

Global J-Beauty Supply, Demand and Key Producers, 2024-2030

<https://marketpublishers.com/r/GAC0E12D6A22EN.html>

Date: March 2024

Pages: 126

Price: US\$ 4,480.00 (Single User License)

ID: GAC0E12D6A22EN

Abstracts

The global J-Beauty market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

J-Beauty is a term that refers to Japanese beauty products, including Japanese skincare, makeup, haircare and more, that are known for their high-quality ingredients, innovative packaging and effective formulas, usually emphasizing minimalist, natural and gentle beauty philosophy, aiming to restore radiance to skin and soul.

This report studies the global J-Beauty production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for J-Beauty, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of J-Beauty that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global J-Beauty total production and demand, 2019-2030, (K Units)

Global J-Beauty total production value, 2019-2030, (USD Million)

Global J-Beauty production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global J-Beauty consumption by region & country, CAGR, 2019-2030 & (K Units)

U.S. VS China: J-Beauty domestic production, consumption, key domestic manufacturers and share

Global J-Beauty production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global J-Beauty production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global J-Beauty production by Application production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global J-Beauty market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include POLA ORBIS HOLDINGS INC., Mandom Corp., Kos? Corporation, Procter & Gamble Company, Kao Corporation, Lion Corporation, Unilever, Procter & Gamble Company and L'Oreal Groupe (Nihon L'Oreal), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World J-Beauty market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global J-Beauty Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global J-Beauty Market, Segmentation by Type

Haircare

Skincare

Colour Cosmetics

Others

Global J-Beauty Market, Segmentation by Application

E-commerce

Specialty Stores

Hypermarkets/Supermarkets

Other

Companies Profiled:

POLA ORBIS HOLDINGS INC.

Mandom Corp.

Kos? Corporation

Procter & Gamble Company

Kao Corporation

Lion Corporation

Unilever

Procter & Gamble Company

L'Oreal Groupe (Nihon L'Oreal)

Shiseido Co., Ltd.

FANCL CORPORATION

CANMAKE

Key Questions Answered

1. How big is the global J-Beauty market?
2. What is the demand of the global J-Beauty market?
3. What is the year over year growth of the global J-Beauty market?
4. What is the production and production value of the global J-Beauty market?
5. Who are the key producers in the global J-Beauty market?

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