

# Global I<sup>2</sup>C Serial EEPROM Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global I<sup>2</sup>C Serial EEPROM market size was valued at US\$ 856 million in 2025 and is forecast to a readjusted size of US\$ 1278 million by 2032 with a CAGR of 6.0% during review period.

I<sup>2</sup>C Serial EEPROM is a non-volatile semiconductor memory device that communicates through a two-wire I<sup>2</sup>C serial interface and utilizes floating-gate MOS technology to enable electrically erasable and reprogrammable data storage. It retains stored information without power for extended periods. The device is typically packaged in compact 8-pin formats such as SOIC, TSSOP, or WLCSP, and internally consists of a memory array, row/column decoders, page buffers, I<sup>2</sup>C interface control logic, and write-cycle management circuitry. Storage densities generally range from 1 Kb to 1 Mb, supporting byte and page write operations at communication speeds between 100 kHz and 1 MHz. With endurance exceeding one million write/erase cycles and data retention beyond 20 years, I<sup>2</sup>C Serial EEPROM is widely used in automotive electronics, industrial control systems, communication equipment, and consumer electronics to store configuration parameters, calibration data, device identification, and security credentials. It is characterized by low power consumption, high reliability, compact structure, and cost efficiency, making it a fundamental non-volatile memory component in embedded systems.

From the perspective of market development opportunities and main driving factors, I<sup>2</sup>C Serial EEPROM represents a mature non-volatile memory segment currently driven by stable demand expansion and structural upgrading. The acceleration of automotive electrification and intelligence, along with increasing penetration of new energy vehicles, has significantly boosted demand for highly reliable, automotive-grade EEPROM

devices used in ADAS, infotainment systems, domain controllers, and battery management systems. Meanwhile, rapid growth in industrial automation, smart metering, IoT terminals, and medical electronics is generating sustained demand for low-power, small-density, long-retention non-volatile storage solutions, where the I<sup>2</sup>C interface remains attractive due to its simplicity, low cost, and strong noise immunity. Rising MCU and sensor shipments further support demand for standalone EEPROM paired with camera modules, display drivers, and power management units. Technological trends such as low-voltage operation, wide-temperature capability, AEC-Q100 qualification, and miniaturized packaging enhance product value and raise substitution barriers. With mature-node capacity stabilizing, cost structures are becoming more predictable, supporting sustainable profitability. Overall, this segment demonstrates characteristics of long lifecycle, steady growth, and high customer stickiness.

From the standpoint of market challenges, risks, and restraints, I<sup>2</sup>C Serial EEPROM is manufactured using mature processes with relatively limited technological differentiation, leading to intense price-based competition and margin pressure. Increasing integration of embedded EEPROM or Flash within MCUs, SoCs, and analog chips reduces the addressable market for standalone devices. In higher-density applications, SPI NOR Flash and low-density FRAM offer performance or endurance advantages, creating substitution risks. Fluctuations in wafer foundry capacity allocation, packaging costs, and raw material prices may introduce cyclical profitability impacts. Geopolitical tensions and trade uncertainties could also affect automotive qualification and supply chain stability. Although fabrication barriers are moderate, automotive certification cycles, long-term reliability validation, and customer qualification procedures create implicit entry barriers. In essence, the industry reflects the characteristics of a mature semiconductor niche market, with limited disruptive innovation potential and high requirements for scale and cost control.

From the perspective of downstream demand trends, the future structure of I<sup>2</sup>C Serial EEPROM demand is expected to show increasing automotive share, stable industrial demand, and differentiated consumer electronics demand. The number of memory nodes per vehicle continues to rise, particularly in electrified and intelligent vehicles, where each sensor module, camera unit, display panel, and power control subsystem may incorporate dedicated EEPROM for calibration data and device identification. Industrial control applications benefit from smart manufacturing upgrades and connectivity expansion, maintaining rigid demand for high-reliability storage. Communication equipment and network infrastructure continue to require storage for MAC addresses and module identification data. In consumer electronics, although some

functions are absorbed by highly integrated chips, stable demand remains in camera modules, OLED display drivers, and touch modules. Future trends include higher adoption of 1.8V low-voltage products, growing demand for WLCSP packaging, support for faster I<sup>2</sup>C communication modes, and enhanced data protection features. Additionally, localization and supply chain security initiatives will support regional manufacturers. Overall, while not a high-growth explosive segment, the market maintains long-term stable growth with diversified applications and strong customer stickiness.

This report is a detailed and comprehensive analysis for global I<sup>2</sup>C Serial EEPROM market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global I<sup>2</sup>C Serial EEPROM market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global I<sup>2</sup>C Serial EEPROM market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global I<sup>2</sup>C Serial EEPROM market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global I<sup>2</sup>C Serial EEPROM market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for I<sup>2</sup>C Serial EEPROM
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global I<sup>2</sup>C Serial EEPROM market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microchip Technology Incorporated, STMicroelectronics, onsemi, Renesas Electronics Corporation, ROHM, MinebeaMitsumi, Puya Semiconductor, Giantec Semiconductor Corporation, Shanghai Fudan Microelectronics Group, ZettaDevice Electronics Technology, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

I<sup>2</sup>C Serial EEPROM market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Less Than 1 Mb

1 Mb - 2 Mb

Others

### Market segment by Operating Voltage Range

1.7V–1.95V Low-Voltage I<sup>2</sup>C Serial EEPROM

2.5V–3.6V Standard Voltage I<sup>2</sup>C Serial EEPROM

4.5V–5.5V High-Voltage I<sup>2</sup>C Serial EEPROM

Wide-Voltage (1.7V–5.5V) I<sup>2</sup>C Serial EEPROM

### Market segment by Package Type

SOIC Package I<sup>2</sup>C Serial EEPROM

TSSOP Package I<sup>2</sup>C Serial EEPROM

MSOP Package I<sup>2</sup>C Serial EEPROM

DFN Package I<sup>2</sup>C Serial EEPROM

WLCSP Package I<sup>2</sup>C Serial EEPROM

#### Market segment by Memory Cell Structure

Floating-Gate EEPROM

Split-Gate EEPROM

Embedded EEPROM (eEEPROM)

High-Endurance EEPROM

#### Market segment by Application

Automotive

Consumer Electronics

Home Appliance

Industrial

Others

#### Major players covered

Microchip Technology Incorporated

STMicroelectronics

onsemi

Renesas Electronics Corporation

ROHM

MinebeaMitsumi

Puya Semiconductor

Giantec Semiconductor Corporation

Shanghai Fudan Microelectronics Group

ZettaDevice Electronics Technology

Teledyne Technologies

Fremont Micro Devices

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe I?C Serial EEPROM product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of I?C Serial EEPROM, with price, sales quantity, revenue, and global market share of I?C Serial EEPROM from 2021 to 2026.

Chapter 3, the I?C Serial EEPROM competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the I?C Serial EEPROM breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and I?C Serial EEPROM market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of I?C Serial EEPROM.

Chapter 14 and 15, to describe I?C Serial EEPROM sales channel, distributors, customers, research findings and conclusion.

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