

# Global IT Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global IT Services market size was valued at USD 1069430 million in 2023 and is forecast to a readjusted size of USD 1400080 million by 2030 with a CAGR of 3.9% during review period.

IT services refers to the application of business and technical expertise to enable organizations in the creation, management and optimization of or access to information and business processes.

The IT services market can be segmented by the type of skills that are employed to deliver the service (design, build, run). There are also different categories of service: business process services, application services and infrastructure services.

If these services are outsourced, they are referred to as business process outsourcing (BPO), applications outsourcing (AO) and infrastructure outsourcing.

The broader market for IT services is made up of several segments including outsourcing, managed services, security services, data management, and cloud computing. In this report, the market is segmented into Cloud Services (IT Outsourcing, Implementation, Consulting Services), Software & BPO Services and Hardware Support Services Types.

In 2019, North America dominated the IT services market with a market share of about 37%, followed by APAC and Europe. The strongest growing segment is cloud service segment, with the overall global cloud services market size topping nearly 700 billion U.S. dollars in 2019. Others include hardware Support Services and software and BPO services.

IBM is one of the world's leading information technology professional and managed service providers worldwide. Some of the other leading IT service providers include Accenture, DXC, Fujitsu, AWS, TCS, etc.

It can be applied to enterprise, financial, government, healthcare & medical, and others.

The Global Info Research report includes an overview of the development of the IT Services industry chain, the market status of Enterprise (Hardware Support Services, Software and BPO Services), Financial (Hardware Support Services, Software and BPO Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IT Services.

Regionally, the report analyzes the IT Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IT Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the IT Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IT Services industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware Support Services, Software and BPO Services).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IT Services market.

**Regional Analysis:** The report involves examining the IT Services market at a regional or national level. Report analyses regional factors such as government incentives,

infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the IT Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IT Services:

**Company Analysis:** Report covers individual IT Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards IT Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprise, Financial).

**Technology Analysis:** Report covers specific technologies relevant to IT Services. It assesses the current state, advancements, and potential future developments in IT Services areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the IT Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

IT Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

#### Hardware Support Services

Software and BPO Services

Cloud Services

#### Market segment by Application

Enterprise

Financial

Government

Healthcare & Medical

Others

#### Market segment by players, this report covers

IBM

Accenture

AWS

Fujitsu

NTT Data

DXC Technology

TCS

Cognizant

Capgemini

Atos

NEC

Infosys

Hitachi

HCL Tech

CGI

Wipro

SAIC

CTSI

BT Group

Chinasoft

Taiji

China Unicom

Teamsun Tech

DCITS

Capita

Xerox

DHC Software

Neusoft

Market segment by regions, regional analysis covers

*Global IT Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030*

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IT Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IT Services, with revenue, gross margin and global market share of IT Services from 2019 to 2024.

Chapter 3, the IT Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and IT Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IT Services.

Chapter 13, to describe IT Services research findings and conclusion.

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