

Global IT Service Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

IT service management (ITSM) refers to the entirety of activities ? directed by policies, organized and structured in processes and supporting procedures ? that are performed by an organization to design, plan, deliver, operate and control information technology (IT) services offered to customers.

SCOPE OF THE REPORT:

The increasing number of employees who are using personal IT technological devices at workplace is the main factor behind this growth.

The global IT Service Management market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of IT Service Management.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the IT Service Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the IT Service Management market by product type and applications/end industries.

Market Segment by Companies, this report covers

IBM

Absolute Software

Microsoft

Axios Systems

Cherwell Software

Citrix Systems

Compuware

EMC

IVANTI

Service Now

BMC Software

HP

CA

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Configuration Management

IT Asset Management

DBMS Management

Market Segment by Applications, can be divided into

IT & Telecommunication

Healthcare

Media & Entertainment

Retail

BFSI

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