

# **Global IT Spending In Cold Chain Logistics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

<https://marketpublishers.com/r/G512D2EB05AEN.html>

Date: January 2019

Pages: 121

Price: US\$ 3,480.00 (Single User License)

ID: G512D2EB05AEN

## **Abstracts**

With its capital-intensive equipment, strict temperature requirements, and energy dependence, the cold chain has always been a demanding logistics segment. Now the sector is grappling with additional challenges—from increases in the sensitivity, quality standards, and volume of many of its goods, to continually mounting regulations.

### **Scope of the Report:**

This report studies the IT Spending In Cold Chain Logistics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the IT Spending In Cold Chain Logistics market by product type and applications/end industries.

The cold chain also faces many of the same issues challenging the entire supply chain: serving the global market, driving out costs, becoming more strategic, and addressing capacity and resource constraints, all while managing the exacting needs of the sector's precious cargo—primarily food and pharmaceutical products. In order to handle better in the heated competition and ever-changing market and take the upper hand of the competition, modern information technology is widely utilized in the cold chain management to strengthen the weakness of supply chain, improve operating efficiency, reduce operating costs and establish quick response strategies.

The global IT Spending In Cold Chain Logistics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of IT Spending In Cold Chain Logistics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture

AT&T

Cisco

SAP

Oracle

BT9

Gemalto

IBM

Infosys

ORBCOMM

Siemens

TCS

Tech Mahindra

Vitria

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Services

Market Segment by Applications, can be divided into

Airline Logistics

Ship Logistics

Truck Logistics

## Contents

### 1 IT SPENDING IN COLD CHAIN LOGISTICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of IT Spending In Cold Chain Logistics
- 1.2 Classification of IT Spending In Cold Chain Logistics by Types
  - 1.2.1 Global IT Spending In Cold Chain Logistics Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global IT Spending In Cold Chain Logistics Revenue Market Share by Types in 2017
  - 1.2.3 Hardware
  - 1.2.4 Software
  - 1.2.5 Services
- 1.3 Global IT Spending In Cold Chain Logistics Market by Application
  - 1.3.1 Global IT Spending In Cold Chain Logistics Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Airline Logistics
  - 1.3.3 Ship Logistics
  - 1.3.4 Truck Logistics
- 1.4 Global IT Spending In Cold Chain Logistics Market by Regions
  - 1.4.1 Global IT Spending In Cold Chain Logistics Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) IT Spending In Cold Chain Logistics Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) IT Spending In Cold Chain Logistics Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) IT Spending In Cold Chain Logistics Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) IT Spending In Cold Chain Logistics Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) IT Spending In Cold Chain Logistics Status and Prospect (2013-2023)
- 1.5 Global Market Size of IT Spending In Cold Chain Logistics (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Accenture
  - 2.1.1 Business Overview
  - 2.1.2 IT Spending In Cold Chain Logistics Type and Applications

- 2.1.2.1 Product A
- 2.1.2.2 Product B
- 2.1.3 Accenture IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 AT&T
  - 2.2.1 Business Overview
  - 2.2.2 IT Spending In Cold Chain Logistics Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 AT&T IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Cisco
  - 2.3.1 Business Overview
  - 2.3.2 IT Spending In Cold Chain Logistics Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 Cisco IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 SAP
  - 2.4.1 Business Overview
  - 2.4.2 IT Spending In Cold Chain Logistics Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 SAP IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Oracle
  - 2.5.1 Business Overview
  - 2.5.2 IT Spending In Cold Chain Logistics Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Oracle IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 BT9
  - 2.6.1 Business Overview
  - 2.6.2 IT Spending In Cold Chain Logistics Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 BT9 IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)

## 2.7 Gemalto

### 2.7.1 Business Overview

### 2.7.2 IT Spending In Cold Chain Logistics Type and Applications

#### 2.7.2.1 Product A

#### 2.7.2.2 Product B

### 2.7.3 Gemalto IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)

## 2.8 IBM

### 2.8.1 Business Overview

### 2.8.2 IT Spending In Cold Chain Logistics Type and Applications

#### 2.8.2.1 Product A

#### 2.8.2.2 Product B

### 2.8.3 IBM IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)

## 2.9 Infosys

### 2.9.1 Business Overview

### 2.9.2 IT Spending In Cold Chain Logistics Type and Applications

#### 2.9.2.1 Product A

#### 2.9.2.2 Product B

### 2.9.3 Infosys IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)

## 2.10 ORBCOMM

### 2.10.1 Business Overview

### 2.10.2 IT Spending In Cold Chain Logistics Type and Applications

#### 2.10.2.1 Product A

#### 2.10.2.2 Product B

### 2.10.3 ORBCOMM IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)

## 2.11 Siemens

### 2.11.1 Business Overview

### 2.11.2 IT Spending In Cold Chain Logistics Type and Applications

#### 2.11.2.1 Product A

#### 2.11.2.2 Product B

### 2.11.3 Siemens IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)

## 2.12 TCS

### 2.12.1 Business Overview

### 2.12.2 IT Spending In Cold Chain Logistics Type and Applications

#### 2.12.2.1 Product A

#### 2.12.2.2 Product B

2.12.3 TCS IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)

### 2.13 Tech Mahindra

#### 2.13.1 Business Overview

#### 2.13.2 IT Spending In Cold Chain Logistics Type and Applications

##### 2.13.2.1 Product A

##### 2.13.2.2 Product B

2.13.3 Tech Mahindra IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)

### 2.14 Vitria

#### 2.14.1 Business Overview

#### 2.14.2 IT Spending In Cold Chain Logistics Type and Applications

##### 2.14.2.1 Product A

##### 2.14.2.2 Product B

2.14.3 Vitria IT Spending In Cold Chain Logistics Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL IT SPENDING IN COLD CHAIN LOGISTICS MARKET COMPETITION, BY PLAYERS**

3.1 Global IT Spending In Cold Chain Logistics Revenue and Share by Players (2013-2018)

### 3.2 Market Concentration Rate

3.2.1 Top 5 IT Spending In Cold Chain Logistics Players Market Share

3.2.2 Top 10 IT Spending In Cold Chain Logistics Players Market Share

### 3.3 Market Competition Trend

## **4 GLOBAL IT SPENDING IN COLD CHAIN LOGISTICS MARKET SIZE BY REGIONS**

4.1 Global IT Spending In Cold Chain Logistics Revenue and Market Share by Regions

4.2 North America IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

4.3 Europe IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

4.5 South America IT Spending In Cold Chain Logistics Revenue and Growth Rate

(2013-2018)

4.6 Middle East and Africa IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA IT SPENDING IN COLD CHAIN LOGISTICS REVENUE BY COUNTRIES**

5.1 North America IT Spending In Cold Chain Logistics Revenue by Countries (2013-2018)

5.2 USA IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

5.3 Canada IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

5.4 Mexico IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

## **6 EUROPE IT SPENDING IN COLD CHAIN LOGISTICS REVENUE BY COUNTRIES**

6.1 Europe IT Spending In Cold Chain Logistics Revenue by Countries (2013-2018)

6.2 Germany IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

6.3 UK IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

6.4 France IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

6.5 Russia IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

6.6 Italy IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC IT SPENDING IN COLD CHAIN LOGISTICS REVENUE BY COUNTRIES**

7.1 Asia-Pacific IT Spending In Cold Chain Logistics Revenue by Countries (2013-2018)

7.2 China IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

7.3 Japan IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

7.4 Korea IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

7.5 India IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA IT SPENDING IN COLD CHAIN LOGISTICS REVENUE BY**



## **COUNTRIES**

8.1 South America IT Spending In Cold Chain Logistics Revenue by Countries (2013-2018)

8.2 Brazil IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

8.3 Argentina IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

8.4 Colombia IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE IT SPENDING IN COLD CHAIN LOGISTICS BY COUNTRIES**

9.1 Middle East and Africa IT Spending In Cold Chain Logistics Revenue by Countries (2013-2018)

9.2 Saudi Arabia IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

9.3 UAE IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

9.4 Egypt IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

9.5 Nigeria IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

9.6 South Africa IT Spending In Cold Chain Logistics Revenue and Growth Rate (2013-2018)

## **10 GLOBAL IT SPENDING IN COLD CHAIN LOGISTICS MARKET SEGMENT BY TYPE**

10.1 Global IT Spending In Cold Chain Logistics Revenue and Market Share by Type (2013-2018)

10.2 Global IT Spending In Cold Chain Logistics Market Forecast by Type (2018-2023)

10.3 Hardware Revenue Growth Rate (2013-2023)

10.4 Software Revenue Growth Rate (2013-2023)

10.5 Services Revenue Growth Rate (2013-2023)

## **11 GLOBAL IT SPENDING IN COLD CHAIN LOGISTICS MARKET SEGMENT BY APPLICATION**

11.1 Global IT Spending In Cold Chain Logistics Revenue Market Share by Application (2013-2018)

- 11.2 IT Spending In Cold Chain Logistics Market Forecast by Application (2018-2023)
- 11.3 Airline Logistics Revenue Growth (2013-2018)
- 11.4 Ship Logistics Revenue Growth (2013-2018)
- 11.5 Truck Logistics Revenue Growth (2013-2018)

## **12 GLOBAL IT SPENDING IN COLD CHAIN LOGISTICS MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global IT Spending In Cold Chain Logistics Market Size Forecast (2018-2023)
- 12.2 Global IT Spending In Cold Chain Logistics Market Forecast by Regions (2018-2023)
- 12.3 North America IT Spending In Cold Chain Logistics Revenue Market Forecast (2018-2023)
- 12.4 Europe IT Spending In Cold Chain Logistics Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific IT Spending In Cold Chain Logistics Revenue Market Forecast (2018-2023)
- 12.6 South America IT Spending In Cold Chain Logistics Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa IT Spending In Cold Chain Logistics Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure IT Spending In Cold Chain Logistics Picture

Table Product Specifications of IT Spending In Cold Chain Logistics

Table Global IT Spending In Cold Chain Logistics and Revenue (Million USD)

## I would like to order

Product name: Global IT Spending In Cold Chain Logistics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G512D2EB05AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G512D2EB05AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

