Capacity (2021-2032)
- Figure 46. World Juicer Production Value Market Share by Capacity (2021-2032)
- Figure 47. World Juicer Average Price by Capacity (2021-2032) & (USD/Unit)
- Figure 48. World Juicer Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
- Figure 49. World Juicer Production Value Market Share by Sales Channel in 2025
- Figure 50. Online Sales
- Figure 51. Offline Sales
- Figure 52. World Juicer Production Market Share by Sales Channel (2021-2032)
- Figure 53. World Juicer Production Value Market Share by Sales Channel (2021-2032)
- Figure 54. World Juicer Average Price by Sales Channel (2021-2032) & (USD/Unit)
- Figure 55. World Juicer Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 56. World Juicer Production Value Market Share by Application in 2025
- Figure 57. Household
- Figure 58. Commercial
- Figure 59. World Juicer Production Market Share by Application (2021-2032)
- Figure 60. World Juicer Production Value Market Share by Application (2021-2032)
- Figure 61. World Juicer Average Price by Application (2021-2032) & (USD/Unit)
- Figure 62. Juicer Industry Chain
- Figure 63. Juicer Procurement Model
- Figure 64. Juicer Sales Model
- Figure 65. Juicer Sales Channels, Direct Sales, and Distribution
- Figure 66. Methodology
- Figure 67. Research Process and Data Source

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