

# **Global IT and BPO Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

<https://marketpublishers.com/r/G93C39AC981EN.html>

Date: January 2019

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: G93C39AC981EN

## **Abstracts**

Business process outsourcing (BPO) is defined as a subset of outsourcing that involves the contracting of the operations and responsibilities of a specific business process to a third-party service provider. Often the business processes are information technology-based, and are referred to as ITES-BPO, where ITES stands for Information Technology Enabled Service.

Scope of the Report:

This report studies the IT and BPO Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the IT and BPO Services market by product type and applications/end industries.

IT and business process outsourcing (BPO) services help organizations in creating, managing, and optimizing information and business processes with business and technical expertise. They also aid in managing IT systems and are process focused. These services focus on providing a framework to structure IT-related activities.

The global IT and BPO Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of IT and BPO Services.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Capgemini

CSC

IBM

TCS

Wipro

Accenture

HCL Technologies

Infosys

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

IT services

BPM

Software and R&D

Market Segment by Applications, can be divided into

Finance

Insurance

Telecom

Healthcare

Others

## Contents

### 1 IT AND BPO SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of IT and BPO Services
- 1.2 Classification of IT and BPO Services by Types
  - 1.2.1 Global IT and BPO Services Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global IT and BPO Services Revenue Market Share by Types in 2017
  - 1.2.3 IT services
  - 1.2.4 BPM
  - 1.2.5 Software and R&D
- 1.3 Global IT and BPO Services Market by Application
  - 1.3.1 Global IT and BPO Services Market Size and Market Share Comparison by Applications (2013-2023)
    - 1.3.2 Finance
    - 1.3.3 Insurance
    - 1.3.4 Telecom
    - 1.3.5 Healthcare
    - 1.3.6 Others
- 1.4 Global IT and BPO Services Market by Regions
  - 1.4.1 Global IT and BPO Services Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) IT and BPO Services Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) IT and BPO Services Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) IT and BPO Services Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) IT and BPO Services Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) IT and BPO Services Status and Prospect (2013-2023)
- 1.5 Global Market Size of IT and BPO Services (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Capgemini
  - 2.1.1 Business Overview
  - 2.1.2 IT and BPO Services Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Capgemini IT and BPO Services Revenue, Gross Margin and Market Share  
(2016-2017)

2.2 CSC

2.2.1 Business Overview

2.2.2 IT and BPO Services Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 CSC IT and BPO Services Revenue, Gross Margin and Market Share  
(2016-2017)

2.3 IBM

2.3.1 Business Overview

2.3.2 IT and BPO Services Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 IBM IT and BPO Services Revenue, Gross Margin and Market Share  
(2016-2017)

2.4 TCS

2.4.1 Business Overview

2.4.2 IT and BPO Services Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 TCS IT and BPO Services Revenue, Gross Margin and Market Share  
(2016-2017)

2.5 Wipro

2.5.1 Business Overview

2.5.2 IT and BPO Services Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Wipro IT and BPO Services Revenue, Gross Margin and Market Share  
(2016-2017)

2.6 Accenture

2.6.1 Business Overview

2.6.2 IT and BPO Services Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Accenture IT and BPO Services Revenue, Gross Margin and Market Share  
(2016-2017)

## 2.7 HCL Technologies

### 2.7.1 Business Overview

### 2.7.2 IT and BPO Services Type and Applications

#### 2.7.2.1 Product A

#### 2.7.2.2 Product B

### 2.7.3 HCL Technologies IT and BPO Services Revenue, Gross Margin and Market Share (2016-2017)

## 2.8 Infosys

### 2.8.1 Business Overview

### 2.8.2 IT and BPO Services Type and Applications

#### 2.8.2.1 Product A

#### 2.8.2.2 Product B

### 2.8.3 Infosys IT and BPO Services Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL IT AND BPO SERVICES MARKET COMPETITION, BY PLAYERS**

### 3.1 Global IT and BPO Services Revenue and Share by Players (2013-2018)

### 3.2 Market Concentration Rate

#### 3.2.1 Top 5 IT and BPO Services Players Market Share

#### 3.2.2 Top 10 IT and BPO Services Players Market Share

### 3.3 Market Competition Trend

## **4 GLOBAL IT AND BPO SERVICES MARKET SIZE BY REGIONS**

### 4.1 Global IT and BPO Services Revenue and Market Share by Regions

### 4.2 North America IT and BPO Services Revenue and Growth Rate (2013-2018)

### 4.3 Europe IT and BPO Services Revenue and Growth Rate (2013-2018)

### 4.4 Asia-Pacific IT and BPO Services Revenue and Growth Rate (2013-2018)

### 4.5 South America IT and BPO Services Revenue and Growth Rate (2013-2018)

### 4.6 Middle East and Africa IT and BPO Services Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA IT AND BPO SERVICES REVENUE BY COUNTRIES**

### 5.1 North America IT and BPO Services Revenue by Countries (2013-2018)

### 5.2 USA IT and BPO Services Revenue and Growth Rate (2013-2018)

### 5.3 Canada IT and BPO Services Revenue and Growth Rate (2013-2018)

### 5.4 Mexico IT and BPO Services Revenue and Growth Rate (2013-2018)

## **6 EUROPE IT AND BPO SERVICES REVENUE BY COUNTRIES**

- 6.1 Europe IT and BPO Services Revenue by Countries (2013-2018)
- 6.2 Germany IT and BPO Services Revenue and Growth Rate (2013-2018)
- 6.3 UK IT and BPO Services Revenue and Growth Rate (2013-2018)
- 6.4 France IT and BPO Services Revenue and Growth Rate (2013-2018)
- 6.5 Russia IT and BPO Services Revenue and Growth Rate (2013-2018)
- 6.6 Italy IT and BPO Services Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC IT AND BPO SERVICES REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific IT and BPO Services Revenue by Countries (2013-2018)
- 7.2 China IT and BPO Services Revenue and Growth Rate (2013-2018)
- 7.3 Japan IT and BPO Services Revenue and Growth Rate (2013-2018)
- 7.4 Korea IT and BPO Services Revenue and Growth Rate (2013-2018)
- 7.5 India IT and BPO Services Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia IT and BPO Services Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA IT AND BPO SERVICES REVENUE BY COUNTRIES**

- 8.1 South America IT and BPO Services Revenue by Countries (2013-2018)
- 8.2 Brazil IT and BPO Services Revenue and Growth Rate (2013-2018)
- 8.3 Argentina IT and BPO Services Revenue and Growth Rate (2013-2018)
- 8.4 Colombia IT and BPO Services Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE IT AND BPO SERVICES BY COUNTRIES**

- 9.1 Middle East and Africa IT and BPO Services Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia IT and BPO Services Revenue and Growth Rate (2013-2018)
- 9.3 UAE IT and BPO Services Revenue and Growth Rate (2013-2018)
- 9.4 Egypt IT and BPO Services Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria IT and BPO Services Revenue and Growth Rate (2013-2018)
- 9.6 South Africa IT and BPO Services Revenue and Growth Rate (2013-2018)

## **10 GLOBAL IT AND BPO SERVICES MARKET SEGMENT BY TYPE**

- 10.1 Global IT and BPO Services Revenue and Market Share by Type (2013-2018)
- 10.2 Global IT and BPO Services Market Forecast by Type (2018-2023)

- 10.3 IT services Revenue Growth Rate (2013-2023)
- 10.4 BPM Revenue Growth Rate (2013-2023)
- 10.5 Software and R&D Revenue Growth Rate (2013-2023)

## **11 GLOBAL IT AND BPO SERVICES MARKET SEGMENT BY APPLICATION**

- 11.1 Global IT and BPO Services Revenue Market Share by Application (2013-2018)
- 11.2 IT and BPO Services Market Forecast by Application (2018-2023)
- 11.3 Finance Revenue Growth (2013-2018)
- 11.4 Insurance Revenue Growth (2013-2018)
- 11.5 Telecom Revenue Growth (2013-2018)
- 11.6 Healthcare Revenue Growth (2013-2018)
- 11.7 Others Revenue Growth (2013-2018)

## **12 GLOBAL IT AND BPO SERVICES MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global IT and BPO Services Market Size Forecast (2018-2023)
- 12.2 Global IT and BPO Services Market Forecast by Regions (2018-2023)
- 12.3 North America IT and BPO Services Revenue Market Forecast (2018-2023)
- 12.4 Europe IT and BPO Services Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific IT and BPO Services Revenue Market Forecast (2018-2023)
- 12.6 South America IT and BPO Services Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa IT and BPO Services Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

### **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure IT and BPO Services Picture

Table Product Specifications of IT and BPO Services

Table Global IT and BPO Services and Revenue (Million USD) Market Split by Product Type

Figure Global IT and

## I would like to order

Product name: Global IT and BPO Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G93C39AC981EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G93C39AC981EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

