

# Global IT Management as a Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

IT service management as a service (ITSMaaS) is a term for the idea that companies can outsource their IT services rather than maintaining them in-house. With ITSM, companies can decrease costs and free up staff, while getting quality IT service that trades on specialization and economies of scale.

Scope of the Report:

This report studies the IT Management as a Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the IT Management as a Service market by product type and applications/end industries.

ITSM allows the company to maintain IT services with lower fixed costs for hardware and labor. Instead, companies often pay per user, per year, for a given IT service. In addition to basic IT diagnostic and repair services, ITSM can also provide other types of services, such as help with virtualization systems, storage assistance and much more.

The global IT Management as a Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of IT Management as a Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

ServiceNow

HP

CA Technologies

BMC Software

Absolute Software

Cherwell Software

EMC Infra

Epicor Software

FrontRange Solutions

Fujitsu

Hornbill

IBM

ManageEngine

Microsoft

Oracle

SAP

Serena Software

Sofigate

Sunrise Software

SunView Software

Symantec

SysAid Technologies

Vmware

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Systems and network monitoring and management

Problem management

Resource utilization, capacity planning, and billing

Market Segment by Applications, can be divided into

IT and telecom

BFSI

Public sector

Others

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