

# Global Jojoba Oil Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Jojoba Oil market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Jojoba oil (pronounced ho-HO-ba) is the liquid produced in the seed of the *Simmondsia chinensis* (Jojoba) plant, a shrub, which is native to southern Arizona, southern California, and northwestern Mexico. The oil makes up approximately 50% of the jojoba seed by weight. The terms 'jojoba oil' and 'jojoba wax' are often used interchangeably because the wax visually appears to be a mobile oil, but as a wax it is composed almost entirely (~97%) of mono-esters of long-chain fatty acids and alcohols, accompanied by only a tiny fraction of triglyceride esters.

In North America region, United States is the largest manufacture region with about 40% revenue market share. Mexico is follower with about 34% revenue market share.

The main manufacturers are Desert Whale, Purcell Jojoba, Eco Oil Argentina, La Ronna Jojoba, Jojoba Israel, Provital Group etc. Eco Oil Argentina is the largest manufacturer with about 8% revenue market share in North America.

The Global Info Research report includes an overview of the development of the Jojoba Oil industry chain, the market status of Cosmetics (Unrefined Jojoba Oil, Refined Jojoba Oil), Diet (Unrefined Jojoba Oil, Refined Jojoba Oil), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Jojoba Oil.

Regionally, the report analyzes the Jojoba Oil markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Jojoba Oil market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Jojoba Oil market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Jojoba Oil industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Unrefined Jojoba Oil, Refined Jojoba Oil).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Jojoba Oil market.

**Regional Analysis:** The report involves examining the Jojoba Oil market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Jojoba Oil market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Jojoba Oil:

**Company Analysis:** Report covers individual Jojoba Oil manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Jojoba Oil This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetics, Diet).

**Technology Analysis:** Report covers specific technologies relevant to Jojoba Oil. It assesses the current state, advancements, and potential future developments in Jojoba Oil areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Jojoba Oil market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Jojoba Oil market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Unrefined Jojoba Oil

Refined Jojoba Oil

### Market segment by Application

Cosmetics

Diet

Medical Use

### Major players covered

Desert Whale

Purcell Jojoba

Eco Oil Argentina

La Ronna Jojoba

Jojoba Israel

Provital Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Jojoba Oil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Jojoba Oil, with price, sales, revenue and global market share of Jojoba Oil from 2019 to 2024.

Chapter 3, the Jojoba Oil competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Jojoba Oil breakdown data are shown at the regional level, to show the

sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Jojoba Oil market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Jojoba Oil.

Chapter 14 and 15, to describe Jojoba Oil sales channel, distributors, customers, research findings and conclusion.

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