

Global IT Spending by SMBs Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G9143C9BAE0EN.html>

Date: January 2019

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: G9143C9BAE0EN

Abstracts

Information technology (IT) is the use of computers to store, retrieve, transmit, and manipulate data, or information, often in the context of a business or other enterprise. IT is considered to be a subset of information and communications technology (ICT).

Scope of the Report:

This report studies the IT Spending by SMBs market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the IT Spending by SMBs market by product type and applications/end industries.

Small and medium-sized businesses (SMBs) recognize and want the full utility and value out of IT for digital transformation. Even SMBs can have densely complex IT systems. With the prevalence of cloud adoption, and user expectations of 24/7 availability, managing the infrastructure and network becomes a mind-boggling exercise and an enormous responsibility. There are many vulnerabilities to outages, data loss, and threats. When something goes off, it can be a nightmare for both IT and users alike. The global IT Spending by SMBs market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of IT Spending by SMBs.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cisco Systems

Dell

HP

IBM

Amdocs

Fujitsu

Lenovo

Microsoft

Oracle

SAP

TCS

Toshiba

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

IT services

Hardware

Software

Market Segment by Applications, can be divided into

Public sector

BFSI

Telecom and media

Retail/wholesale

Utilities

Others

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