

Global IT Asset Management (ITAM) Services Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global IT Asset Management (ITAM) Services market size is expected to reach \$ 7359 million by 2029, rising at a market growth of 9.9% CAGR during the forecast period (2023-2029).

Global 5 largest manufacturers of IT Asset Management (ITAM) Services are ServiceNow, Atlassian, SoftwareOne, HPE and SHI, which make up about 27%. Among them, ServiceNow is the leader with about 7% market share.

North America is the largest market, with a share about 37%, followed by Asia-Pacific and Europe, with share about 31% and 25%. In terms of product type, Hardware Asset Management occupy the largest share of the total market, about 61%. And in terms of product application, the largest application is Enterprise, followed by Government.

IT asset management (also known as ITAM) is the process of ensuring an organization's assets are accounted for, deployed, maintained, upgraded, and disposed of when the time comes.

This report studies the global IT Asset Management (ITAM) Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for IT Asset Management (ITAM) Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of IT Asset Management (ITAM) Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global IT Asset Management (ITAM) Services total market, 2018-2029, (USD Million)

Global IT Asset Management (ITAM) Services total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: IT Asset Management (ITAM) Services total market, key domestic companies and share, (USD Million)

Global IT Asset Management (ITAM) Services revenue by player and market share 2018-2023, (USD Million)

Global IT Asset Management (ITAM) Services total market by Type, CAGR, 2018-2029, (USD Million)

Global IT Asset Management (ITAM) Services total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global IT Asset Management (ITAM) Services market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ServiceNow, Atlassian, SoftwareOne, HPE, SHI, EY, IBM, OpenText and Zoho, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World IT Asset Management (ITAM) Services market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global IT Asset Management (ITAM) Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global IT Asset Management (ITAM) Services Market, Segmentation by Type

Hardware Asset Management

Software Asset Management

Cloud Asset Management

Global IT Asset Management (ITAM) Services Market, Segmentation by Application

Enterprise

Government

Colleges and Universities

Non-governmental Organization (NGO)

Companies Profiled:

ServiceNow

Atlassian

SoftwareOne

HPE

SHI

EY

IBM

OpenText

Zoho

Softcat

Ivanti

Flexera

CAI

Freshworks

Matrix42

InSource

Kinetix Technology Services

OTRS

Certero

Virima

Mindarray Systems

United Service Technology (UST)

Asset Vue

Key Questions Answered

1. How big is the global IT Asset Management (ITAM) Services market?
2. What is the demand of the global IT Asset Management (ITAM) Services market?
3. What is the year over year growth of the global IT Asset Management (ITAM) Services market?
4. What is the total value of the global IT Asset Management (ITAM) Services market?
5. Who are the major players in the global IT Asset Management (ITAM) Services market?
6. What are the growth factors driving the market demand?

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