

# Global Jeans Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

Denim jeans are trousers typically made from denim fabric. They are now a very popular article of casual dress around the world. They come in many styles and colors. However, denim blue jeans are particularly identified with US culture, especially the United States Old West. As well, although denim jeans are mostly known as a fashion garment in the 2010s, they are still worn as protective garments by some individuals, such as cattle ranch workers and motorcycle riders, due to their high durability as compared to other common fabrics.

### SCOPE OF THE REPORT:

This report focuses on the Jeans in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Since the post war era, the denim jeans became popular among young people. Denim jeans are a cornerstone of the American wardrobe and an important cotton product (accounting for almost one-fifth of all cotton clothing at retail). Almost all US consumers own denim jeans and most of them say their closets are full of denim and they enjoy wearing it regularly.

Denim jeans are purchased for durability, longevity, and versatility because consumers find greater value in a product they know will last longer and fit better; therefore price is not the main factor in the denim jeans purchase decision, unlike other clothing. This positioning ensures that denim jeans will continue to have a place on store shelves and in consumers' closets. And the brands that consumers' favorite are Levi's, Lee, Wrangler, Gap Inc., Old Navy, and so on.

The worldwide market for Jeans is expected to grow at a CAGR of roughly 0.7% over

the next five years, will reach 59900 million US\$ in 2023, from 57400 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

PVH Corporation

Inditex

H&M

Replay

Mango

Frame

Citizen of Humanity

Denham

Pull&Bear

TopShop

VF Corp.

AG Jeans

American Apparel

American Eagle Outfitters

Uniqlo

Parasuco

Calvin Klein

True Religion

Diesel S.p.A.

DL1961 Premium Denim

Dolce & Gabbana Srl

Paper Denim & Cloth

Edwin

Esprit Holdings Ltd

Fidelity Denim

Gap

Goldsign Jeans

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Regular Fit

Slim Fit

Loose Fit

Market Segment by Applications, can be divided into

Women

Men

Children

There are 15 Chapters to deeply display the global Jeans market.

Chapter 1, to describe Jeans Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Jeans, with sales, revenue, and price of Jeans, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Jeans, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Jeans market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Jeans sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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