

# Global IT Training Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global IT Training market size was valued at USD 8065.4 million in 2023 and is forecast to a readjusted size of USD 12380 million by 2030 with a CAGR of 6.3% during review period.

IT training refers to the professional training offered by universities, enterprises, and non-formal professional institutes that comprise of B2C (business-to-consumer), B2G (business-to-government), and B2B (business-to-business) training. More number of institution have begun to offer informal and social learning platforms to teach IT, which has changed the learning landscape over the past decade.

Major producers in the industry include QA, Tedu, Global Knowledge, etc. Their 2019 revenue accounts for 5.4%, 5.29% and 4.51% respectively. By region, Europe had the highest share of income in 2019, at 30.44%.

The Global Info Research report includes an overview of the development of the IT Training industry chain, the market status of Individuals (Infrastructure, Development), SMEs (Infrastructure, Development), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IT Training.

Regionally, the report analyzes the IT Training markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IT Training market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the IT Training market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IT Training industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Infrastructure, Development).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IT Training market.

**Regional Analysis:** The report involves examining the IT Training market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the IT Training market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IT Training:

**Company Analysis:** Report covers individual IT Training players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards IT Training This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Individuals, SMEs).

**Technology Analysis:** Report covers specific technologies relevant to IT Training. It assesses the current state, advancements, and potential future developments in IT

Training areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the IT Training market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

IT Training market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Infrastructure

Development

Data and AI

Security

Others

#### Market segment by Application

Individuals

SMEs

Large Enterprises

Government

## Military and Others

Market segment by players, this report covers

CGS

Firebrand

Global Knowledge

New Horizon

Tech Data

Corpex

Dell EMC

ExecuTrain

Fast Lane

GP Strategies

Progility (ILX Group)

Infosec Institute

ITpreneurs

Koenig Solutions

Learning Tree International

NetCom Learning

NIIT

Onlc Training Centers

QA

SkillSoft

TTA

LearnQuest

Tedu

Itcast

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IT Training product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IT Training, with revenue, gross margin and global market share of IT Training from 2019 to 2024.

Chapter 3, the IT Training competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and IT Training market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IT Training.

Chapter 13, to describe IT Training research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of IT Training
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of IT Training by Type
  - 1.3.1 Overview: Global IT Training Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global IT Training Consumption Value Market Share by Type in 2023
  - 1.3.3 Infrastructure
  - 1.3.4 Development
  - 1.3.5 Data and AI
  - 1.3.6 Security
  - 1.3.7 Others
- 1.4 Global IT Training Market by Application
  - 1.4.1 Overview: Global IT Training Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Individuals
  - 1.4.3 SMEs
  - 1.4.4 Large Enterprises
  - 1.4.5 Government
  - 1.4.6 Military and Others
- 1.5 Global IT Training Market Size & Forecast
- 1.6 Global IT Training Market Size and Forecast by Region
  - 1.6.1 Global IT Training Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global IT Training Market Size by Region, (2019-2030)
  - 1.6.3 North America IT Training Market Size and Prospect (2019-2030)
  - 1.6.4 Europe IT Training Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific IT Training Market Size and Prospect (2019-2030)
  - 1.6.6 South America IT Training Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa IT Training Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 CGS
  - 2.1.1 CGS Details
  - 2.1.2 CGS Major Business
  - 2.1.3 CGS IT Training Product and Solutions

- 2.1.4 CGS IT Training Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 CGS Recent Developments and Future Plans
- 2.2 Firebrand
  - 2.2.1 Firebrand Details
  - 2.2.2 Firebrand Major Business
  - 2.2.3 Firebrand IT Training Product and Solutions
  - 2.2.4 Firebrand IT Training Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Firebrand Recent Developments and Future Plans
- 2.3 Global Knowledge
  - 2.3.1 Global Knowledge Details
  - 2.3.2 Global Knowledge Major Business
  - 2.3.3 Global Knowledge IT Training Product and Solutions
  - 2.3.4 Global Knowledge IT Training Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Global Knowledge Recent Developments and Future Plans
- 2.4 New Horizon
  - 2.4.1 New Horizon Details
  - 2.4.2 New Horizon Major Business
  - 2.4.3 New Horizon IT Training Product and Solutions
  - 2.4.4 New Horizon IT Training Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 New Horizon Recent Developments and Future Plans
- 2.5 Tech Data
  - 2.5.1 Tech Data Details
  - 2.5.2 Tech Data Major Business
  - 2.5.3 Tech Data IT Training Product and Solutions
  - 2.5.4 Tech Data IT Training Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Tech Data Recent Developments and Future Plans
- 2.6 Corpex
  - 2.6.1 Corpex Details
  - 2.6.2 Corpex Major Business
  - 2.6.3 Corpex IT Training Product and Solutions
  - 2.6.4 Corpex IT Training Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Corpex Recent Developments and Future Plans
- 2.7 Dell EMC
  - 2.7.1 Dell EMC Details
  - 2.7.2 Dell EMC Major Business
  - 2.7.3 Dell EMC IT Training Product and Solutions
  - 2.7.4 Dell EMC IT Training Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Dell EMC Recent Developments and Future Plans



## 2.8 ExecuTrain

### 2.8.1 ExecuTrain Details

### 2.8.2 ExecuTrain Major Business

### 2.8.3 ExecuTrain IT Training Product and Solutions

### 2.8.4 ExecuTrain IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.8.5 ExecuTrain Recent Developments and Future Plans

## 2.9 Fast Lane

### 2.9.1 Fast Lane Details

### 2.9.2 Fast Lane Major Business

### 2.9.3 Fast Lane IT Training Product and Solutions

### 2.9.4 Fast Lane IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Fast Lane Recent Developments and Future Plans

## 2.10 GP Strategies

### 2.10.1 GP Strategies Details

### 2.10.2 GP Strategies Major Business

### 2.10.3 GP Strategies IT Training Product and Solutions

### 2.10.4 GP Strategies IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 GP Strategies Recent Developments and Future Plans

## 2.11 Progility (ILX Group)

### 2.11.1 Progility (ILX Group) Details

### 2.11.2 Progility (ILX Group) Major Business

### 2.11.3 Progility (ILX Group) IT Training Product and Solutions

### 2.11.4 Progility (ILX Group) IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.11.5 Progility (ILX Group) Recent Developments and Future Plans

## 2.12 Infosec Institute

### 2.12.1 Infosec Institute Details

### 2.12.2 Infosec Institute Major Business

### 2.12.3 Infosec Institute IT Training Product and Solutions

### 2.12.4 Infosec Institute IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.12.5 Infosec Institute Recent Developments and Future Plans

## 2.13 ITpreneurs

### 2.13.1 ITpreneurs Details

### 2.13.2 ITpreneurs Major Business

### 2.13.3 ITpreneurs IT Training Product and Solutions

### 2.13.4 ITpreneurs IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.13.5 ITpreneurs Recent Developments and Future Plans

## 2.14 Koenig Solutions

### 2.14.1 Koenig Solutions Details

### 2.14.2 Koenig Solutions Major Business

### 2.14.3 Koenig Solutions IT Training Product and Solutions

### 2.14.4 Koenig Solutions IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.14.5 Koenig Solutions Recent Developments and Future Plans

## 2.15 Learning Tree International

### 2.15.1 Learning Tree International Details

### 2.15.2 Learning Tree International Major Business

### 2.15.3 Learning Tree International IT Training Product and Solutions

### 2.15.4 Learning Tree International IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.15.5 Learning Tree International Recent Developments and Future Plans

## 2.16 NetCom Learning

### 2.16.1 NetCom Learning Details

### 2.16.2 NetCom Learning Major Business

### 2.16.3 NetCom Learning IT Training Product and Solutions

### 2.16.4 NetCom Learning IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.16.5 NetCom Learning Recent Developments and Future Plans

## 2.17 NIIT

### 2.17.1 NIIT Details

### 2.17.2 NIIT Major Business

### 2.17.3 NIIT IT Training Product and Solutions

### 2.17.4 NIIT IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.17.5 NIIT Recent Developments and Future Plans

## 2.18 Onlc Training Centers

### 2.18.1 Onlc Training Centers Details

### 2.18.2 Onlc Training Centers Major Business

### 2.18.3 Onlc Training Centers IT Training Product and Solutions

### 2.18.4 Onlc Training Centers IT Training Revenue, Gross Margin and Market Share (2019-2024)

### 2.18.5 Onlc Training Centers Recent Developments and Future Plans

## 2.19 QA

### 2.19.1 QA Details

### 2.19.2 QA Major Business

### 2.19.3 QA IT Training Product and Solutions

### 2.19.4 QA IT Training Revenue, Gross Margin and Market Share (2019-2024)

#### 2.19.5 QA Recent Developments and Future Plans

### 2.20 SkillSoft

#### 2.20.1 SkillSoft Details

#### 2.20.2 SkillSoft Major Business

#### 2.20.3 SkillSoft IT Training Product and Solutions

#### 2.20.4 SkillSoft IT Training Revenue, Gross Margin and Market Share (2019-2024)

#### 2.20.5 SkillSoft Recent Developments and Future Plans

### 2.21 TTA

#### 2.21.1 TTA Details

#### 2.21.2 TTA Major Business

#### 2.21.3 TTA IT Training Product and Solutions

#### 2.21.4 TTA IT Training Revenue, Gross Margin and Market Share (2019-2024)

#### 2.21.5 TTA Recent Developments and Future Plans

### 2.22 LearnQuest

#### 2.22.1 LearnQuest Details

#### 2.22.2 LearnQuest Major Business

#### 2.22.3 LearnQuest IT Training Product and Solutions

#### 2.22.4 LearnQuest IT Training Revenue, Gross Margin and Market Share (2019-2024)

#### 2.22.5 LearnQuest Recent Developments and Future Plans

### 2.23 Tedu

#### 2.23.1 Tedu Details

#### 2.23.2 Tedu Major Business

#### 2.23.3 Tedu IT Training Product and Solutions

#### 2.23.4 Tedu IT Training Revenue, Gross Margin and Market Share (2019-2024)

#### 2.23.5 Tedu Recent Developments and Future Plans

### 2.24 Itcast

#### 2.24.1 Itcast Details

#### 2.24.2 Itcast Major Business

#### 2.24.3 Itcast IT Training Product and Solutions

#### 2.24.4 Itcast IT Training Revenue, Gross Margin and Market Share (2019-2024)

#### 2.24.5 Itcast Recent Developments and Future Plans

## 3 MARKET COMPETITION, BY PLAYERS

### 3.1 Global IT Training Revenue and Share by Players (2019-2024)

### 3.2 Market Share Analysis (2023)

#### 3.2.1 Market Share of IT Training by Company Revenue

#### 3.2.2 Top 3 IT Training Players Market Share in 2023

#### 3.2.3 Top 6 IT Training Players Market Share in 2023

### 3.3 IT Training Market: Overall Company Footprint Analysis

#### 3.3.1 IT Training Market: Region Footprint

#### 3.3.2 IT Training Market: Company Product Type Footprint

#### 3.3.3 IT Training Market: Company Product Application Footprint

### 3.4 New Market Entrants and Barriers to Market Entry

### 3.5 Mergers, Acquisition, Agreements, and Collaborations

## 4 MARKET SIZE SEGMENT BY TYPE

### 4.1 Global IT Training Consumption Value and Market Share by Type (2019-2024)

### 4.2 Global IT Training Market Forecast by Type (2025-2030)

## 5 MARKET SIZE SEGMENT BY APPLICATION

### 5.1 Global IT Training Consumption Value Market Share by Application (2019-2024)

### 5.2 Global IT Training Market Forecast by Application (2025-2030)

## 6 NORTH AMERICA

### 6.1 North America IT Training Consumption Value by Type (2019-2030)

### 6.2 North America IT Training Consumption Value by Application (2019-2030)

### 6.3 North America IT Training Market Size by Country

#### 6.3.1 North America IT Training Consumption Value by Country (2019-2030)

#### 6.3.2 United States IT Training Market Size and Forecast (2019-2030)

#### 6.3.3 Canada IT Training Market Size and Forecast (2019-2030)

#### 6.3.4 Mexico IT Training Market Size and Forecast (2019-2030)

## 7 EUROPE

### 7.1 Europe IT Training Consumption Value by Type (2019-2030)

### 7.2 Europe IT Training Consumption Value by Application (2019-2030)

### 7.3 Europe IT Training Market Size by Country

#### 7.3.1 Europe IT Training Consumption Value by Country (2019-2030)

#### 7.3.2 Germany IT Training Market Size and Forecast (2019-2030)

#### 7.3.3 France IT Training Market Size and Forecast (2019-2030)

#### 7.3.4 United Kingdom IT Training Market Size and Forecast (2019-2030)

#### 7.3.5 Russia IT Training Market Size and Forecast (2019-2030)

#### 7.3.6 Italy IT Training Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific IT Training Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific IT Training Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific IT Training Market Size by Region
  - 8.3.1 Asia-Pacific IT Training Consumption Value by Region (2019-2030)
  - 8.3.2 China IT Training Market Size and Forecast (2019-2030)
  - 8.3.3 Japan IT Training Market Size and Forecast (2019-2030)
  - 8.3.4 South Korea IT Training Market Size and Forecast (2019-2030)
  - 8.3.5 India IT Training Market Size and Forecast (2019-2030)
  - 8.3.6 Southeast Asia IT Training Market Size and Forecast (2019-2030)
  - 8.3.7 Australia IT Training Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

- 9.1 South America IT Training Consumption Value by Type (2019-2030)
- 9.2 South America IT Training Consumption Value by Application (2019-2030)
- 9.3 South America IT Training Market Size by Country
  - 9.3.1 South America IT Training Consumption Value by Country (2019-2030)
  - 9.3.2 Brazil IT Training Market Size and Forecast (2019-2030)
  - 9.3.3 Argentina IT Training Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa IT Training Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa IT Training Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa IT Training Market Size by Country
  - 10.3.1 Middle East & Africa IT Training Consumption Value by Country (2019-2030)
  - 10.3.2 Turkey IT Training Market Size and Forecast (2019-2030)
  - 10.3.3 Saudi Arabia IT Training Market Size and Forecast (2019-2030)
  - 10.3.4 UAE IT Training Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

- 11.1 IT Training Market Drivers
- 11.2 IT Training Market Restraints
- 11.3 IT Training Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants

- 11.4.2 Bargaining Power of Suppliers
- 11.4.3 Bargaining Power of Buyers
- 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 IT Training Industry Chain
- 12.2 IT Training Upstream Analysis
- 12.3 IT Training Midstream Analysis
- 12.4 IT Training Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global IT Training Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global IT Training Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global IT Training Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global IT Training Consumption Value by Region (2025-2030) & (USD Million)

Table 5. CGS Company Information, Head Office, and Major Competitors

Table 6. CGS Major Business

Table 7. CGS IT Training Product and Solutions

Table 8. CGS IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. CGS Recent Developments and Future Plans

Table 10. Firebrand Company Information, Head Office, and Major Competitors

Table 11. Firebrand Major Business

Table 12. Firebrand IT Training Product and Solutions

Table 13. Firebrand IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Firebrand Recent Developments and Future Plans

Table 15. Global Knowledge Company Information, Head Office, and Major Competitors

Table 16. Global Knowledge Major Business

Table 17. Global Knowledge IT Training Product and Solutions

Table 18. Global Knowledge IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Global Knowledge Recent Developments and Future Plans

Table 20. New Horizon Company Information, Head Office, and Major Competitors

Table 21. New Horizon Major Business

Table 22. New Horizon IT Training Product and Solutions

Table 23. New Horizon IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. New Horizon Recent Developments and Future Plans

Table 25. Tech Data Company Information, Head Office, and Major Competitors

Table 26. Tech Data Major Business

Table 27. Tech Data IT Training Product and Solutions

Table 28. Tech Data IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)



Table 29. Tech Data Recent Developments and Future Plans

Table 30. Corpex Company Information, Head Office, and Major Competitors

Table 31. Corpex Major Business

Table 32. Corpex IT Training Product and Solutions

Table 33. Corpex IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Corpex Recent Developments and Future Plans

Table 35. Dell EMC Company Information, Head Office, and Major Competitors

Table 36. Dell EMC Major Business

Table 37. Dell EMC IT Training Product and Solutions

Table 38. Dell EMC IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Dell EMC Recent Developments and Future Plans

Table 40. ExecuTrain Company Information, Head Office, and Major Competitors

Table 41. ExecuTrain Major Business

Table 42. ExecuTrain IT Training Product and Solutions

Table 43. ExecuTrain IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. ExecuTrain Recent Developments and Future Plans

Table 45. Fast Lane Company Information, Head Office, and Major Competitors

Table 46. Fast Lane Major Business

Table 47. Fast Lane IT Training Product and Solutions

Table 48. Fast Lane IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Fast Lane Recent Developments and Future Plans

Table 50. GP Strategies Company Information, Head Office, and Major Competitors

Table 51. GP Strategies Major Business

Table 52. GP Strategies IT Training Product and Solutions

Table 53. GP Strategies IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. GP Strategies Recent Developments and Future Plans

Table 55. Progility (ILX Group) Company Information, Head Office, and Major Competitors

Table 56. Progility (ILX Group) Major Business

Table 57. Progility (ILX Group) IT Training Product and Solutions

Table 58. Progility (ILX Group) IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Progility (ILX Group) Recent Developments and Future Plans

Table 60. Infosec Institute Company Information, Head Office, and Major Competitors



Table 61. Infosec Institute Major Business
Table 62. Infosec Institute IT Training Product and Solutions
Table 63. Infosec Institute IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 64. Infosec Institute Recent Developments and Future Plans
Table 65. ITpreneurs Company Information, Head Office, and Major Competitors
Table 66. ITpreneurs Major Business
Table 67. ITpreneurs IT Training Product and Solutions
Table 68. ITpreneurs IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 69. ITpreneurs Recent Developments and Future Plans
Table 70. Koenig Solutions Company Information, Head Office, and Major Competitors
Table 71. Koenig Solutions Major Business
Table 72. Koenig Solutions IT Training Product and Solutions
Table 73. Koenig Solutions IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 74. Koenig Solutions Recent Developments and Future Plans
Table 75. Learning Tree International Company Information, Head Office, and Major Competitors
Table 76. Learning Tree International Major Business
Table 77. Learning Tree International IT Training Product and Solutions
Table 78. Learning Tree International IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 79. Learning Tree International Recent Developments and Future Plans
Table 80. NetCom Learning Company Information, Head Office, and Major Competitors
Table 81. NetCom Learning Major Business
Table 82. NetCom Learning IT Training Product and Solutions
Table 83. NetCom Learning IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 84. NetCom Learning Recent Developments and Future Plans
Table 85. NIIT Company Information, Head Office, and Major Competitors
Table 86. NIIT Major Business
Table 87. NIIT IT Training Product and Solutions
Table 88. NIIT IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 89. NIIT Recent Developments and Future Plans
Table 90. Onlc Training Centers Company Information, Head Office, and Major Competitors
Table 91. Onlc Training Centers Major Business

Table 92. Onlc Training Centers IT Training Product and Solutions
Table 93. Onlc Training Centers IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 94. Onlc Training Centers Recent Developments and Future Plans
Table 95. QA Company Information, Head Office, and Major Competitors
Table 96. QA Major Business
Table 97. QA IT Training Product and Solutions
Table 98. QA IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 99. QA Recent Developments and Future Plans
Table 100. SkillSoft Company Information, Head Office, and Major Competitors
Table 101. SkillSoft Major Business
Table 102. SkillSoft IT Training Product and Solutions
Table 103. SkillSoft IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 104. SkillSoft Recent Developments and Future Plans
Table 105. TTA Company Information, Head Office, and Major Competitors
Table 106. TTA Major Business
Table 107. TTA IT Training Product and Solutions
Table 108. TTA IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 109. TTA Recent Developments and Future Plans
Table 110. LearnQuest Company Information, Head Office, and Major Competitors
Table 111. LearnQuest Major Business
Table 112. LearnQuest IT Training Product and Solutions
Table 113. LearnQuest IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 114. LearnQuest Recent Developments and Future Plans
Table 115. Tedu Company Information, Head Office, and Major Competitors
Table 116. Tedu Major Business
Table 117. Tedu IT Training Product and Solutions
Table 118. Tedu IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 119. Tedu Recent Developments and Future Plans
Table 120. Itcast Company Information, Head Office, and Major Competitors
Table 121. Itcast Major Business
Table 122. Itcast IT Training Product and Solutions
Table 123. Itcast IT Training Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 124. Itcast Recent Developments and Future Plans

Table 125. Global IT Training Revenue (USD Million) by Players (2019-2024)

Table 126. Global IT Training Revenue Share by Players (2019-2024)

Table 127. Breakdown of IT Training by Company Type (Tier 1, Tier 2, and Tier 3)

Table 128. Market Position of Players in IT Training, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 129. Head Office of Key IT Training Players

Table 130. IT Training Market: Company Product Type Footprint

Table 131. IT Training Market: Company Product Application Footprint

Table 132. IT Training New Market Entrants and Barriers to Market Entry

Table 133. IT Training Mergers, Acquisition, Agreements, and Collaborations

Table 134. Global IT Training Consumption Value (USD Million) by Type (2019-2024)

Table 135. Global IT Training Consumption Value Share by Type (2019-2024)

Table 136. Global IT Training Consumption Value Forecast by Type (2025-2030)

Table 137. Global IT Training Consumption Value by Application (2019-2024)

Table 138. Global IT Training Consumption Value Forecast by Application (2025-2030)

Table 139. North America IT Training Consumption Value by Type (2019-2024) & (USD Million)

Table 140. North America IT Training Consumption Value by Type (2025-2030) & (USD Million)

Table 141. North America IT Training Consumption Value by Application (2019-2024) & (USD Million)

Table 142. North America IT Training Consumption Value by Application (2025-2030) & (USD Million)

Table 143. North America IT Training Consumption Value by Country (2019-2024) & (USD Million)

Table 144. North America IT Training Consumption Value by Country (2025-2030) & (USD Million)

Table 145. Europe IT Training Consumption Value by Type (2019-2024) & (USD Million)

Table 146. Europe IT Training Consumption Value by Type (2025-2030) & (USD Million)

Table 147. Europe IT Training Consumption Value by Application (2019-2024) & (USD Million)

Table 148. Europe IT Training Consumption Value by Application (2025-2030) & (USD Million)

Table 149. Europe IT Training Consumption Value by Country (2019-2024) & (USD Million)

Table 150. Europe IT Training Consumption Value by Country (2025-2030) & (USD Million)

Table 151. Asia-Pacific IT Training Consumption Value by Type (2019-2024) & (USD Million)

Million)

Table 152. Asia-Pacific IT Training Consumption Value by Type (2025-2030) & (USD Million)

Table 153. Asia-Pacific IT Training Consumption Value by Application (2019-2024) & (USD Million)

Table 154. Asia-Pacific IT Training Consumption Value by Application (2025-2030) & (USD Million)

Table 155. Asia-Pacific IT Training Consumption Value by Region (2019-2024) & (USD Million)

Table 156. Asia-Pacific IT Training Consumption Value by Region (2025-2030) & (USD Million)

Table 157. South America IT Training Consumption Value by Type (2019-2024) & (USD Million)

Table 158. South America IT Training Consumption Value by Type (2025-2030) & (USD Million)

Table 159. South America IT Training Consumption Value by Application (2019-2024) & (USD Million)

Table 160. South America IT Training Consumption Value by Application (2025-2030) & (USD Million)

Table 161. South America IT Training Consumption Value by Country (2019-2024) & (USD Million)

Table 162. South America IT Training Consumption Value by Country (2025-2030) & (USD Million)

Table 163. Middle East & Africa IT Training Consumption Value by Type (2019-2024) & (USD Million)

Table 164. Middle East & Africa IT Training Consumption Value by Type (2025-2030) & (USD Million)

Table 165. Middle East & Africa IT Training Consumption Value by Application (2019-2024) & (USD Million)

Table 166. Middle East & Africa IT Training Consumption Value by Application (2025-2030) & (USD Million)

Table 167. Middle East & Africa IT Training Consumption Value by Country (2019-2024) & (USD Million)

Table 168. Middle East & Africa IT Training Consumption Value by Country (2025-2030) & (USD Million)

Table 169. IT Training Raw Material

Table 170. Key Suppliers of IT Training Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. IT Training Picture

Figure 2. Global IT Training Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global IT Training Consumption Value Market Share by Type in 2023

Figure 4. Infrastructure

Figure 5. Development

Figure 6. Data and AI

Figure 7. Security

Figure 8. Others

Figure 9. Global IT Training Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 10. IT Training Consumption Value Market Share by Application in 2023

Figure 11. Individuals Picture

Figure 12. SMEs Picture

Figure 13. Large Enterprises Picture

Figure 14. Government Picture

Figure 15. Military and Others Picture

Figure 16. Global IT Training Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 17. Global IT Training Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 18. Global Market IT Training Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 19. Global IT Training Consumption Value Market Share by Region (2019-2030)

Figure 20. Global IT Training Consumption Value Market Share by Region in 2023

Figure 21. North America IT Training Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe IT Training Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific IT Training Consumption Value (2019-2030) & (USD Million)

Figure 24. South America IT Training Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East and Africa IT Training Consumption Value (2019-2030) & (USD Million)

Figure 26. Global IT Training Revenue Share by Players in 2023

Figure 27. IT Training Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 28. Global Top 3 Players IT Training Market Share in 2023

Figure 29. Global Top 6 Players IT Training Market Share in 2023



- Figure 30. Global IT Training Consumption Value Share by Type (2019-2024)
- Figure 31. Global IT Training Market Share Forecast by Type (2025-2030)
- Figure 32. Global IT Training Consumption Value Share by Application (2019-2024)
- Figure 33. Global IT Training Market Share Forecast by Application (2025-2030)
- Figure 34. North America IT Training Consumption Value Market Share by Type (2019-2030)
- Figure 35. North America IT Training Consumption Value Market Share by Application (2019-2030)
- Figure 36. North America IT Training Consumption Value Market Share by Country (2019-2030)
- Figure 37. United States IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 38. Canada IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 39. Mexico IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 40. Europe IT Training Consumption Value Market Share by Type (2019-2030)
- Figure 41. Europe IT Training Consumption Value Market Share by Application (2019-2030)
- Figure 42. Europe IT Training Consumption Value Market Share by Country (2019-2030)
- Figure 43. Germany IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 44. France IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 45. United Kingdom IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 46. Russia IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 47. Italy IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 48. Asia-Pacific IT Training Consumption Value Market Share by Type (2019-2030)
- Figure 49. Asia-Pacific IT Training Consumption Value Market Share by Application (2019-2030)
- Figure 50. Asia-Pacific IT Training Consumption Value Market Share by Region (2019-2030)
- Figure 51. China IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 52. Japan IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 53. South Korea IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 54. India IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 55. Southeast Asia IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 56. Australia IT Training Consumption Value (2019-2030) & (USD Million)
- Figure 57. South America IT Training Consumption Value Market Share by Type (2019-2030)
- Figure 58. South America IT Training Consumption Value Market Share by Application (2019-2030)

Figure 59. South America IT Training Consumption Value Market Share by Country (2019-2030)

Figure 60. Brazil IT Training Consumption Value (2019-2030) & (USD Million)

Figure 61. Argentina IT Training Consumption Value (2019-2030) & (USD Million)

Figure 62. Middle East and Africa IT Training Consumption Value Market Share by Type (2019-2030)

Figure 63. Middle East and Africa IT Training Consumption Value Market Share by Application (2019-2030)

Figure 64. Middle East and Africa IT Training Consumption Value Market Share by Country (2019-2030)

Figure 65. Turkey IT Training Consumption Value (2019-2030) & (USD Million)

Figure 66. Saudi Arabia IT Training Consumption Value (2019-2030) & (USD Million)

Figure 67. UAE IT Training Consumption Value (2019-2030) & (USD Million)

Figure 68. IT Training Market Drivers

Figure 69. IT Training Market Restraints

Figure 70. IT Training Market Trends

Figure 71. Porters Five Forces Analysis

Figure 72. Manufacturing Cost Structure Analysis of IT Training in 2023

Figure 73. Manufacturing Process Analysis of IT Training

Figure 74. IT Training Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source

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