

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

IT operations management (ITOM) refers to the administration of all technology components and application requirements within an organization. ITOM includes the provisioning of IT infrastructure, capacity management, cost-control activities, performance and security management and availability management for all IT infrastructure and assets.

In the fields of information technology (IT) and systems management, IT operations analytics (ITOA) is an approach or method to retrieve, analyze, and report data for IT operations. ITOA may apply big data analytics to large datasets to produce business insights.

This report is a detailed and comprehensive analysis for global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market size and forecasts, in consumption value (\$ Million), 2020-2031

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IT Operations Management (ITOM) and IT Operations Analytics (ITOA)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Betasoft, Mocha Software, Ultrapower, Shanghai New Centurion Network, ChinaEtek Service & Technology, OneAPM, Beijing Networkbench, BlueKing, BMC, CA Technology, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Monitor
- Manage
- Automation

Market segment by Application

- Finance
- Telecommunications
- Transportation
- Government Department
- Power
- Internet
- Others

Market segment by players, this report covers

- Betasoft
- Mocha Software
- Ultrapower
- Shanghai New Centurion Network
- ChinaEtek Service & Technology
- OneAPM
- Beijing Networkbench
- BlueKing
- BMC
- CA Technology
- Splunk
- OpsRamp, Inc

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IT Operations Management (ITOM) and IT Operations Analytics (ITOA) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IT Operations Management (ITOM) and IT Operations Analytics (ITOA), with revenue, gross margin, and global market share of IT Operations Management (ITOM) and IT Operations Analytics (ITOA) from 2020 to 2025.

Chapter 3, the IT Operations Management (ITOM) and IT Operations Analytics (ITOA) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IT Operations Management (ITOM) and IT Operations Analytics (ITOA).

Chapter 13, to describe IT Operations Management (ITOM) and IT Operations Analytics (ITOA) research findings and conclusion.

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