

Global IT Training Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global IT Training market size was valued at USD 8065.4 million in 2023 and is forecast to a readjusted size of USD 12380 million by 2030 with a CAGR of 6.3% during review period.

IT training refers to the professional training offered by universities, enterprises, and non-formal professional institutes that comprise of B2C (business-to-consumer), B2G (business-to-government), and B2B (business-to-business) training. More number of institution have begun to offer informal and social learning platforms to teach IT, which has changed the learning landscape over the past decade.

Major producers in the industry include QA, Tedu, Global Knowledge, etc. Their 2019 revenue accounts for 5.4%, 5.29% and 4.51% respectively. By region, Europe had the highest share of income in 2019, at 30.44%.

The Global Info Research report includes an overview of the development of the IT Training industry chain, the market status of Individuals (Infrastructure, Development), SMEs (Infrastructure, Development), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IT Training.

Regionally, the report analyzes the IT Training markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IT Training market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the IT Training market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IT Training industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Infrastructure, Development).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IT Training market.

Regional Analysis: The report involves examining the IT Training market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the IT Training market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IT Training:

Company Analysis: Report covers individual IT Training players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards IT Training This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Individuals, SMEs).

Technology Analysis: Report covers specific technologies relevant to IT Training. It assesses the current state, advancements, and potential future developments in IT

Training areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the IT Training market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

IT Training market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Infrastructure

Development

Data and AI

Security

Others

Market segment by Application

Individuals

SMEs

Large Enterprises

Government

Military and Others

Market segment by players, this report covers

CGS

Firebrand

Global Knowledge

New Horizon

Tech Data

Corpex

Dell EMC

ExecuTrain

Fast Lane

GP Strategies

Progility (ILX Group)

Infosec Institute

ITpreneurs

Koenig Solutions

Learning Tree International

NetCom Learning

NIIT

Onlc Training Centers

QA

SkillSoft

TTA

LearnQuest

Tedu

Itcast

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IT Training product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IT Training, with revenue, gross margin and global market share of IT Training from 2019 to 2024.

Chapter 3, the IT Training competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and IT Training market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IT Training.

Chapter 13, to describe IT Training research findings and conclusion.

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