

# Global Juice Extractors Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Juice Extractors market size is expected to reach \$ 2741 million by 2032, rising at a market growth of 2.0% CAGR during the forecast period (2026-2032).

A juice extractor is a tool for separating juice from fruits, herbs, leafy greens and other types of vegetables from its pulp in a process called juicing. In separating the pulp, juice extractors concentrate the nutrition naturally present in fruits and vegetables which allows the body to more easily absorb the nutrition than digesting the solid produce. The use of juice extractors also makes it easier to consume more raw produce. Some juice extractors of the masticating or twin gear variety perform extra functions too, such as crushing herbs and spices, and extruding pasta.

In 2025, global Juice Extractor sales volume reached approximately 36.3 million units, with an average price of approximately US\$ 63.9 per unit.

Health, wellness, and fresh-ingredient consumption continue to support demand for juice extractors. Consumers are using juice extractors to prepare fresh fruit and vegetable drinks at home, reduce dependence on packaged beverages, and customize ingredients such as leafy greens, carrots, apples, ginger, citrus, and functional blends. Health information sources note that juicing is popular because it offers a convenient way to increase intake of vitamins, minerals, and antioxidants, although it should be positioned as part of a balanced diet rather than a replacement for whole fruits and vegetables. This means the market is likely to benefit from wellness-driven consumption, but brands also need to communicate clearly around fiber loss, sugar content, and food-safety concerns for fresh juice.

Product preference is shifting toward cold-press/slow juicers, higher juice yield, lower

oxidation, and easier cleaning. Centrifugal juice extractors remain important because they are fast, relatively affordable, and suitable for hard fruits and vegetables, but slow/masticating models are gaining attention among users who care more about juice yield, texture, noise level, leafy greens, and perceived nutrient retention. Recent product testing coverage emphasizes the trade-off between centrifugal and cold-press models: centrifugal juicers are generally cheaper and faster, while cold-press models are usually more expensive but extract more juice and perform better with many vegetables and greens. Therefore, future product competition will focus on extraction efficiency, pulp dryness, wide feed chute design, anti-drip outlets, quieter motors, dishwasher-safe parts, and simplified cleaning.

This report studies the global Juice Extractors production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Juice Extractors and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Juice Extractors that contribute to its increasing demand across many markets.

#### Highlights and key features of the study

Global Juice Extractors total production and demand, 2021-2032, (K Units)

Global Juice Extractors total production value, 2021-2032, (USD Million)

Global Juice Extractors production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Juice Extractors consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Juice Extractors domestic production, consumption, key domestic manufacturers and share

Global Juice Extractors production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Juice Extractors production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Juice Extractors production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Juice Extractors market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Joyoung, Kuvings, Hurom, Omega, Cuisinart, Breville, Braun, Philips, Supor, Midea, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Juice Extractors market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Juice Extractors Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Juice Extractors Market, Segmentation by Type:

Centrifugal Juicer

Masticating Juicer

Others

Global Juice Extractors Market, Segmentation by Capacity:

High Capacity

Low Capacity

Global Juice Extractors Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Global Juice Extractors Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

Joyoung

Kuvings

Hurom

Omega

Cuisinart

Breville

Braun

Philips

Supor

Midea

Oster

Electrolux

Panasonic

Hamilton Beach

Kenwood

Donlim

#### Key Questions Answered:

1. How big is the global Juice Extractors market?
2. What is the demand of the global Juice Extractors market?
3. What is the year over year growth of the global Juice Extractors market?
4. What is the production and production value of the global Juice Extractors market?
5. Who are the key producers in the global Juice Extractors market?
6. What are the growth factors driving the market demand?

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