

Global IVT mRNA Synthesis Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G92F8D2644F1EN.html>

Date: August 2026

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: G92F8D2644F1EN

Abstracts

According to our (Global Info Research) latest study, the global IVT mRNA Synthesis Service market size was valued at US\$ 1062 million in 2025 and is forecast to a readjusted size of US\$ 1768 million by 2032 with a CAGR of 7.5% during review period.

IVT mRNA synthesis services use plasmid DNA or linear DNA as the transcription template and RNA polymerases such as T7 or SP6 to produce customized mRNA through in vitro transcription. Depending on project requirements, the service may include 5' capping, 3' poly(A) tail construction, nucleotide modification, purification, bioburden control, and quality testing, delivering mRNA drug substance for research, preclinical, clinical, or commercial applications. Major upstream inputs include DNA templates, natural and modified NTPs, RNA polymerases, cap analogs or capping enzymes, poly(A) polymerase, DNase, buffers, chromatography resins, ultrafiltration membranes, and single-use consumables. Major downstream customers include pharmaceutical and biotechnology companies, academic and research institutions, CROs, CDMOs, and selected diagnostic developers. The industry's overall gross profit margin is approximately 42%-60%.

The global IVT mRNA synthesis service market has shifted from pandemic-driven, large-scale vaccine capacity expansion toward a normalized market supported by discovery research, preclinical development, personalized therapies, and diversified clinical pipelines. Research-grade orders are numerous but generally have low individual values, while clinical and GMP projects are less frequent but contribute substantially higher project revenue. Customers increasingly evaluate suppliers based not only on transcription yield, but also on RNA integrity, capping efficiency, poly(A) tail consistency, residual DNA, double-stranded RNA impurities, endotoxin control, and the transferability

of analytical methods. Providers capable of supporting projects continuously from screening through GMP manufacturing are better positioned to retain customers.

Technology development is moving toward higher expression, lower immunogenicity, and more consistent manufacturing processes. Modified nucleotides, co-transcriptional capping, controlled poly(A) tail engineering, low-dsRNA transcription systems, and high-resolution purification are becoming major competitive factors. The development of self-amplifying RNA is also requiring providers to improve long RNA manufacturing and structural control. High-throughput construct screening, codon and UTR optimization, digital sequence design, and automated small-scale production are shortening candidate selection cycles. Linear DNA and cell-free template technologies are also emerging as alternatives to conventional plasmid templates, potentially reducing template preparation time and improving supply chain flexibility.

Demand is primarily driven by the expansion of mRNA applications and the increasing use of outsourced development and manufacturing. Beyond infectious disease vaccines, oncology vaccines, protein replacement, in vivo gene editing, immune-cell engineering, and rare disease therapies are generating new projects. Small and medium-sized biotechnology companies often lack dedicated RNA manufacturing facilities, analytical methods, and GMP quality systems, making outsourcing an attractive option. Large pharmaceutical companies also use external suppliers when internal capacity is constrained, a second source is required, or multiple constructs must be screened. Suppliers that maintain continuity in raw materials, processes, and analytical methods across development stages have a stronger competitive position.

The industry continues to face capacity mismatch, low pipeline conversion rates, and evolving regulatory expectations. Some large-scale vaccine capacity built during the pandemic is not directly suited to small-batch, personalized, or multi-product programs, while early-stage projects may require long development periods before reaching clinical or commercial manufacturing. Intellectual property associated with critical enzymes, modified nucleotides, capping technologies, and delivery lipids can increase project cost and licensing complexity. RNA stability, frozen storage, and cross-border transportation also complicate delivery. Price competition remains significant in the research-grade segment, while in-house manufacturing by major pharmaceutical companies limits part of the outsourcing opportunity. Future market development will favor platform providers with flexible scales, differentiated processes, and mature quality systems.

This report is a detailed and comprehensive analysis for global IVT mRNA Synthesis

Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global IVT mRNA Synthesis Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global IVT mRNA Synthesis Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global IVT mRNA Synthesis Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global IVT mRNA Synthesis Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for IVT mRNA Synthesis Service

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global IVT mRNA Synthesis Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Maravai LifeSciences, Danaher, GenScript, Azenta, Eurofins Scientific, Lonza, Catalent, Thermo Fisher Scientific, Merck KGaA, AGC, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market segmentation

IVT mRNA Synthesis Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Research Grade

Preclinical Grade

GMP Grade

Other

Market segment by Batch Scale

Micro Scale (?1 mg)

Small Scale (>1?100 mg)

Pilot Scale (>100 mg?10 g)

Manufacturing Scale (>10 g)

Market segment by RNA Format

Conventional mRNA

Self-Amplifying RNA

Market segment by Application

Pharmaceutical and Biotechnology Companies

Academic and Research Institutes

Other

Market segment by players, this report covers

Maravai LifeSciences

Danaher

GenScript

Azenta

Eurofins Scientific

Lonza

Catalent

Thermo Fisher Scientific

Merck KGaA

AGC

Samsung Biologics

Recipharm

Curia

VectorBuilder

Biomay

Ricoh

ARCALIS

Bioneer

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IVT mRNA Synthesis Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IVT mRNA Synthesis Service, with revenue, gross margin, and global market share of IVT mRNA Synthesis Service from 2021 to 2026.

Chapter 3, the IVT mRNA Synthesis Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and IVT mRNA Synthesis Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IVT mRNA Synthesis Service.

Chapter 13, to describe IVT mRNA Synthesis Service research findings and conclusion.

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