

Global Juicer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Juicer market size was valued at USD 2156.7 million in 2023 and is forecast to a readjusted size of USD 2446.6 million by 2030 with a CAGR of 1.8% during review period.

A juicer is a tool for separating juice from fruits, herbs, leafy greens and other types of vegetables from its pulp in a process called juicing. In separating the pulp, juicers concentrate the nutrition naturally present in fruits and vegetables which allows the body to more easily absorb the nutrition than digesting the solid produce. The use of juicers also makes it easier to consume more raw produce. Some juicers of the masticating or twin gear variety perform extra functions too, such as crushing herbs and spices, and extruding pasta.

Global Juicer key players include Omega, Braun, Hurom, Cuisinart, Breville, etc. Global top five manufacturers hold a share over 45%.

China is the largest market, with a share over 35%, followed by Europe and USA, both have a share over 30%.

In terms of product, Slow Juicer is the largest segment, with a share over 60%. And in terms of application, the largest application is Family expenses, followed by Commercial, etc.

The Global Info Research report includes an overview of the development of the Juicer industry chain, the market status of Family Expenses (Traditional Juice Extractor, Slow Juicer), Commercial (Traditional Juice Extractor, Slow Juicer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Juicer.

Regionally, the report analyzes the Juicer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Juicer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Juicer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Juicer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Traditional Juice Extractor, Slow Juicer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Juicer market.

Regional Analysis: The report involves examining the Juicer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Juicer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Juicer:

Company Analysis: Report covers individual Juicer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Juicer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Family Expenses, Commercial).

Technology Analysis: Report covers specific technologies relevant to Juicer. It assesses the current state, advancements, and potential future developments in Juicer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Juicer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Juicer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Traditional Juice Extractor

Slow Juicer

Market segment by Application

Family Expenses

Commercial

Major players covered

Omega

Breville

Oster

Hurom

Braun

Cuisinart

Kuvings

Philips

Panasonic

Electrolux

Joyoung

Supor

Midea

Donlim

SKG

Bear

ACA

Deer

Xibeile

OUKE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Juicer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Juicer, with price, sales, revenue and global market share of Juicer from 2019 to 2024.

Chapter 3, the Juicer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Juicer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Juicer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Juicer.

Chapter 14 and 15, to describe Juicer sales channel, distributors, customers, research findings and conclusion.

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