# Global Juice Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030 

https://marketpublishers.com/r/G80D1229A05DEN.htm<br>Date: June 2024<br>Pages: 112<br>Price: US $\$ 3,480.00$ (Single User License)<br>ID: G80D1229A05DEN

## Abstracts

According to our (Global Info Research) latest study, the global Juice market size was valued at USD 148230 million in 2023 and is forecast to a readjusted size of USD 180470 million by 2030 with a CAGR of $2.9 \%$ during review period.

Juice is a drink made from the extraction or pressing of the natural liquid contained in fruit and vegetables. It can also refer to liquids that are flavored with concentrate or other biological food sources, such as meat or seafood, such as clam juice. Juice is commonly consumed as a beverage or used as an ingredient or flavoring in foods or other beverages, as for smoothies.

Juice emerged as a popular beverage choice after the development of pasteurization methods enabled its preservation without using fermentation (which is used in wine production). The largest fruit juice consumers are New Zealand (nearly a cup, or 8 ounces, each day) and Colombia (more than three quarters of a cup each day). Fruit juice consumption on average increases with country income level.

The Global Info Research report includes an overview of the development of the Juice industry chain, the market status of Children (Concentrate, Non-Concentrate), Adults (Concentrate, Non-Concentrate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Juice.

Regionally, the report analyzes the Juice markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Juice market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Juice market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Juice industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Concentrate, Non-Concentrate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Juice market.

Regional Analysis: The report involves examining the Juice market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Juice market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Juice:

Company Analysis: Report covers individual Juice manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Juice This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Children, Adults).

Technology Analysis: Report covers specific technologies relevant to Juice. It assesses
the current state, advancements, and potential future developments in Juice areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Juice market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Juice market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Concentrate

Non-Concentrate

Market segment by Application

Children

Adults

Senior Citizens

Major players covered

The Coca-Cola Company

PepsiCo

Welch's

Loblaws<br>Dr Pepper Snapple Group<br>Hangzhou Wahaha Group<br>Del Monte Foods<br>Odwalla<br>Suntory Holdings<br>Ocean Spray Cranberries

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East \& Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East \& Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Juice product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Juice, with price, sales, revenue and global market share of Juice from 2019 to 2024.

Chapter 3, the Juice competitive situation, sales quantity, revenue and global market
share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Juice breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Juice market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Juice.

Chapter 14 and 15, to describe Juice sales channel, distributors, customers, research findings and conclusion.

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