

Global IT Spending In Cold Chain Logistics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

With its capital-intensive equipment, strict temperature requirements, and energy dependence, the cold chain has always been a demanding logistics segment. Now the sector is grappling with additional challenges—from increases in the sensitivity, quality standards, and volume of many of its goods, to continually mounting regulations.

Scope of the Report:

This report studies the IT Spending In Cold Chain Logistics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the IT Spending In Cold Chain Logistics market by product type and applications/end industries.

The cold chain also faces many of the same issues challenging the entire supply chain: serving the global market, driving out costs, becoming more strategic, and addressing capacity and resource constraints, all while managing the exacting needs of the sector's precious cargo—primarily food and pharmaceutical products. In order to handle better in the heated competition and ever-changing market and take the upper hand of the competition, modern information technology is widely utilized in the cold chain management to strengthen the weakness of supply chain, improve operating efficiency, reduce operating costs and establish quick response strategies.

The global IT Spending In Cold Chain Logistics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of IT Spending In Cold Chain Logistics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture

AT&T

Cisco

SAP

Oracle

BT9

Gemalto

IBM

Infosys

ORBCOMM

Siemens

TCS

Tech Mahindra

Vitria

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Services

Market Segment by Applications, can be divided into

Airline Logistics

Ship Logistics

Truck Logistics

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